



www.weddingandeventinstitute.com

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Accelerate Your CAREER IN WEDDING PLANNING & DESIGN

Thank you for your interest in the Wedding and Event Institute (WEI), the home of Certification and training for the Wedding industry.

We are excited to offer courses, workshops and a Certification program for new, novice and advanced wedding professionals, with the aim of helping them launch and grow their careers & businesses within this exciting industry.

You will study from the comfort of your own home or office and can choose between courses in wedding planning, wedding design and running a wedding business, at both novice and advanced level. We are also excited to be able to offer two Master Level Workshops; REFINE with Alison Howard, renowned wedding expert and our Accredited Special Event Design Master Course, offered in partnership with IWED , along with our Wedding Business Video Series.

I hope you enjoy reading our brochure and visiting our website. Our Course Specialists are also available to help you make the right decision for the next step in your career. Contact us today on (800) 717 0958 or by email.

Kylie Carlson
CEO
Wedding and Event Institute



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ABOUT WEI

WEI is a certification and training company specializing in the wedding industry. We work with new, novice and advanced wedding professionals to give them a certification program along with continued education.



WEI are active members of USDLA (United States Distance Learning Association) and LERN (The Learning Resources Network) ensuring that the highest standards are achieved in course quality.

Industry memberships include:

WIPA (Wedding Industry Professionals Association)

ISES (International Special Events Society)

EPA (Event Planners Association)

WEI are part of the Expert Team at Wedding Industry Experts and we are also active within the industry. You will find us at important events such as Wedding MBA, The Special Event Show, Event Solutions Idea Factory and Be Sage. Our CEO, Kylie Carlson, is an internationally renowned speaker and is on the Advisory Board for Event Solutions Magazine, one of the industry leaders and was recently recognized by Warner Bros. Studios Special Events as one of 2013-2014's Most Intriguing People



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COURSES



WEDDING PLANNING BASIC COURSE

Get started for as little as \$75

Choose this course to start a career as a wedding planner. It is fast paced and covers all elements of planning a wedding. It is perfect for anyone looking to take their love of weddings to a new level and launch their own wedding planning business.

Once you have completed the Self-Assessment Unit Projects you can opt to add on the Certification Exam to become a CWP - CERTIFIED WEDDING PLANNER™

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[enquire](#)
[enroll online](#)


WEDDING DESIGN BASIC COURSE

Get started for as little as \$103

Choose this course to start a career as a wedding designer or stylist. It is a fast paced course that covers all elements of designing and styling a wedding. Students of this course are often looking to add design to their current skills or launch their own design business.

Once you have completed the Self-Assessment Unit Projects you can opt to add on the Certification Exam to become a CWP - CERTIFIED WEDDING DESIGNER™

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[enquire](#)
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WEDDING BUSINESS BASIC COURSE

Get started for as little as \$75

Choose this course if you would like to launch your own business in the wedding industry. It is fast paced and covers all elements of running your own business. Students on this course can be from any area of the wedding industry but the information is best suited to wedding planners, wedding designers and bridal consultants.

Once you have completed the Self-Assessment Unit Projects you can opt to add on the Certification Exam to become a CERTIFIED WEDDING PROFESSIONAL (CWP)™

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WEDDING PROFESSIONAL ADVANCED COURSE

Get started for as little as \$75

Choose this course if you are ready to take your business to the next level (this is an intermediate level course). Students on this course are looking for help to really catapult their business into the realms of success and need strategies, tools and resources to help them run their business more effectively.

Once you have completed the Self-Assessment Unit Projects that accompany each unit you can opt to add on the Certification Exam to become a CERTIFIED WEDDING PROFESSIONAL (CWP)™

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WORKSHOPS & COACHING

Our workshops give participants the opportunity to gain hands on, practical experience to extend their skills and knowledge in specific areas. An added benefit of our workshops is the opportunity to network with fellow, like-minded professionals in a relaxed and supportive environment. We are also excited to present 'coaching' packages with the Alison Howard of Alison Howard Events. She did it. Now you can too!

ASED + M

ACCREDITED SPECIAL
EVENT DESIGNER
MASTER COURSE

CWP + M

THE REFINE
WORKSHOP



ONLINE BUSINESS
VIDEO SERIES



EMAIL COACHING WITH
ALISON HOWARD



HOURLY COACHING WITH
ALISON HOWARD



THE ALISON HOWARD
MENTOR PROGRAM



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CERTIFICATION PROGRAM

Certification is the one thing that will differentiate you from other wedding professionals and demonstrate a level of professionalism to your clients. As the wedding industry is currently unregulated certification is the only thing that can set you apart from your competition. We have created an Advisory and Certification Board here at the Wedding and Event Institute to make our certification meaningful. We receive input from the board into our course material, our videos and the certification exam criteria to ensure that we are only certifying true professionals. This is a first for any certifying company. It isn't a simple matter of filling in an application form with a few references and then receiving a certificate and logo. Weddings are a serious business and we take our certification seriously. You will find full details about Certification Program here



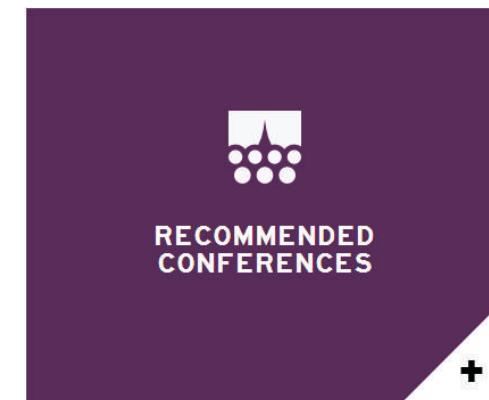
THE ADVISORY & CERTIFICATION BOARD

The Wedding and Event Institute is pleased to announce the 2014-2015 Advisory & Certification Board. These wedding industry professionals are all successful business people who will be giving us invaluable input into our course material and certification program to help you become successful within the industry. They have all been where you are now and have gone on to enjoy great success within their own wedding businesses with some wonderful insight to share with our students and certified wedding professionals.



FAQ'S

As a student of the Institute you will have access to a range of resources from the moment you enroll. From our unique, interactive virtual campus that you can access via any device, from the comfort of your own home, to access to industry software via our Education Partners and advice about which conferences you should be attending, WEI is there to support your learning and guide you towards a successful career in the industry. Select any of the boxes below to read more about the resources available to you as a student and meet some of our success stories too.



CONTACT US

To speak with Wedding Industry Expert, Alison Howard, phone (800) 717 0958.

Alison and our team of experts are standing by to help you choose the right course to help you take the next step towards success in the industry. Simply send us your details and include some information about your inquiry below and we will contact you.

NAME*

EMAIL*

MESSAGE*



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