

MACHINE LEARNING

Classification

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Outlines

- Callback - Probability
- Bayes Theorem
- Naive Bayes Intuition
- Discriminative vs. Generative Models
- Types of Naive Bayes



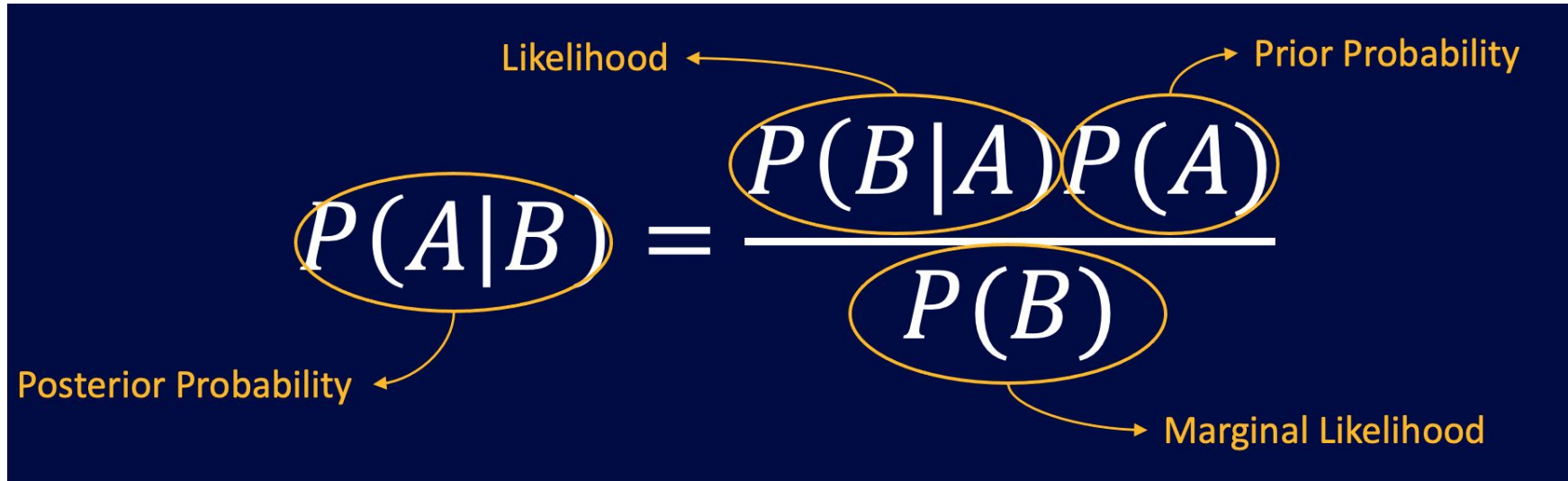
Callback - Probability



Bayes Theorem

Bayes Theorem - Concept

"is a way to find a probability value of an event based on the probability values of another known event"



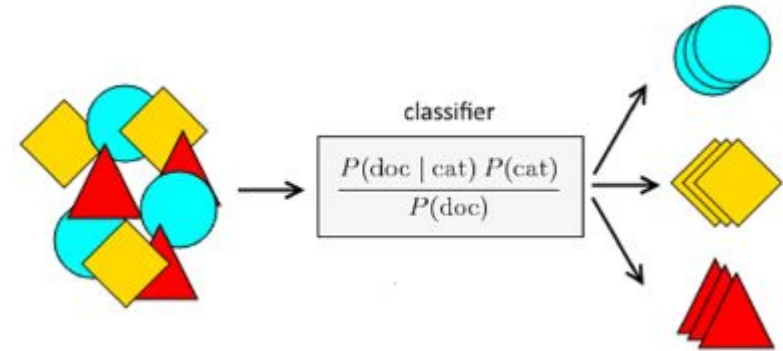
The diagram illustrates the Bayes Theorem formula with labels for its components:

$$P(A|B) = \frac{P(B|A)P(A)}{P(B)}$$

- Likelihood**: Points to $P(B|A)$
- Prior Probability**: Points to $P(A)$
- Posterior Probability**: Points to $P(A|B)$
- Marginal Likelihood**: Points to $P(B)$

Bayes Theorem - Formal Definition

- A machine learning model based on **Bayesian theorem** (rule) to classify objects based on specific features.
- Attempting to find the label of object 'A' based on feature 'B'.

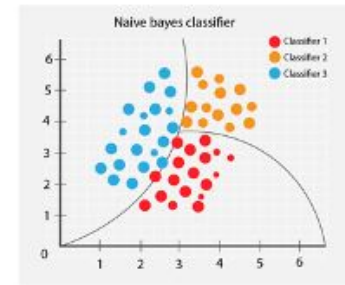


In machine learning, naive Bayes classifiers are a family of simple "probabilistic classifiers" based on applying Bayes' theorem with strong (naive) independence assumptions between the features.

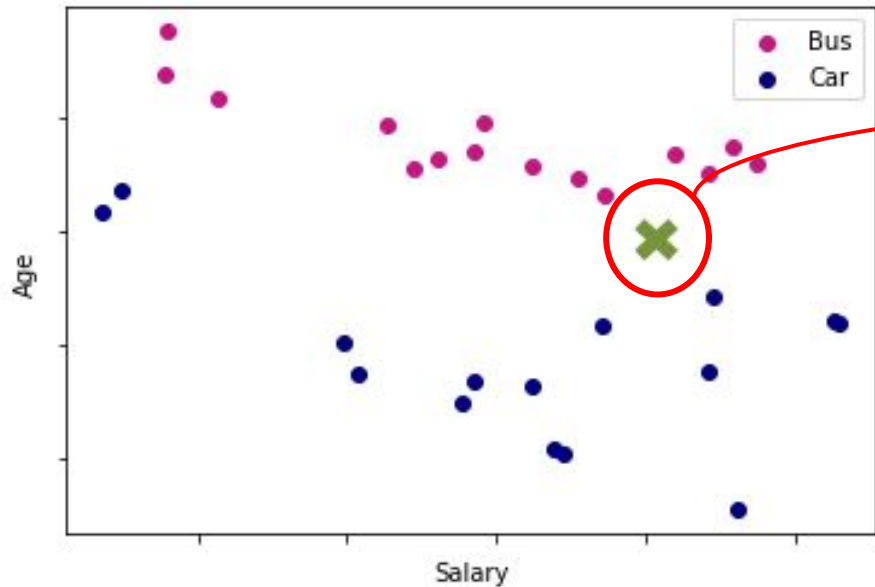
$$P(A|B) = \frac{P(B|A) P(A)}{P(B)}$$

using Bayesian probability terminology, the above equation can be written as

$$\text{Posterior} = \frac{\text{prior} \times \text{likelihood}}{\text{evidence}}$$



Bayes Theorem - Intuition #1



Bayes Theorem - Intuition #2

Find the probability of the bus

$$P(Bus|X) = \frac{P(X|Bus)P(Bus)}{P(X)}$$

Bayes Theorem - Intuition #3

Find the probability of the car

$$P(Car|X) = \frac{P(X|Car)P(Car)}{P(X)}$$

Bayes Theorem - Intuition #4

Compare the probability of bus and car

$$P(\textit{Bus}|X) \textit{ vs. } P(\textit{Car}|X)$$

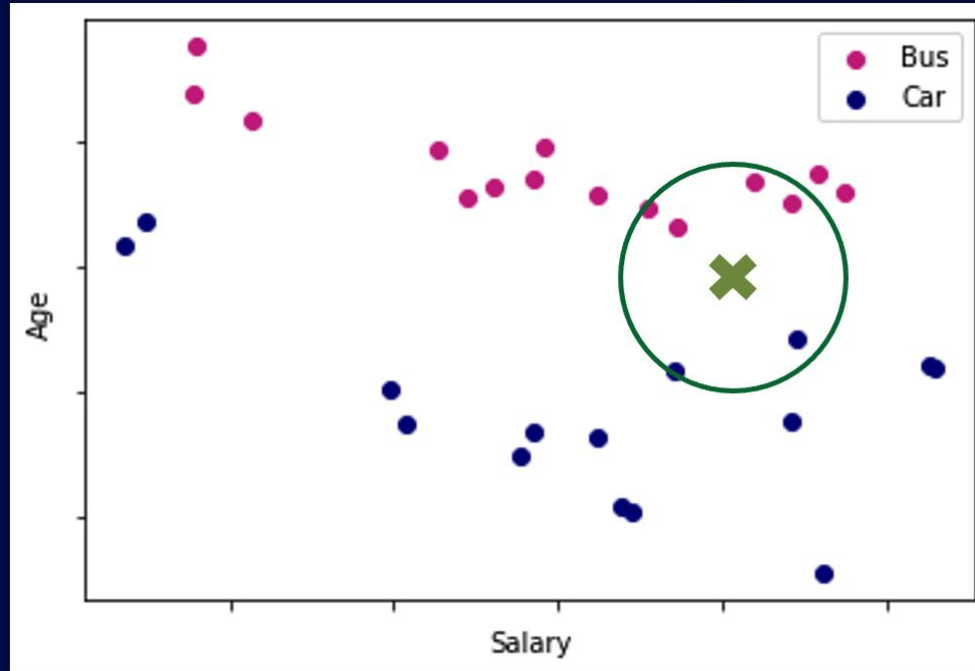
Bayes Theorem - Solution #1



$$P(\text{Bus}) = \frac{\text{Total of Bus}}{\text{Total of Data}}$$

$$P(\text{Bus}) = \frac{15}{30} = 0.5$$

Bayes Theorem - Solution #2



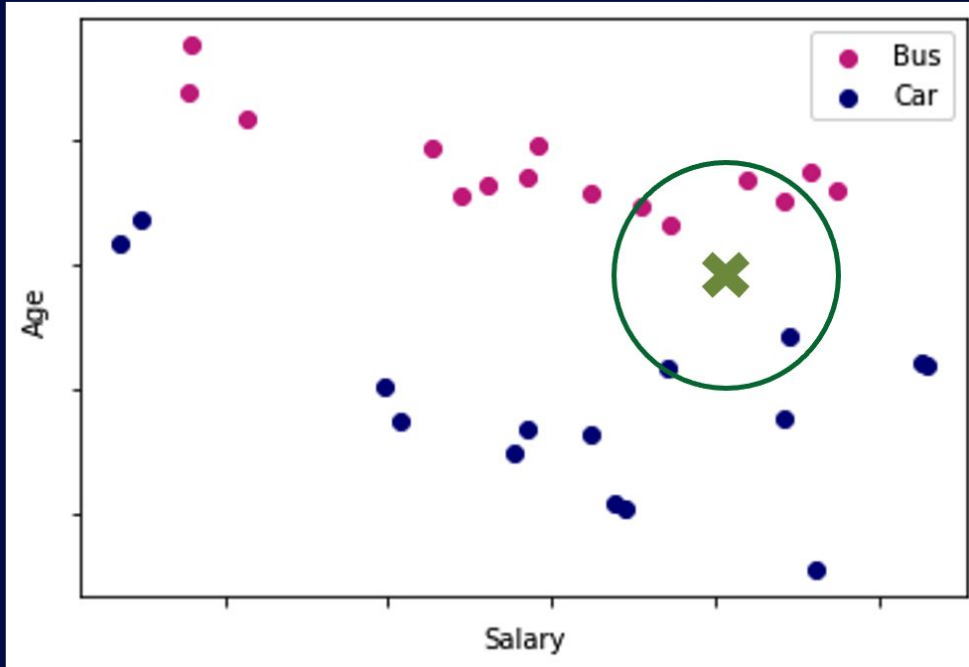
$$P(X) = ???$$

Think about the circle

$$P(X) = \frac{\text{Total Observation}}{\text{Total of Data}}$$

$$P(X) = \frac{6}{30} = 0.2$$

Bayes Theorem - Solution #3



$$P(X|Bus) = ???$$

Think about the circle (again)

Think the person who ride a bus within the circle

$$P(X|Bus) = \frac{\text{Total Observation of Bus}}{\text{Total of Bus}}$$

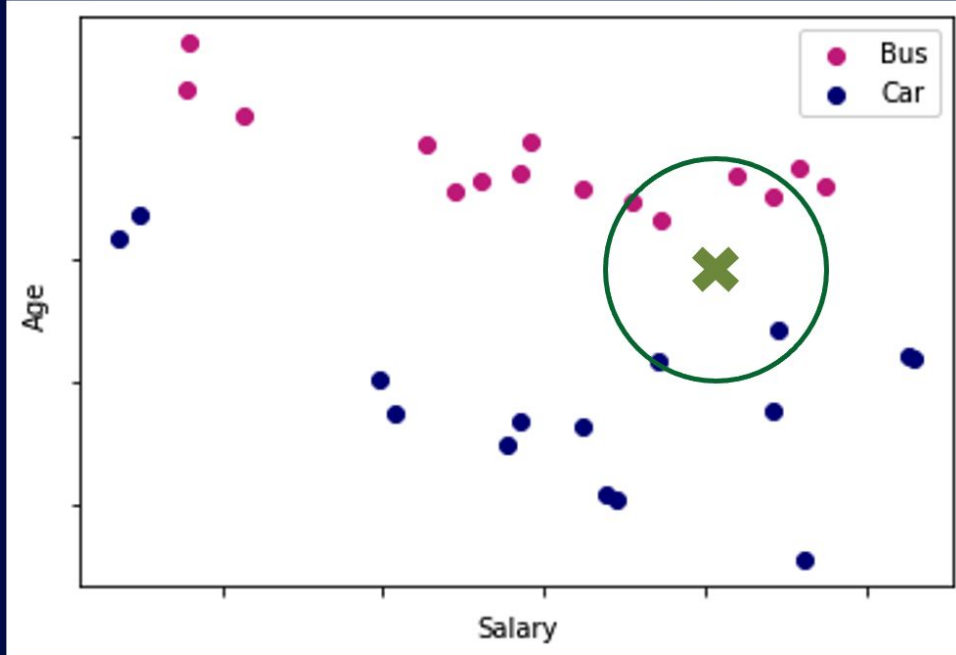
$$P(X|Bus) = \frac{4}{15} = 0.267$$

Bayes Theorem - Solution #4

$$P(Bus|X) = \frac{P(X|Bus)P(Bus)}{P(X)}$$

$$P(Bus|X) = \frac{0.267 * 0.5}{0.2} = 0.6675 \approx 66.75\%$$

Bayes Theorem - Solution #5



$$P(Car) = \frac{15}{30} = 0.5$$

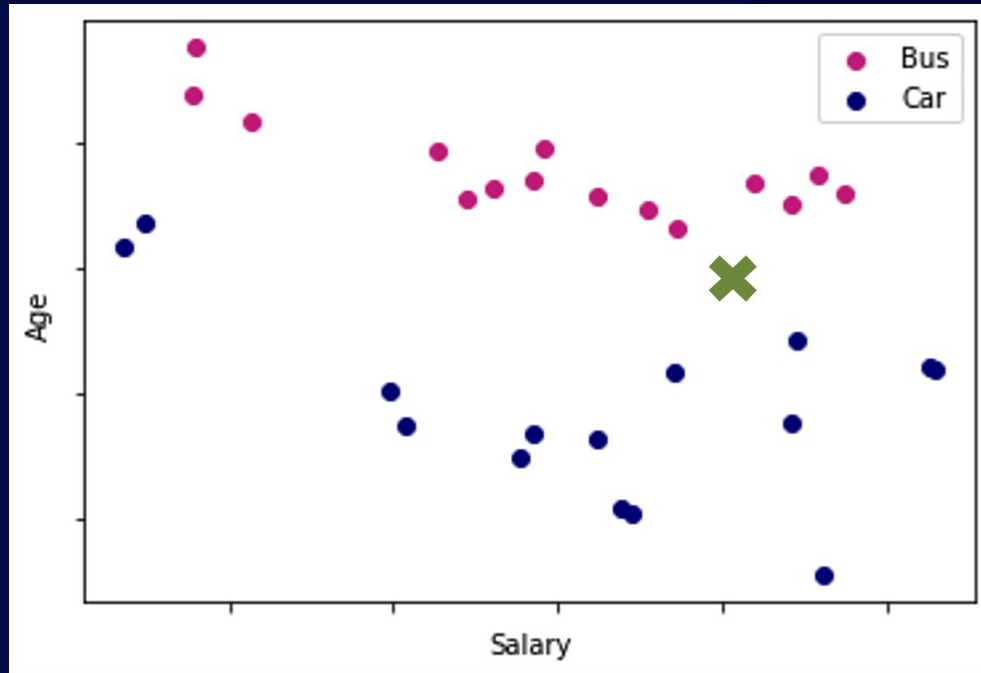
$$P(X) = \frac{6}{30} = 0.2$$

$$P(X|Car) = \frac{2}{15} = 0.133$$

$$P(Car|X) = \frac{0.133 * 0.5}{0.2} = 0.3325$$

$$P(Car|X) \approx 33.25\%$$

Bayes Theorem - Solution #6 (FINAL)



$P(Bus|X) \text{ vs. } P(Car|X)$

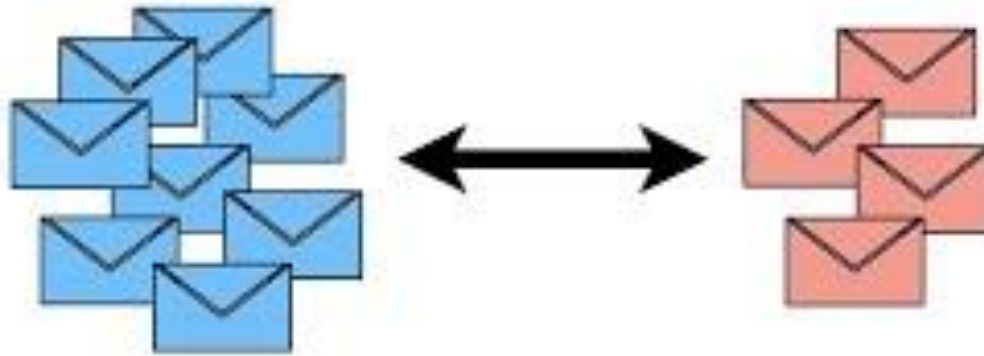
66.75% vs. 33.25%

66.75% > 33.25%

$X \text{ is Bus}$

Great Explanation from StatQuest!

Naive Bayes....



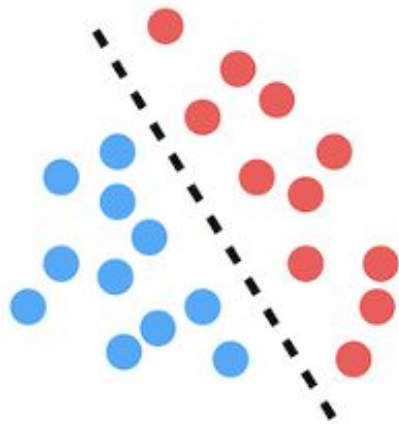
...Clearly Explained!!!



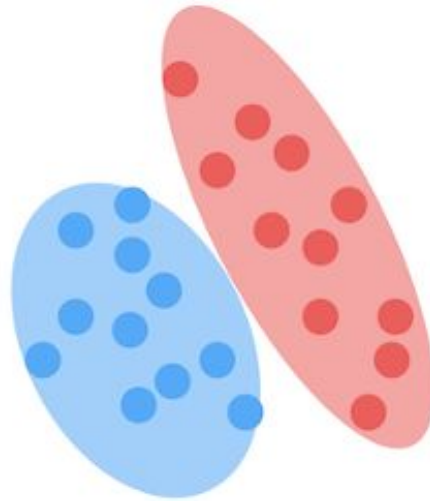
Discriminative vs. Generative Models

Discriminative vs. Generative Models

Discriminative

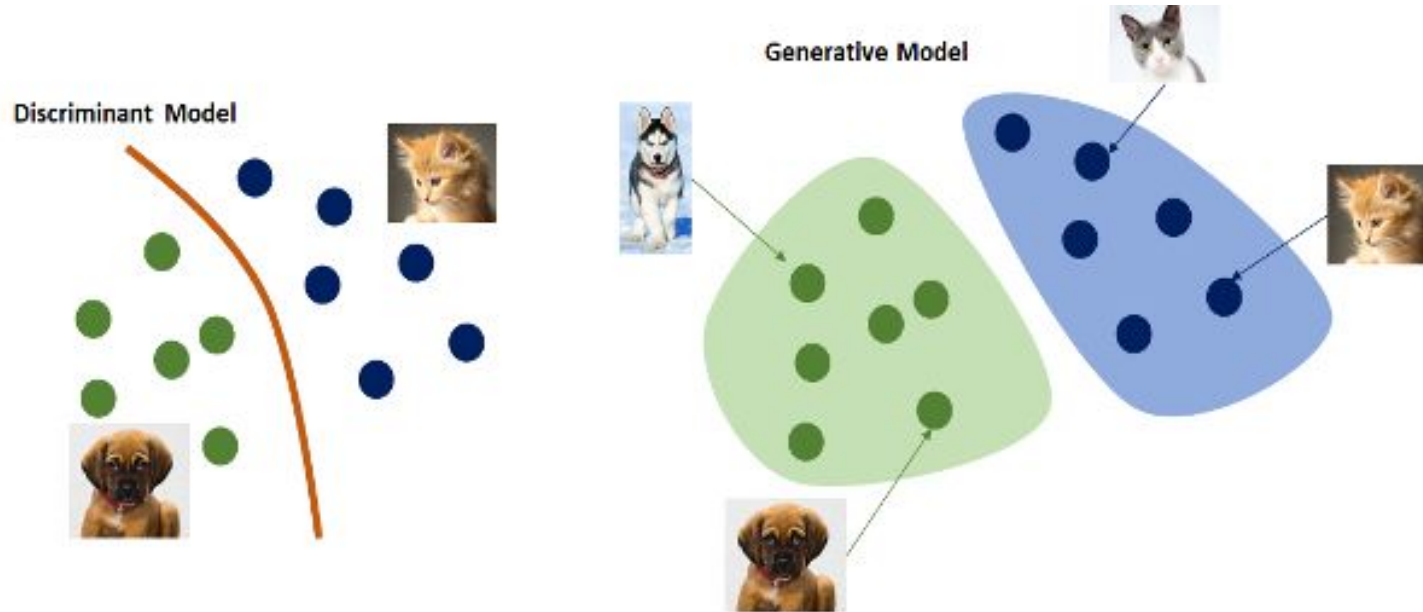


Generative



- A **Discriminative** model based on **decision boundaries** that differentiate each class.
- A **Generative** models are constructed based on the **joint probability distribution** of features and classes, $P(x, y)$.

Discriminative vs. Generative Models - Example





What is Generative Models?

- A machine learning model based on the probability of a class and the probability of features that describe a specific class.
- Machine learning models depict how classes directly generate new features or examples from data but can lead to more biased calculations.
- Generative models produce models that perform sufficiently well with limited training data and are more 'resilient' to overfitting conditions.
- The drawback of generative models is their reliance on assumptions, which can hinder the model's ability to 'learn' more effectively.

So,
What do you think
about Naive Bayes?



Types of Naive Bayes

Types of Naive Bayes

- **Multinomial Naïve Bayes** - For features with **discrete** values.
- **Binomial Naïve Bayes** - Similar to multinomial Naïve Bayes, but for **boolean features**.
- **Gaussian Naïve Bayes** - For **continuous features** assumed to follow a **normal distribution**.

