

Cody Wisniewski

Technical Writing

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Rhetorical Analysis Project

1.
 - a. To voice my opinion on why drug testing for the company would not be a good idea or the right idea.
 - b. The reader is the president of the company who seems to be for drug testing since she randomly suggested it.
 - c. The stakeholders are everyone in the company since anyone and everyone will be randomly drug tested at some point if they decide to go forth with the drug testing. If I persuade Maria Tonti to not drug test then it could negatively or positively affect them depending on their opinion on the matter.
2. I already know that drug testing goes against the employee's personal rights and privacy. I also know that it makes it seem as though the employees are guilty until proven innocent if drug testing were to happen. I will need to look up to see if drug testing is actually effective and also if it is actually 100% accurate.
3. The readers might have questions like, well drugs are illegal so drug testing is a good idea. That is true but it is also true that we are not the cops and I am sure they all know someone who is doing something illegal that they aren't telling the cops about. Another point they could make is that working while impaired is very dangerous and counterproductive. But drug testing does not test current drug use and does not determine impairment.
4. The strategy I am going to use is to provide my opinion but also back that up with valuable resources and facts. Everyone has opinions, but to back up opinions with true facts really proves that your opinion is not just an opinion. I need to make sure that the reply email is not too long and boring so I need to be very precise and to the point.

President Tonti,

I know you think that random drug testing throughout the company would be a good idea, but I disagree. This company has done so many great things and has created so many great machines for so many years, that changing anything now might hurt production.

Random drug testing to me says that you do not trust your employees and their privacy, what an employee does on his/her own time is his/her choice and punishing them at work for something they did on the weekend does not seem right. Not to mention that drug tests are not 100% accurate and even the most expensive ones can still fail due to laboratory errors, according to <http://workrights.us/?products=drug-testing-in-the-workplace>.

I am not saying that drugs aren't illegal because we all know that they are, but that isn't saying that speeding and jay-walking aren't either, but we all do those things. Everyone has done something illegal in their life, some are worse than others, but that is beside the point. We are not cops, this is not our job, our job is to manufacture medical machines and that is what we should focus on.

Thanks for your time,

Cody Wisniewski