

Conversative AI

A SUBSIDIARY OF OKUBO WISDOM LEGACIES

Conversative AI

- ▶ Artificial Intelligence and Research Company.
- ▶ Created **Sophia** : Your AI Languages Tutor.
- ▶ Founder & CEO: Wisdom Okubo.
- ▶ “Bridging Language Barriers with AI”

The Problem

- ▶ Language Barriers in Africa
- ▶ Limited Access to Quality Language Education

The Solution

- ▶ Introducing **Sophia**, an AI-Powered Language Tutor.
- ▶ Personalized Learning Experiences for African and Global Languages.

S-emantically
O-bjective
P-ersonal
H-ighly
I-ntelligent
A-ssistant



SOPHIA

Your AI Languages Tutor

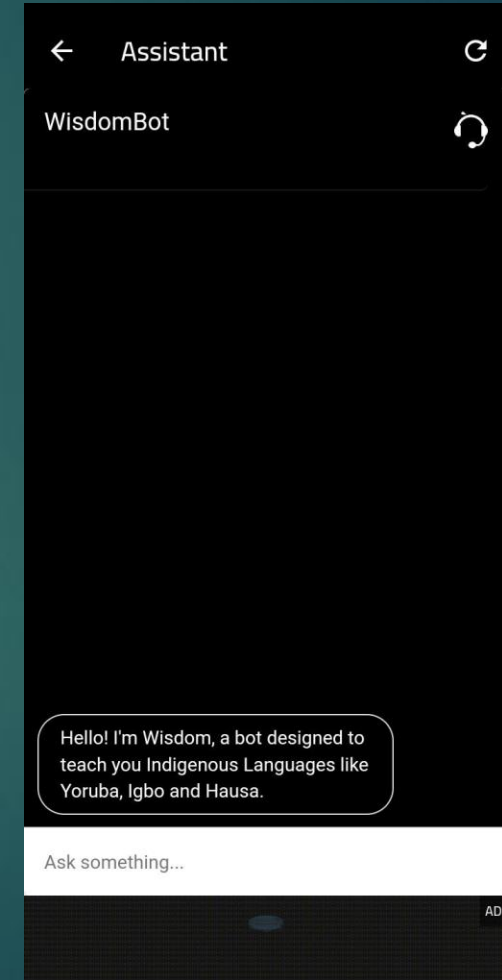
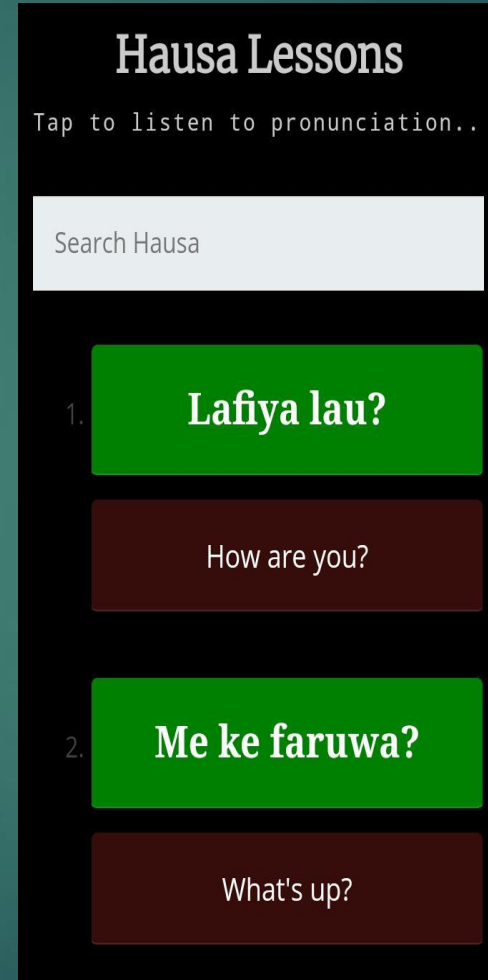
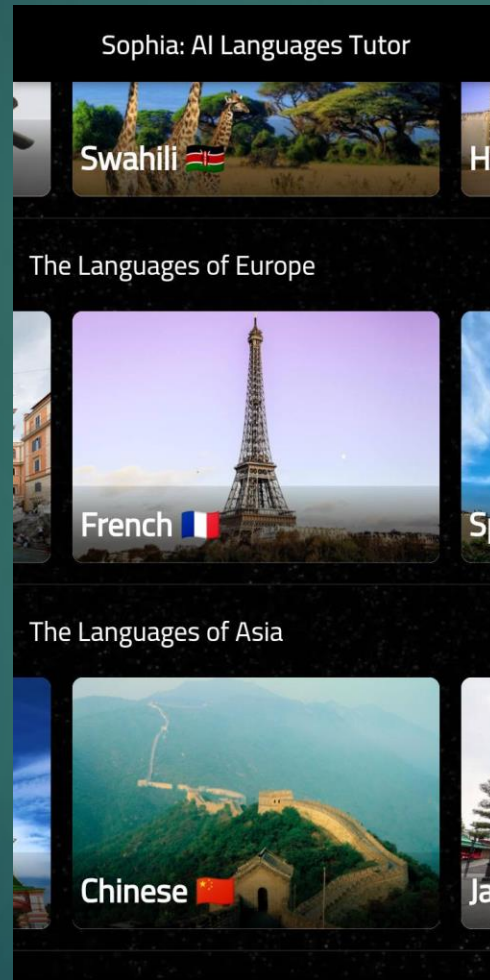
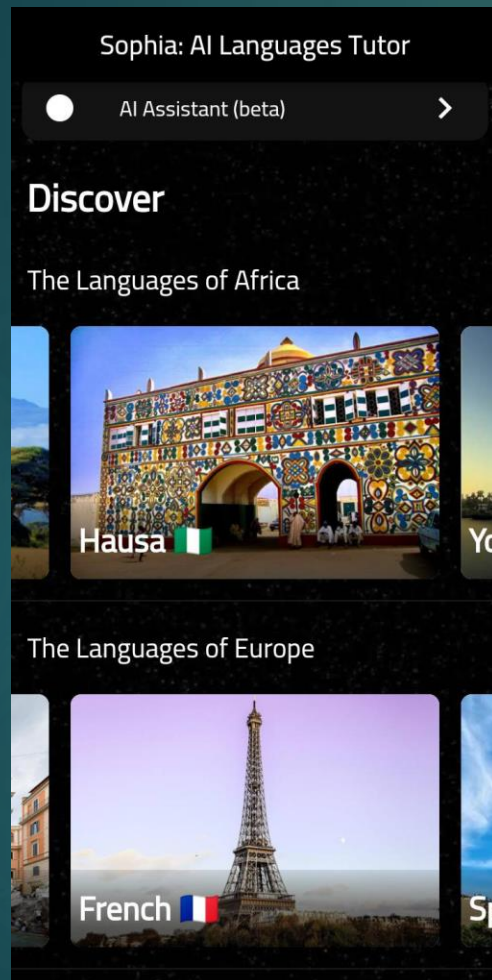
Market Opportunity

- ▶ African e-learning market size reached \$3.1 Billion in 2023.
- ▶ Global Language Learning market valued at \$52 Billion in 2022.

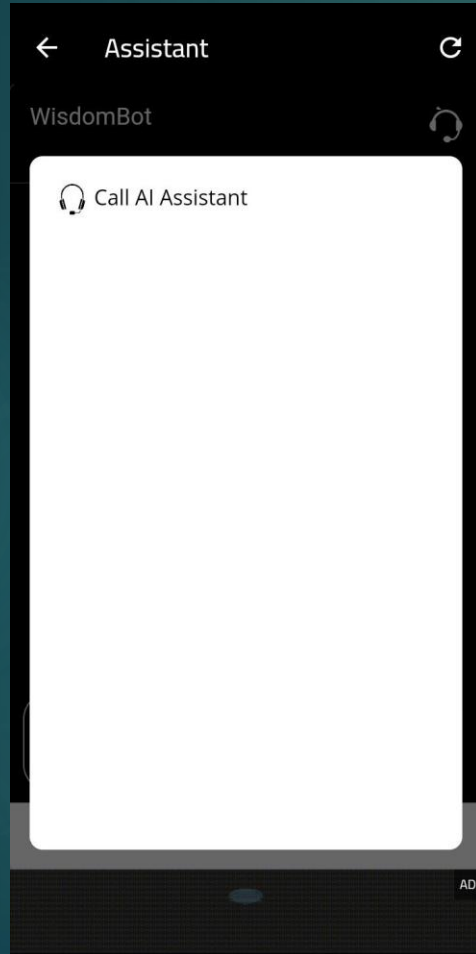
Product(s)

- ▶ Freemium model: Free tier and subscription tier for premium features.
- ▶ Interactive, AI-driven lessons tailored to individual progress.
- ▶ <https://tinyurl.com/SophiaAILanguagesTutorApp>

Product(s): Images



Product(s): Images



Business Model: Freemium

- ▶ Free access to basic courses In-App and via chatbot.
- ▶ Subscription to Premium for advanced features, more lessons, analytics, and certifications.

Competitive Landscape

- ▶ Duolingo (5% Global Education market)
- ▶ Udemy (<5%)
- ▶ Memrise (<5%)
- ▶ Babbel (<5%)
- ▶ Rosetta Stone (<5%)

Go-to Market Strategy

- ▶ Leverage social media and forums for organic growth.
- ▶ Partnerships with educational institutions in Africa.
- ▶ Partnerships with Travel and Tourism Agencies.

The Team

- ▶ Wisdom Okubo, Founder & CEO – Visionary with a passion for Languages and Technology.
- ▶ Ex Greymate Care, Ex CSEA Africa.



Financial Projections

- ▶ Projected user growth and revenue based on freemium conversion rates:
- ▶ 10,000 Monthly Active Users (MAU) on Free Tier by December 2024.
- ▶ Break-even analysis and long-term profitability.
- ▶ \$50,000 Estimated MRR.
- ▶ \$600,000 Estimated ARR.

Funding Request

- ▶ Seeking pre-seed funding for product development (to expand language offerings, enhance AI capabilities, etc), Distribution (Google Playstore and Apple App Store), User Acquisition and Early Growth Tactics (to find product-market fit), Company formation.

Contact

- ▶ Thank you for considering Conversative AI.
- ▶ Contact details for further discussion:
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