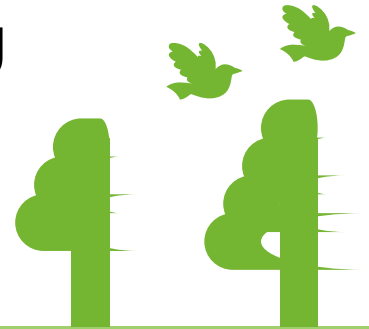


NEW PROPOSAL



Automation Proposal

- I would like to bring a proposal to your desk about automating our deployment procedures.
- Following the latest trends in the technology world and the errors which plague systems under mostly human control, the switch is something I think is needed at this moment.
- The advantages are numerous, one of the most important which is faster delivery times and less errors during deployments.



Automation Proposal

- Other benefits are:
- Costs of making deployment is massively reduced
- Users get to see their changes occur almost in real time and not having to wait to have one massive release.
- Product is well tested and with the build up in confidence, users will tend to come back.
- There is much more time to invest in building software.



- This will be very good for the growth of our company
- Less cost
- Protecting revenue by retaining user confidence
- Being in trend with latest technology
- Instant alerts to control costs as well as reduce them,
- Overall general satisfaction of the workers too.



- I would love you to give it a thought
- I strongly believe this will be a good step in the right direction.

