

# FRACTIONATION

***I*** t all started with an accidental discovery by a professional hypnotist whom I had met in the MKDELTA group.

“Derek, over the years, I have noticed one very curious pattern among my clients,” he told me one day over tea and scones when I visited him at his practice in Knightsbridge, London a couple of years ago.

“What pattern?” I asked.

“When they first visit me, they always get nervous. And because they become very self-conscious, they almost never get into trance. So, the first visit is usually pretty much useless and sometimes frustrating.”

I nodded. “Falling into trance is not exactly a natural thing for

most people.”

“Things, however, always get much simpler the next couple of times they visit. It gets easier and easier to put them under trance. And by the sixth visit usually, I could put them under my spell at the snap of a finger.”

“Interesting. Does this happen to every one of your clients?” I asked.

He nodded. “That’s what really amazes me, Derek. I’ve had more than 3,000 clients, and every single one of them showed this behavior. Every one of them, without exceptions.”

“Have you tried doing everything within one single session though? You know, put them under, bring them back up, then under again, et cetera... all within a couple of minutes?”

He smiled. “Derek, if you are able to do that, you would have found the holy grail of covert seduction.”

I’ve Found The Holy Grail Of Covert  
Seduction... And I Am About To Hand It To

## You On A Silver Platter

The conventional model of “dating”, as we know it, is tedious, awkward and exhausting. Indeed, for the typical guy, the process of seducing women is usually drawn-out over multiple dates which is unnecessarily wearisome, and not to mention expensive.

But with Fractionation, you can shortcut the process and make a woman fall in love with you within minutes – not over days or week of mindless (and expensive) “courting”.

However, before I share with you the nitty gritty of this method, I want you to first comprehend Fractionation as a concept, and not merely as a “trick” or “technique”. Once you understand the underlying principle, you’ll see it everywhere.

**DEFINITION: Fractionation is taking a woman into a trance and taking her out of the trance repeatedly over time until she becomes emotionally addicted to you.**

Here, over time can mean minutes, hours, days or weeks. It’s immaterial.

You can take it nice and slow, or you can choose to go balls to the wall. It’s entirely up to you.



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If you've been in sales, you're already familiar with Fractionation. The first or second meeting with a prospective customer is usually difficult. He listens to your proposals with his arms crossed. He is cold, defensive and distant.

Yet when you see the customer again in a week, he is warmer to you. This is when Fractionation kicks in.

Bestselling authors and Hollywood scriptwriters are absolute masters at Fractionation. When you read a story book by your favorite author, you easily lose yourself in the story.

Why? Each chapter is written to put you into trance, snap you back to reality, and put you back into trance again.

That's also how women get addicted to stories, dramas and soap operas. Using Fractionation, you can get women addicted to you the same way.

Of course, this can be good OR bad. Therefore, before you proceed, heed this warning:

**Before you use Fractionation on a woman, know that there is no UNDO button you can push to remove the effect.**

Also, the possibility of inflicting emotional damage on women is very real. *Remember to use it responsibly!*

## Fractionation In Seduction: The Nitty Gritty

**To use Fractionation to seduce women, you invoke alternating states of happiness and sadness – repeatedly, and in quick succession.** This may sound rather complicated to you now and yet it's pretty simple once you've seen a couple of examples.

Inside the Fractionation module<sup>1</sup> of the Shogun Method™, there is an animation clip which shows an example of how Fractionation can be used to quickly make a woman fall in love under the unlikeliest circumstance. It's the origin story of Harley Quinn, a character from the Suicide Squad series (also been adapted into a major Hollywood blockbuster).

Here, the Joker delivers a masterclass in seduction by using Fractionation on Harley Quinn, transforming her into an ally and a devoted lover.

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<sup>1</sup> <http://derekrakehq.com/shogun-method/fractionation/>

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Now let's put on our Fractionation filter and decode Joker's lines and actions (go watch the video as you go through the explanation below).

Before the Joker attempts to fractionate Harley Quinn, he builds initial rapport with her by creating intrigue. Intrigue and rapport development are covered in other modules inside the Shogun Method, but here's a quick rundown on what the Joker have done as the groundwork for Fractionation:

To develop intrigue, Joker leaves Harley a rose in her office as bait to lure her into his prison cell.

When Harley goes to see the Joker, he mildly teases her name, and as Harley begins to walk away, Joker does two things:

1. He creates the **“Us Against The World”** frame - *“This makes me feel there's SOMEONE here I can relate to...”*
2. He opens up an **Intrigue Loop** – *“SOMEONE who might want to hear my secrets...”*

Starting at 1:13, Joker starts to use Fractionation on Harley:

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**Negative emotions** – *“My father used to beat me up quite badly...”*

**Positive emotions** – *“There was only one time I saw dad really happy...”*

Joker then enthusiastically tells a story where he would entertain his father like a clown, and he would even drop his pants which was a sexual move (see Harley Quinn blush at 1:58).

At 2:11, Joker then dropped the “bombshell” in the midst of the laughter – *“Then he broke my nose.”* Genius.

Interestingly, during the epilog, Harley Quinn would contrast the appeal of the “misunderstood” Joker with the “self-righteous” Batman. In the end, she conceded that “as unprofessional as it sounds, I have fallen in love with my patient.”

## The Rollercoaster

Now let’s see how you can learn Fractionation and make it work for you immediately.

**Fractionation is focused storytelling.** Therefore, to be able to



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use Fractionation effectively, you will need to know fundamental storytelling techniques.

But don't worry: you don't need to be a Hollywood scriptwriter to pull this off successfully. In fact, all you need to know is just one simple storytelling trick: the Rollercoaster.

To make things simple for you, I've summarized the Rollercoaster technique inside the Companion Guide which comes together with this book. You may also download it inside your DerekRakeHQ.com console.

## Sample Fractionation Scripts

Now that you're familiar with the Conflict-Resolution-Plateau-Conflict cycle (if you're not, re-read the Rollercoaster report again!), here are some sample Fractionation scripts that you can use to put a woman quickly into and out of trance.

### **Script #1: The Kid Samurai**

This morning at seven, I woke up and saw a Katana blade three inches from my forehead. *[CONFLICT]*



It was my four-year-old brother. He's going through a Samurai phase these days. *[RESOLUTION]*

It was pretty annoying, and I tried to brush him off. *[PLATEAU]*

I was dozing back to sleep until he whacked my head with his plastic Katana. *[CONFLICT]*

### **Script #2: The Death Of A Friend (Version 1)**

Do you remember the time when your best friend is just next to you, and it makes you feel tremendously happy? *[POSITIVE]*

You feel important, appreciated and loved. *[POSITIVE]*

Can you imagine now how that feels? *[PLATEAU]*

I used to feel like that... but then one day my best friend got sick and she died almost immediately. *[NEGATIVE]*

She was gone. *[NEGATIVE]*

**Script #3: Death Of A Friend (Version 2)**

Have you ever met a person who you feel that he is meant to be with you? *[PLATEAU]*

Even if you've only known him for five minutes, you knew deep down inside you...

...that he will be an important part of your life, whether as a partner or only a friend. *[POSITIVE]*

I have experienced that myself. I met someone who I grew very close to very quickly...

...but only a few days later she got into a horrible car accident. She was gone. *[NEGATIVE]*

**Script #4: The Serial Killer**

You seem to be a sweet, happy and baggage-free girl. *[PLATEAU]*

But then, you may well a serial killer. Because you know, all serial killers seem to be pretty nice and happy on the outside.

### **Script #5: One Sentence Fractionation**

Here, we embed both the positive and negative into one sentence. You set it up by expressing your approval (positive) of a woman's presumed weakness or negative quality.

Some examples:

*"I am fascinated by your bad manners."*

*"I am charmed by your lack of common sense."*

*"I am mesmerized by your severe lack of tact."*

*"I am enthralled by your mind-numbingly boring stories."*

*"I like you despite your lack of compassion for other human beings."*

You can also flip the structure around to express your disapproval over her positive qualities.

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For example:

*“I am grossed out by your good manners.”*

*“I am intimidated by your cunning intellect.”*

*“I am overwhelmed by your ability to hold your drink.”*

*“I am disgusted at your boundless imagination and sense of adventure.”*

*“I am repulsed by your ability to whip up a mean Caesar’s Salad.”*

Note that the statement does not have to make sense (or even true) as long as it’s delivered in a light-hearted way.

For more scripts (including the famed Strawberry Fields routine), see the [Dark Rake Method](#).

## Conversational Fractionation

Storytelling can be tough to master at first, and for those who are just starting out, I recommend **Conversational Fractionation**.

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Instead of telling a canned story, you ask her questions alternating between the present and the future.

Here's an example –

- *What do you for a living?* (Then, ask her about what she likes and dislikes about her job, etc.)
- *Is that what you've always wanted to do?* (Get her to project into her future; i.e. the ideal job that she wants to have)
- *What do you like about your current job? What don't you like about it?* (Notice that you're pulling back to the present)
- *Imagine now you're doing the thing that you've always wanted to do. How would you feel then?*

For bonus points, whenever she describes a positive feeling, you anchor that feeling to you. Again, when she describes something negative, you want to anchor that feeling away from you. Remember that both pleasurable and painful experiences can work for you.

## Locational Fractionation

**Fractionation does not have to be verbal.** In fact, you can build rapport by fractionating her location (i.e. getting her to follow you).

First, move back a couple of steps, and then ask her to move closer to you.

Then, move to the opposite side of the room or bar.

Then, take her outside.

Then, take her to a nearby location (for example, another bar or coffee house).

The idea is to get her to go deeper into the idea of following you each time.

## What Next?

**Congratulations – you now have everything you need to use Fractionation on women to make them fall in love with you quickly.**

It's important to us coaches here at DerekRakeHQ that you get off to a flying start with the Shogun Method™. Therefore, I would encourage you to completely digest the material above and get out there and use it on as many women as possible as practice. You'll be delighted with the positive results that you're going to get – I can guarantee it ❖