

WIPAWE SIRIKOLKARN

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510.289.7322

SUMMARY

A multidisciplinary design technologist with experience ranging from visual identity, user interface, creative coding, mixed reality, interactive prototyping, and web development.

EXPERIENCE

FROG DESIGN, NEW YORK

Design Technologist II | Oct 2017 - Present

A part of design technologist team solving problems from both design and tech perspective

STUDIO RODRIGO, NEW YORK

Freelance Designer | Aug 2017 - Oct 2017

Worked closely with design director and client to update brand's identity and designed responsive website

APPLE, SUNNYVALE

Creative Technologist Intern | May 2016 - Aug 2016

A part of creative technologist team working on various interactive prototypes and motion studies

SEPHORA, SAN FRANCISCO

Digital Designer | May 2015 - Aug 2015

Worked closely with the art director on various projects including Louboutin brand page, e-newsletters and marketing campaigns

QSQUARED NYC, NEW YORK

Graphic Designer | Oct 2013 - Sept 2014

Created new visual identity system and marketing elements including catalog, packaging, e-newsletter, social media, tradeshow signage and website

REFLEX GROUP, NEW YORK

Graphic Design Intern | Apr 2013 - Sept 2013

Under the art director's supervision working from concept to production for luxury brands including Maybelline, Essie, and L'Oreal

EDUCATION

TISCH SCHOOL OF THE ARTS, NYU

M.P.S Candidate | Sept 2015 - May 2017

Interactive Telecommunications Program (ITP)

UNIVERSITY OF CALIFORNIA, DAVIS

Bachelor of Arts | Sept 2009 - June 2012

Design major with Communications minor, Dean's Honor's List

SKILLS

React, HTML5/CSS3, Javascript, iOS, WebGL, shaders, p5, Unity, Python, Arduino, Creative Coding, Cinema4D, SparkAR
Sketch, Figma, Principle, Framer and other prototyping tools
Adobe Creative Suite (Photoshop, Illustrator, Indesign, AfterEffects)

PRESS

Call me Adele:

Featured on Medium.com, themomentum.co,
Adjacent - The NYU ITP & IMA Journal of Emerging Media

Blink of an eye:

Featured on Maker Project Lab, Danniell Shiffman's
Coding Rainbow YouTube Channel, Twilio BA\$H SF 2017