LUIS JABONALLA

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Cavite, Philippines

IT graduate with experience in web development, quality assurance, IT support, graphic design, social media management, and virtual assistance. Proactive and adaptable, with strong collaboration, troubleshooting, and rapid learning skills. Committed to applying technical and administrative expertise in practical environments to deliver reliable results and support continuous professional growth.

Work Experiences

Yellow Oak Media Ltd • NeuroVant • APK Visuals - Remote   Dec 2025 - Present
Graphic Designer

- Designed high-performing YouTube thumbnails using AI generation and Adobe Photoshop, with a strong focus on CTR optimization.
- Developed creative thumbnail concepts by studying reference channels and trends.
- Delivered multiple thumbnails daily to various clients and channels, ensuring fast turnaround and consistent quality.

Freelance Virtual Assistant - Remote   Mar 2025 - Present
Social Media Manager

- Managed multiple social media accounts and monitored their daily status and posting activity.
- Organized content assets for posting, ensuring everything was properly labeled, scheduled, and ready for publication.
- Conducted quality checks on content to ensure accuracy, clarity, and alignment with brand standards.
- Followed content calendars, brand guidelines, and client instructions closely.
- Coordinated with clients to ensure timely approvals and accurate posting.
- Tracked posting schedules, account status, and performance data using Google Sheets and Microsoft Excel

Macrologic Diversified Technologies Inc. - Bacoor, PH   Apr 2025 - Aug 2025
Web Developer Intern

- Managed and maintained company WordPress websites, designing and updating product pages and visual assets to ensure content accuracy, functionality, performance, responsive design, and improved user engagement.
- Built the SAINT website from scratch using PHP, handling layout structure, front-end design, and core functionality.
- Developed and web-designed the Marina Black Sand Resort website using WordPress, focusing on user experience, mobile
- responsiveness, and branding consistency.
- Collaborated with the marketing team to create promotional posters and videos for digital campaigns and online platforms.
- Provided ongoing troubleshooting and updates involving WordPress, PHP, SEO, and database-related issues.

Innovative Thinker Software Solutions Corporation - Imus, PH   Nov 2024 - Feb 2025
Information Technology Intern

- Executed manual test cases for Water Supply Software and MeterPal, ensuring stability and readiness for release.
- Identified, documented, and reproduced bugs, improving communication between QA and development teams.
- Conducted UX assessments to ensure functional completeness and user-friendly design, contributing to improved client satisfaction.
- Participated in creating prototypes for a payroll system using Bootstrap, PHP, AJAX, MySQL, supporting requirement validation.
- Assisted in preparing test data, verifying features against requirements, and reviewing system behavior across different scenarios.

Education Level

National University – Dasmariñas - Cavite, Philippines   Aug 2021 - Jul 2025
Bachelor of Science in Information Technology with Specialization in Mobile and Web Applications

- Created front-end UI/UX components to improve navigation and user clarity for the AirSol Online Booking System.
- Developed user-friendly front-end features to simplify online request processes for Easydocs Barangay Document Request System.
- Served as Technical Committee Lead for Microsoft Learn Student Ambassadors (NUD), coordinating events and resolving technical issues; also served as a Graphics Committee member for the NUD Computer Society, creating designs for social media postings.

Skills, Achievements & Other Experience

- **Technical Skills:**: HTML, CSS, JavaScript, Python, PHP, React, TailwindCSS, Bootstrap, MySQL, Troubleshooting, AI Tools, Manual testing, Test Case Execution, Basic Regression Testing, Defect Documentation, API Testing, Browser Testing
- **Tools**: WordPress, Google Workspace, UltraViewer, AnyDesk, Git, GitHub, Vercel, Vite, Photoshop, Canva, Figma, Premiere Pro
- **Soft Skills**: Team collaboration, solutions-driven, organized, time management, highly adaptable, and quick to learn new tools.
- **Certifications**: Information Technology Specialist in HTML and CSS (June 2024), PMI Project Management Ready (February 2025), Information Technology Specialist in Cybersecurity (June 2025).