



JUMIA KOL Program

Commission schemes

Kindly find the commission structure per country as stated below. Please be informed that in 2020 you are eligible for Basic Commission + Bonus by default, however, from early 2021 you will be eligible for the Bonus only after a target conversion/order threshold is met. Further details for 2021 commission structure to be added in the future

جدول العمولات

برجاء متابعة مخطط العمولة لكل دولة كما هو موضح أدناه. كما يرجى العلم أنه في عام 2020 ، ستكون مؤهلاً للحصول على العمولة الأساسية + المكافأة بصورة أساسية ، ولكن ، اعتباراً من عام 2021 ، ستكون مؤهلاً للحصول على المكافأة بعد الوصول للحد الأدنى للطلب المستهدف. سيتم إضافة مزيد من التفاصيل حول مخطط عمولة 2021 بناءً على الطلب المستهدف في القريب العاجل.

Régimes de la Commission

Veillez trouver la structure des commissions par pays comme indiqué ci-dessous. Veillez noter qu'en 2020, vous êtes éligible à la Commission de base + Un Bonus par défaut, cependant, à partir du début de 2021, vous ne serez éligible au Bonus qu'après un seuil de conversion / commande cible atteint. De plus amples détails sur la structure des commissions 2021 seront ajoutés à l'avenir

Egypt New Commission (English Version)

Effective August 1st, 2020

جدول العمولات الجديدة باللغة العربية تابع الصفحة التالية

Category	Basic commission	Bonus	Basic commission + Bonus
Men's clothing	7.00%	2.00%	9.00%
Men's shoes	7.00%	2.00%	9.00%
Men's accessories	7.00%	2.00%	9.00%
Women's clothing	7.00%	2.00%	9.00%
Women's shoes	7.00%	2.00%	9.00%
Women's accessories	7.00%	2.00%	9.00%
Boys	7.00%	2.00%	9.00%
Girls	7.00%	2.00%	9.00%
Books & Stationery	3.00%	0.75%	3.75%
Sport & Fitness	3.00%	0.75%	3.75%
Automotive & Motorcycles	3.00%	0.75%	3.75%
Kids and Baby	3.00%	0.75%	3.75%
Home	2.00%	0.50%	2.50%
Beauty & perfumes	4.00%	1.00%	5.00%
Men's accessories	5.00%	1.25%	6.25%
Appliances	2.00%	0.50%	2.50%
Events & Tickets	3.00%	0.75%	3.75%
TVs, Audio and Video	2.00%	0.50%	2.50%
Grocer's shop	3.00%	0.75%	3.75%
Computing	2.00%	0.50%	2.50%
Games & Consoles	3.00%	0.75%	3.75%
Cameras & Accessories	2.00%	0.50%	2.50%
Phones	2.00%	0.50%	2.50%

جدول العمولات الجديدة بمصر
اعتبارًا من 1 أغسطس 2020

العمولة الأساسية + المكافأة	المكافأة	العمولة الأساسية	الفئة
9.00%	2.00%	7.00%	أزياء رجالي
9.00%	2.00%	7.00%	أحذية رجالي
9.00%	2.00%	7.00%	اكسسوارات رجالي
9.00%	2.00%	7.00%	أزياء حريمي
9.00%	2.00%	7.00%	أحذية حريمي
9.00%	2.00%	7.00%	اكسسوارات حريمي
9.00%	2.00%	7.00%	أزياء أولادي
9.00%	2.00%	7.00%	أزياء بناتي
3.75%	0.75%	3.00%	كتب وأفلام
3.75%	0.75%	3.00%	مستلزمات رياضية
3.75%	0.75%	3.00%	مستلزمات السيارات والموتوسيكلات
3.75%	0.75%	3.00%	منتجات العناية بالأطفال
2.50%	0.50%	2.00%	المنزل
5.00%	1.00%	4.00%	الصحة و الجمال
6.25%	1.25%	5.00%	اكسسوارات موحده
2.50%	0.50%	2.00%	أجهزة منزلية
3.75%	0.75%	3.00%	تذاكر و حفلات
2.50%	0.50%	2.00%	اجهزة فيديو وتلفزيون
3.75%	0.75%	3.00%	البقالة
2.50%	0.50%	2.00%	كمبيوتر
3.75%	0.75%	3.00%	ألعاب
2.50%	0.50%	2.00%	كاميرات و اكسسوارات
2.50%	0.50%	2.00%	موبايلات

Nigeria New Commission

Effective September 3rd, 2020

Category	Basic commission	Bonus	Basic commission + Bonus
Men's clothing	6.75%	2.25%	9.00%
Men's shoes	6.75%	2.25%	9.00%
Men's accessories	6.75%	2.25%	9.00%
Women's clothing	6.75%	2.25%	9.00%
Women's shoes	6.75%	2.25%	9.00%
Women's accessories	6.75%	2.25%	9.00%
Boys	6.75%	2.25%	9.00%
Girls	6.75%	2.25%	9.00%
Books & Stationery	6.75%	2.25%	9.00%
Sport & Fitness	3.00%	1.00%	4.00%
Automotive & Motorcycles	3.00%	1.00%	4.00%
Kids and Baby	3.00%	1.00%	4.00%
Home	3.00%	1.00%	4.00%
Beauty & perfumes	5.25%	1.75%	7.00%
Appliances	2.25%	0.75%	3.00%
Events & Tickets	3.50%	1.50%	5.00%
TVs, Audio and Video	2.25%	0.75%	3.00%
Grocer's shop	2.25%	0.75%	3.00%
Computing	2.25%	0.75%	3.00%
Games & Consoles	2.25%	0.75%	3.00%
Cameras & Accessories	2.25%	0.75%	3.00%
Phones	2.00%	0.50%	2.50%
Unisex's accessories	4.00%	1.00%	5.00%
weddings	4.00%	1.00%	5.00%
tablets & accessories	4.00%	1.00%	5.00%

Morocco New Commission (English Version)

Effective September 3rd, 2020

Pour la version française, veuillez consulter la page suivante

Category	Basic commission	Bonus	Basic commission + Bonus
Men's clothing	5.25%	1.75%	7.00%
Men's shoes	5.25%	1.75%	7.00%
Men's accessories	5.25%	1.75%	7.00%
Women's clothing	5.25%	1.75%	7.00%
Women's shoes	5.25%	1.75%	7.00%
Women's accessories	5.25%	1.75%	7.00%
Boys	5.25%	1.75%	7.00%
Girls	5.25%	1.75%	7.00%
Books & Stationery	1.00%	0.25%	1.25%
Sport & Fitness	5.25%	1.75%	7.00%
Automotive & Motorcycles	4.00%	1.00%	5.00%
Kids and Baby	4.75%	1.25%	6.00%
Home	3.00%	0.50%	3.50%
Beauty & perfumes	4.00%	1.00%	5.00%
Appliances	2.00%	0.50%	2.50%
Events & Tickets	0.75%	0.25%	1.00%
TVs, Audio and Video	2.00%	0.50%	2.50%
Grocer's shop	0.75%	0.25%	1.00%
Computing	1.50%	0.50%	2.00%
Games & Consoles	3.00%	1.00%	4.00%
Cameras & Accessories	3.00%	1.00%	4.00%
Phones	1.50%	0.50%	2.00%
unisex's accessories	5.25%	1.75%	7.00%
Weddings	0.75%	0.25%	1.00%
tablets & accessories	2.00%	0.50%	2.50%

Le nouveau modèle de commission de Maroc (Version française)

À compter du 3 septembre 2020

Catégorie	Commission de base	Bonus	Commission de base + Bonus
Mode Homme	5.25%	1.75%	7.00%
Chaussures Homme	5.25%	1.75%	7.00%
Accessoires Homme	5.25%	1.75%	7.00%
Mode Femme	5.25%	1.75%	7.00%
Chaussures Femme	5.25%	1.75%	7.00%
Accessoires Femme	5.25%	1.75%	7.00%
Mode Garçons	5.25%	1.75%	7.00%
Mode Filles	5.25%	1.75%	7.00%
Livres, Films et Musique	1.00%	0.25%	1.25%
Sports & Loisirs	5.25%	1.75%	7.00%
Auto & Moto	4.00%	1.00%	5.00%
Bébé & Jouets	4.75%	1.25%	6.00%
Maison	3.00%	0.50%	3.50%
Beauté & Santé	4.00%	1.00%	5.00%
Électroménager	2.00%	0.50%	2.50%
Événements et billets	0.75%	0.25%	1.00%
TVs, Hi Tech	2.00%	0.50%	2.50%
Supermarché	0.75%	0.25%	1.00%
Informatiques	1.50%	0.50%	2.00%
Jeux vidéos & Consoles	3.00%	1.00%	4.00%
Appareil photo et cameras	3.00%	1.00%	4.00%
Téléphones portables	1.50%	0.50%	2.00%
Bijoux	5.25%	1.75%	7.00%
Marriage	0.75%	0.25%	1.00%
Tablettes & accessoires	2.00%	0.50%	2.50%

Kenya New Commission
Effective September 3rd, 2020

Category	Basic commission	Bonus	Basic commission + Bonus
Men's clothing	6.25%	1.75%	8.00%
Men's shoes	6.25%	1.75%	8.00%
Men's accessories	5.00%	1.50%	6.50%
Women's clothing	6.25%	1.75%	8.00%
Women's shoes	6.25%	1.75%	8.00%
Women's accessories	5.00%	1.50%	6.50%
Boys	5.25%	1.75%	7.00%
Girls	5.25%	1.75%	7.00%
Books & Stationery	6.25%	1.75%	8.00%
Sport & Fitness	5.00%	1.50%	6.50%
Automotive & Motorcycles	6.25%	1.75%	8.00%
Kids and Baby	4.00%	1.00%	5.00%
Home	4.00%	1.00%	5.00%
Beauty & perfumes	5.00%	1.50%	6.50%
Appliances	4.00%	1.00%	5.00%
Events & Tickets	1.00%	0.50%	1.50%
TVs, Audio and Video	2.75%	0.75%	3.50%
Grocer's shop	2.00%	1.00%	3.00%
Computing	4.00%	1.00%	5.00%
Games & Consoles	5.00%	1.25%	6.25%
Cameras & Accessories	5.00%	1.25%	6.25%
Phones	2.75%	0.75%	3.50%
unisex's accessories	7.25%	2.75%	10.00%
Weddings	5.25%	1.75%	7.00%
tablets & accessories	3.00%	1.00%	4.00%

Ivory Coast New Commission (English Version)

Effective September 3rd, 2020

Pour la version française, veuillez consulter la page suivante

Category	Basic commission	Bonus	Basic commission + Bonus
Men's clothing	5.25%	1.75%	7.00%
Men's shoes	5.25%	1.75%	7.00%
Men's accessories	5.25%	1.75%	7.00%
Women's clothing	5.25%	1.75%	7.00%
Women's shoes	5.25%	1.75%	7.00%
Women's accessories	5.25%	1.75%	7.00%
Boys	5.25%	1.75%	7.00%
Girls	5.25%	1.75%	7.00%
Books & Stationery	2.00%	1.00%	3.00%
Sport & Fitness	3.00%	1.00%	4.00%
Automotive & Motorcycles	6.75%	2.25%	9.00%
Kids and Baby	3.25%	1.75%	5.00%
Home	3.00%	1.00%	4.00%
Beauty & perfumes	6.25%	1.75%	8.00%
Appliances	2.00%	1.00%	3.00%
Events & Tickets	1.00%	0.00%	1.00%
TVs, Audio and Video	1.75%	0.25%	2.00%
Grocer's shop	1.75%	0.25%	2.00%
Computing	1.75%	0.25%	2.00%
Games & Consoles	3.25%	1.75%	5.00%
Cameras & Accessories	3.25%	1.75%	5.00%
Phones	2.00%	0.50%	2.50%
unisex's accessories	3.00%	1.00%	4.00%
Weddings	3.00%	1.00%	4.00%
tablets & accessories	3.00%	1.00%	4.00%

Le nouveau modèle de commission de Côte d'Ivoire (Version française)

À compter du 3 septembre 2020

Catégorie	Commission de base	Bonus	Commission de base + Bonus
Mode Homme	5.25%	1.75%	7.00%
Chaussures Homme	5.25%	1.75%	7.00%
Accessoires Homme	5.25%	1.75%	7.00%
Mode Femme	5.25%	1.75%	7.00%
Chaussures Femme	5.25%	1.75%	7.00%
Accessoires Femme	5.25%	1.75%	7.00%
Mode Garçons	5.25%	1.75%	7.00%
Mode Filles	5.25%	1.75%	7.00%
Livres, Films et Musique	2.00%	1.00%	3.00%
Sports & Loisirs	3.00%	1.00%	4.00%
Auto & Moto	6.75%	2.25%	9.00%
Bébé & Jouets	3.25%	1.75%	5.00%
Maison	3.00%	1.00%	4.00%
Beauté & Santé	6.25%	1.75%	8.00%
Électroménager	2.00%	1.00%	3.00%
Événements et billets	1.00%	0.00%	1.00%
TVs, Hi Tech	1.75%	0.25%	2.00%
Supermarché	1.75%	0.25%	2.00%
Informatiques	1.75%	0.25%	2.00%
Jeux vidéos & Consoles	3.25%	1.75%	5.00%
Appareil photo et cameras	3.25%	1.75%	5.00%
Téléphones portables	2.00%	0.50%	2.50%
Bijoux	3.00%	1.00%	4.00%
Marriage	3.00%	1.00%	4.00%
Tablettes & accessoires	3.00%	1.00%	4.00%

Tunisia New Commission (English Version)

Effective September 3rd, 2020

Pour la version française, veuillez consulter la page suivante

Category	Basic commission	Bonus	Basic commission + Bonus
Men's clothing	7.00%	2.00%	9.00%
Men's shoes	7.00%	2.00%	9.00%
Men's accessories	7.00%	2.00%	9.00%
Women's clothing	7.00%	2.00%	9.00%
Women's shoes	7.00%	2.00%	9.00%
Women's accessories	7.00%	2.00%	9.00%
Boys	7.00%	2.00%	9.00%
Girls	7.00%	2.00%	9.00%
Books & Stationery	3.00%	0.75%	3.75%
Sport & Fitness	3.00%	0.75%	3.75%
Automotive & Motorcycles	3.00%	0.75%	3.75%
Kids and Baby	3.00%	0.75%	3.75%
Home	2.00%	0.50%	2.50%
Beauty & perfumes	4.00%	1.00%	5.00%
Men's accessories	5.00%	1.25%	6.25%
Appliances	2.00%	0.50%	2.50%
Events & Tickets	3.00%	0.75%	3.75%
TVs, Audio and Video	2.00%	0.50%	2.50%
Grocer's shop	3.00%	0.75%	3.75%
Computing	2.00%	0.50%	2.50%
Games & Consoles	3.00%	0.75%	3.75%
Cameras & Accessories	2.00%	0.50%	2.50%
Phones	2.00%	0.50%	2.50%

Le nouveau modèle de commission de Tunisie (Version française)

À compter du 3 septembre 2020

Catégorie	Commission de base	Bonus	commission de base + Bonus
Mode Homme	7.00%	2.00%	9.00%
Chaussures Homme	7.00%	2.00%	9.00%
Accessoires Homme	7.00%	2.00%	9.00%
Mode Femme	7.00%	2.00%	9.00%
Chaussures Femme	7.00%	2.00%	9.00%
Accessoires Femme	7.00%	2.00%	9.00%
Mode Garçons	7.00%	2.00%	9.00%
Mode Filles	7.00%	2.00%	9.00%
Livres, Films et Musique	3.00%	0.75%	3.75%
Sports & Loisirs	3.00%	0.75%	3.75%
Auto & Moto	3.00%	0.75%	3.75%
Bébé & Jouets	3.00%	0.75%	3.75%
Maison	2.00%	0.50%	2.50%
Beauté & Santé	4.00%	1.00%	5.00%
Électroménager	2.00%	0.50%	2.50%
Événements et billets	3.00%	0.75%	3.75%
TVs, Hi Tech	2.00%	0.50%	2.50%
Supermarché	3.00%	0.75%	3.75%
Informatiques	2.00%	0.50%	2.50%
Jeux vidéos & Consoles	3.00%	0.75%	3.75%
Appareil photo et cameras	2.00%	0.50%	2.50%
Téléphones portables	2.00%	0.50%	2.50%

Algeria New Commission (English Version)

Effective September 3rd, 2020

Pour la version française, veuillez consulter la page suivante

Category	Basic commission	Bonus	Basic commission + Bonus
Men's clothing	7.00%	2.00%	9.00%
Men's shoes	7.00%	2.00%	9.00%
Men's accessories	7.00%	2.00%	9.00%
Women's clothing	7.00%	2.00%	9.00%
Women's shoes	7.00%	2.00%	9.00%
Women's accessories	7.00%	2.00%	9.00%
Boys	7.00%	2.00%	9.00%
Girls	7.00%	2.00%	9.00%
Books & Stationery	3.00%	0.75%	3.75%
Sport & Fitness	3.00%	0.75%	3.75%
Automotive & Motorcycles	3.00%	0.75%	3.75%
Kids and Baby	3.00%	0.75%	3.75%
Home	2.00%	0.50%	2.50%
Beauty & perfumes	4.00%	1.00%	5.00%
Men's accessories	5.00%	1.25%	6.25%
Appliances	2.00%	0.50%	2.50%
Events & Tickets	3.00%	0.75%	3.75%
TVs, Audio and Video	2.00%	0.50%	2.50%
Grocer's shop	3.00%	0.75%	3.75%
Computing	2.00%	0.50%	2.50%
Games & Consoles	3.00%	0.75%	3.75%
Cameras & Accessories	2.00%	0.50%	2.50%
Phones	2.00%	0.50%	2.50%

Le nouveau modèle de commission d' Algérie (Version française)

À compter du 3 septembre 2020

Catégorie	Commission de base	Bonus	Commission de base + Bonus
Mode Homme	7.00%	2.00%	9.00%
Chaussures Homme	7.00%	2.00%	9.00%
Accessoires Homme	7.00%	2.00%	9.00%
Mode Femme	7.00%	2.00%	9.00%
Chaussures Femme	7.00%	2.00%	9.00%
Accessoires Femme	7.00%	2.00%	9.00%
Mode Garçons	7.00%	2.00%	9.00%
Mode Filles	7.00%	2.00%	9.00%
Livres, Films et Musique	3.00%	0.75%	3.75%
Sports & Loisirs	3.00%	0.75%	3.75%
Auto & Moto	3.00%	0.75%	3.75%
Bébé & Jouets	3.00%	0.75%	3.75%
Maison	2.00%	0.50%	2.50%
Beauté & Santé	4.00%	1.00%	5.00%
Électroménager	2.00%	0.50%	2.50%
Événements et billets	3.00%	0.75%	3.75%
TVs, Hi Tech	2.00%	0.50%	2.50%
Supermarché	3.00%	0.75%	3.75%
Informatiques	2.00%	0.50%	2.50%
Jeux vidéos & Consoles	3.00%	0.75%	3.75%
Appareil photo et cameras	2.00%	0.50%	2.50%
Téléphones portables	2.00%	0.50%	2.50%

Ghana Commission

Category name	Payout
Women's Shoes	11.00%
Women's Clothing	11.00%
Women's Accessories	11.00%
Weddings	1.00%
Unisex's Accessories	1.00%
Tvs, Audio and Video	5.00%
Tablets & Accessories	3.00%
Sport & Fitness	9.00%
Phones	3.00%
Men's Shoes	11.00%
Men's Clothing	11.00%
Men's Accessories	11.00%
Kids and Baby	7.00%
Home	7.00%
Grocer's Shop	7.00%
Girl's Fashion	10.00%
Games & Consoles	4.00%
Default	4.00%
Computing	5.00%
Cameras & Accessories	6.00%
Boy's Fashion	11.00%
Books & Stationery	8.00%
Beauty & Perfumes	9.00%
Automotive & Motorcycles	10.00%
Appliances	6.00%

South Africa and Zando Commission

Category name	Payout
Women's Shoes	13.00%
Women's Clothing	13.00%
Weddings	13.00%
Unisex's Accessories	13.00%
Tvs, Audio and Video	4.00%
Tablets & Accessories	4.00%
Sport & Fitness	8.00%
Phones	3.00%
Men's Shoes	13.00%
Men's Clothing	13.00%
Men's Accessories	13.00%
Kids and Baby	5.00%
Home	6.00%
Grocer's Shop	6.00%
Girl's Fashion	13.00%
Games & Consoles	4.00%
Events & Tickets	4.00%
Default	4.00%
Computing	4.00%
Cameras & Accessories	5.00%
Boy's Fashion	13.00%
Books & Stationery	10.00%
Beauty & Perfumes	8.00%
Automotive & Motorcycles	8.00%
Appliances	5.00%
Women's Accessories	13.00%