

WISDOM AGBEVE

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SUMMARY

Aspiring data/business/finance analyst actively seeking an internship to apply my expertise in data analysis and visualization. Having recently earned the Google Data Analytics Professional Certificate, I've successfully led projects that drive strategic insights and improve decision-making. With hands-on experience in SQL, R, Python, and data visualization tools, I've boosted campaign performance and engagement metrics through data-driven analysis. Recognized for my communication, collaboration, and problem-solving abilities, I'm eager to bring fresh perspectives and deliver impactful solutions in a fast-paced, results-driven environment.

SKILLS

- **Certifications:** Google Data Analytics Professional Certificate
- **Databases:** SQL (MySQL, SQL Server, Google BigQuery)
- **Programming Languages:** R & Python (Pandas, NumPy, SciPy, Matplotlib)
- **Data Visualization Tools:** Tableau, Microsoft Power BI, ArcGIS
- **Excel:** VLOOKUP, Conditional Formatting, Pivot Tables, Slicers, Macros & VBA
- **Cloud Platforms:** Microsoft Azure (Data Studio, DataBricks)
- **Office Suite:** Microsoft Suite (Word, PowerPoint, Access)
- **Professional Skills:** Database Management, Statistical Analysis, Market Research, Reporting and Dashboarding.

EDUCATION

Grambling State University, LA, USA

Bachelor of Science: Computer Information Systems (with a certificate in **Data Analytics**)

May 2028

WORK EXPERIENCE

SodexoMagic Marketing Team

Grambling, LA, USA

Analyst Intern

September 2024 – Present

- Conducted and analyzed the Student Cafeteria Experience Survey at the McCall Dining Center, boosting responses from 89 to 219, leading to a 146% increase in feedback for improving services for students.
- Assessed marketing campaign performance with **Google Analytics** and **Excel**, identifying key trends that enhanced targeting and engagement strategies by 25%, leading to a 15% increase in Instagram followers.

PROJECTS

Data Science Job Simulation (British Airways) – Forage

September 2024

- Leveraged **Python** and **Pandas** to conduct comprehensive data analysis, including data cleaning and feature selection, resulting in actionable insights for British Airways' customer booking patterns.
- Evaluated **classification** machine learning models using cross-validation and performance metrics, visualizing feature importance and correlations with **Seaborn**, leading to a 7% improvement in model accuracy.

Web3 Security Data Analytics (Webacy) – Externship

August 2024

- Analyzed and labeled 10 smart contracts with 30 distinct risk tags, enhancing the identification and understanding of blockchain vulnerabilities by 25%.
- Implemented advanced correlation analyses in **Python**, creating heatmaps, bivariate, and multivariate plots to visualize relationships between binary risk tags, resulting in improved data interpretation efficiency.

Finance Analytics on Prosper Loan Dataset – Personal Project

July 2024

- Reviewed over 10,000 loan records using **SQL** to track borrower rates, disbursements, and estimated returns, uncovering key trends that informed actionable insights for improving financial strategies.
- Developed interactive Tableau dashboards visualizing key metrics like loss rates and payment performance across 12 months of loan data, reducing data interpretation time and facilitating data-driven decision-making.

LEADERSHIP & EXTRACURRICULAR

HBCU 20x20 & SAVE A GIRL, SAVE A WORLD (SAGSAW)

Remote

Power of Dreams Fellow, Cohort II

May 2024 – June 2024

- Selected as 1 of 30 fellows from 500+ applicants for prestigious HBCU Career Preparation Program; developed leadership and networking skills through workshops with executives from Adobe, PwC, and US Bank.