

Topic to be studied: What information and analysis would you like know in order to better serve your specific department?

Approach to research: I want to interview and survey Wooddale management to understand how our current information/database system serves their analysis needs, and what could be done differently to make data analysis more integrated in their decision process.

Interview: Wooddale only has about 15 - 20 managers and 20-30 other personnel that utilize our database. I would have them fill out the survey first, and then I would review the information with them. Specifically, I would focus on how our information system could improve their programs.

I would need to interview all the managers given that there areas of work are vastly different, but the admin's have relatively the same tasks. I would probably only need to interview five of the twenty and give all of them the survey.

Survey/Information Gathering: I would like to gather two main research points. What information is important to your department and what information would you like to have in the future to better serve your decision making process. Below is a list of possible data research:

Quantitative Information: Demographic Breakdown of attenders in specific ministry

- Age
- Gender
- Ethnicity
- Address
- Years at Wooddale
- Average Attendance (Yearly)

Qualitative Information: What non-numeric information would you like know?

- Current Career Position
- Strengths and Weakness
- Passions
- What draws you to this specific ministry

Current analysis of information system

- How often do use F1 on a monthly basis
- What do you use F1 For?
- How easy is F1 to use
- How helpful is F1 in getting you what you want to know
- How often do you find what you are looking for in F1
- If F1 could be different it would...
- How important is F1 to your ministry