

## **International Science Hub**

Decentralised scientific platform aimed at improving the availability, quality and speed of scientific research, innovation and technology. The platform is based on the social network which is necessary to create the required communicative environment. On this basis, the necessary tools for collective work are integrated into the platform, namely, rating, tender, crowdfunding systems and a knowledge library (You can learn more about the platform tools here: platform tools.

Our product is a base of performers of different specialisations (intellectual resources) with certain ranks and reputations. "ISH" is a kind of personnel structure that provides convenient functionality for managing the most complex projects in the scientific and IT fields, and also acts as an intermediary between the customer and the performer, taking legal and technical issues on themselves, giving the opportunity to work on new technologies without distraction.







# The goal of the project in 12 months:

Launch of all the planned tools on the platform, as well as comfortable access to the international market and the organisation of a holding of legal entities to work with the population of individual regions.

Attracting to partnership large state banks, institutions and commercial organisations.

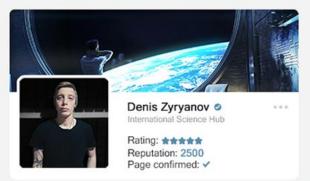
# The goal of the project in 5 years:

Borrow from 1% of the R&D market (today it is \$1.2 trillion, according to OECD), thereby launching the company from \$13 billion into turnover using platform tools. Since our company basically charges a commission from internal transactions to a total of 1.9% - the potential profit in the long term ranges from \$247 million - annually.

# **Product stage:**

The prototype is in active development; The site for the sale of the company's internal token has been implemented; Social networks are promoted and the audience is gathered; A platform concept has been developed; Team selected; Legal entity - not executed; The first monetisation of the platform - will be launched after the launch of the social network; There is no turnover at the moment.





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#### Information: Website: https://ish.earth Current city: Russia, Permskiy Kray, Perm Birthday: 05.03.1995 9 f W 🛅 Networks: Since 2011 I have been keen on design, About me: launching business projects, creating and

merging various non-profit organizations. Since 2015 I've been the creative director...

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Skills: Design (5 confirm) Build business (5 confirm)

① Dreams (5 confirm)

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Denis Zyryanov 🌣 🦎

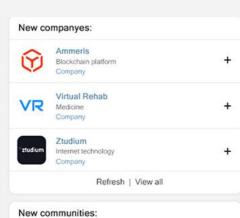
The project that is called "International Science Hub" offers specialized innovations in the field of modernizing the world of science Expand text...

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Write message

26

154M

500 Partners

25K Publications

1.2K Media Articles



Information:



https://ish.earth

Russian Federation

? Internet technology

(ii) Social network

Current city:

Moscow

01.01.2018

Addres: none

Date:

Website:

Countty:

Activity:

Direction:

About:

The ISH platform "International Science Hub" is a decentralized scientific platform that is aimed at increasing availability, quality, and speed of scientific developments by creating.....

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Founders & Employees:



Denis Zyryanov @ International Science Hub CEO.Founder



Nikita Paplavsky O International Science Hub



Dmitrii Polyakov O International Science Hub

All employees



## Plan to achieve the goal:

The first year, from the moment of receiving investments, the company is actively engaged in the development of the planned functionality, as well as gaining partnerships with previously registered entities in the international market.

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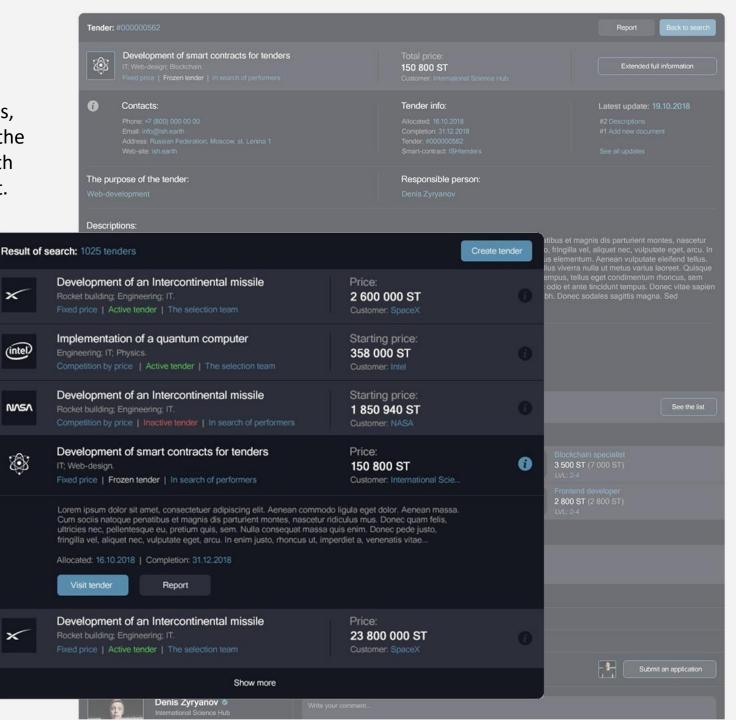
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The primary task is to implement a social network and attract performers.

Next, we need to implement the functionality of the platform for work, conduct a test for performance and run them into general use.

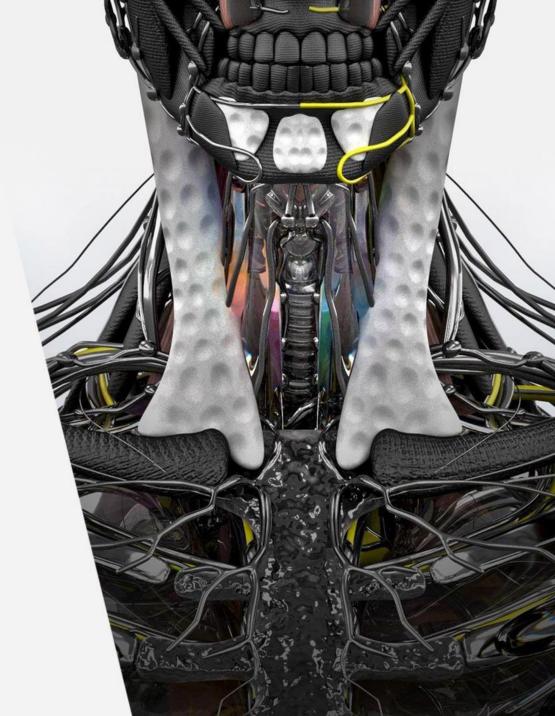
As soon as the tools are launched, we will begin to attract business representatives to use our tools and intellectual resources in the person of the performers, thereby increasing the company's turnover.





## **Platform Work Tools:**

- The crowdfunding system is a tool inside the platform that helps young scientists and technology start-ups to attract funding and like-minded people;
- The tender system is a tool inside the platform that helps customers to find performers in a couple of hours, and also to form a team to implement the most difficult tasks;
- Freelance (marketplace) a tool for publishing small orders and to find the right personnel for long-term work.
- **Workroom** a tool for the collective execution of tasks under the supervision of the customer and the supervisor.
- The knowledge library is a tool for free publication of scientific articles, research and other useful materials.





# How the project will earn?

Absolutely all the tools in our "ISH" platform will be available only for "Science Token". Below are described all possible monetisation of the platform and approximate prices:

- 1) **Tender system** (A commission from published projects is: from 0.01 to 0.3%, depending on the total budget, the higher the budget, the lower the commission)
- 2) Crowd funding system (A commission from published projects is: from 0.1 to 1% depending on the budget involved, the higher the budget, the lower the commission)
- 3) Knowledge Base (Paid Content) The price is set by users who publish products on our platform (we'll charge a commission on each sale in the amount of 0.1%)
- 4) **Premium account (provides additional features inside the platform)** will be calculated individually for different regions of presence of ISH, based on the economic and social condition of the region.
- 5) Payment for freelancing work (service for publishing freelancing work for performers) the service charges a fee for providing secure transactions in the amount of 0.5%. 6) Distribution of advertising campaigns inside the network advertising integration on the platform will cost according to the average cost principle "in \$" in the market for CPC, CPA, CTR and other metrics equivalent to "Science Token".
- 7) **Transfer the token to other users** we take a commission in ST/ETH equivalent to pay for the transaction gas from the user, paying for gas from his ETH wallet.
- 8) Payment for additional services for project support by the ISH team since "ISH" is a whole ecosystem, then we, like any other company, will have a list of our services for working with clients, ranging from legal support and advice to project support under key and providing their own supervisors for large projects. Prices will be quoted in \$ / ST equivalent.
- 9) **Online store where products of companies are published** each company (the creation of a company takes place on the principle of creating a specialised group inside the platform with further legal confirmation), which is engaged in providing services or selling its own products (whether chemicals, telescopes, microscopes, laboratory installations, computer facilities, components, books, magazines, etc.) will be able within our platform to engage in comfortable sales of their products for Science Token. (We will charge a fee of 0.1% of each product or service sold).
- 10) **Encouraging a user in the n-th "Science Token" size for completing the verification of his identity** confirming your identity will allow you to use all the above tools for work, regardless of whether you are a customer or a performer, a seller or a buyer. Without verification, you will not be able to use the tools of the platform.
- \* Commissions are levied at Science Token to replenish our liquidity fund, thereby creating additional demand for a token. To use the tools of the platform, the user will be able to purchase "Science Token" from any person on the internal or external exchanges thereby ensuring that the holders of "Science Token" will in any case be able to realise their assets.



## How the investors will earn?

The parent company in Hong Kong is a co-founder of subsidiaries in each jurisdiction and has a controlling stake. The remaining shares in these companies are owned by local investors. Internal reporting is formed in the context of the year, enlarged throughout the entire holding, accumulating in itself the overall financial performance of all subsidiaries and international activities. Financial accounting and profit taking is made in ST "Science Token". Then the profit is distributed to subsidiaries based on their financial performance. Profit taking in each jurisdiction is made in the local currency of the country, at the rate of ST "Science Token" at the time of the end of the fiscal year and is supported by financial reporting within the framework of the domestic legislation of jurisdiction. Dividends are paid to investors in the local currency of the country, 3 months later, at the end of the fiscal year, while tax reporting on their payment is also made on the basis of the internal requirements of the jurisdiction. This approach allows us to protect investors and subsidiaries from the influence of the internal regulations of each country on operations with cryptocurrency. And to ensure the legality of profit.

We plan to cover all jurisdictions, but the main team (consisting of 12 people) is in Russia, so we start work from Russia. At the moment, we attract investments inside our country, selling shares (or stocks - depending on the form of legal entity) to 40% to investors in each jurisdiction (the approximate cost of the company at the moment is \$5000 for 1% - taking into account the costs described in the document ISH expenses "), and also conduct ICO (where we sell our tokens).

#### Of the features:

- 1) We work with cryptocurrency (we have our own token), also we annually take profits in cryptocurrency since the launch of the tools that collect commission from internal transactions.
- 2) The parent company will be in the jurisdiction of Hong Kong and will own 60% of all shares / shares in subsidiaries of the other jurisdictions. (in the Hong Kong company there will be only 3 co-founders who are the founders of the project).

### Who is the main consumer ?:

The main consumer of the resources of our platform is customers represented by representatives of business, companies, government agencies and other organisations in need of new developments. But in general, our target audience is all of humanity.

### **Internal Exchange "International Science Hub":**

The exchange is a tool for conveniently converting "Science Token" into partner tokens (the tools of which will be implemented on our platform); third-party tokens that work within our platform (sell products or services); as well as for conversion into partner exchange tokens for comfortable withdrawal of funds. To work not on the internal exchange - you must have a fully verified account. Science Token "ST" - will be available only on the domestic exchange, which will keep its liquidity.



## Founders: Team:



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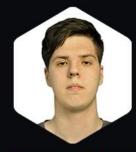
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