ÉCOLE SUPÉRIEURE EN SCIENCES ET TECHNOLOGIES DE L'INFORMATIQUE ET DU NUMÉRIQUE



FUNDAMENTALS OF DATA SCIENCE AND DATA MINING

General Overview

Dr. Chemseddine Berbague

2023-2024

CONTACT

- Dr. Chemseddine Berbague
- Email: <u>berbague@estin.dz</u>
- Google class room: <u>FDS</u>

ABOUT

- Teaching objectives:
 - Understanding the <u>principals</u> of data mining, data analytics, and data science.
- Teaching unit: UEF 1.3
- Module 1: Fundamentals of Data Science and Data Mining.
- Semester hourly volume: 67h30 (lectures: 1h30, DWs: 1h30, PW: 1h30)
- Credits: 5
- Coefficient: 3

CONTENT

- Introduction to Data Science.
- Process of Data Science.
- Data Science Tools.
- Basis of Data Mining.
- Graph Mining
- Web Mining.

EVALUATION

- **Exam (60%)**
- **■** Continuous assessment (40%)

IMPORTANT DATES

- Lectures starting date: 25/09/2022
- Exam date: ?!
- Module Project:
 - Assignment date: ?!
 - Due date: ?!
- Preliminary exam: ?!

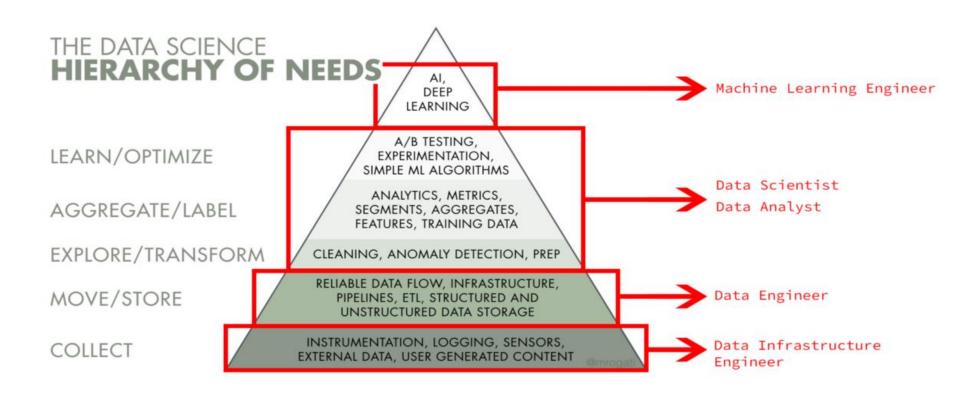
A QUICK LOOK

OVER THE MODULE AND A BIT MORE ...

VERY SHORTLY ...

- **Data Science** is the practice of extracting insights and knowledge from data to inform decision-making and solve problems.
- Throughout the semester, we will delve into the Fundamentals of Data Science: theoretical and practical sides.

DATA SCIENCE: PREREQUISITES, TASKS, AND ROLES



DATA SCIENCE VS STATISTICS VS SOFTWARE ENGINEERING



Harvard Business Review



DATA

Data Scientist: The Sexiest Job of the 21st Century

by Thomas H. Davenport and D.J. Patil

FROM THE OCTOBER 2012 ISSUE



Harvard Business Review

Analytics And Data Science | Is Data Scientist Still the Sexiest Job of the 21st Century?

Analytics And Data Science

Is Data Scientist Still the Sexiest Job of the 21st Century?

by Thomas H. Davenport and DJ Patil

July 15, 2022

We have seen both continuity and change in the data science role. It has been remarkably successful in many ways, and some of its challenges — proliferation of related roles, the need for an ethical perspective — result in part from the widespread adoption of data science. The amount of data, analytics, and AI in business and society seem unlikely to decline, so the job of data scientist will only continue to grow in its importance in the business landscape.

DATA SCIENCE

Few statistics around the world!

DATA SCIENCE JOBS OVER THE WORLD

	Job Title	Median Base Salary	Job Satisfaction	Job Openings
#1	Enterprise Architect	\$144,997	4.1/5	14,021
#2	Full Stack Engineer	\$101,794	4.3/5	11,252
#3	Data Scientist	\$120,000	4.1/5	10,071
#4	Devops Engineer	\$120,095	4.2/5	8,548
#5	Strategy Manager	\$140,000	4.2/5	6,977
#6	Machine Learning Engineer	\$130,489	4.3/5	6,801
#7	Data Engineer	\$113,960	4.0/5	11,821



4. Machine Learning Engineer

What they do: Machine learning engineers develop and implement self-running artificial intelligence algorithms and systems for products and applications. | Most common skills:

Deep Learning, TensorFlow, Natural Language Processing (NLP) | Most common industries: Internet, Computer Software, Information Technology & Services | Top locations hiring: San Francisco, Seattle, Los Angeles | Salary range: \$72,600-\$170,000 | Current gender distribution: 22.3% female; 77.7% male | Median years of prior experience: 4 | Top roles transitioned from: Software Engineer, Data Scientist, Artificial Intelligence Specialist | Remote job availability: 19.3%

Percentile	10%	25%	50% (Median)	75%	90%
Hourly Wage	\$ 28.57	\$ 37.32	\$ 48.52	\$ 62.87	\$ 80.31
Annual Wage (2)	\$ 59,430	\$ 77,620	\$ 100,910	\$ 130,770	\$ 167,040

Industry	Employment (1)	Percent of industry employment	Hourly mean wage	Annual mean wage <u>(2)</u>
Computer Systems Design and Related Services	16,620	0.73	\$ 55.91	\$ 116,300
Management of Companies and Enterprises	12,570	0.50	\$ 51.95	\$ 108,060
Management, Scientific, and Technical Consulting Services	7,270	0.47	\$ 51.99	\$ 108,150
Scientific Research and Development Services	5,840	0.73	\$ 54.53	\$ 113,430
Credit Intermediation and Related Activities (5221 and 5223 only)	5,690	0.28	\$ 56.34	\$ 117,190

Industry profile for Data Scientists

Industry	Employment (1)	Percent of industry employment	Hourly mean wage	Annual mean wage <u>(2)</u>
Other Information Services	3,720	1.03	\$ 67.12	\$ 139,600
Scientific Research and Development Services	5,840	0.73	\$ 54.53	\$ 113,430
Computer Systems Design and Related Services	16,620	0.73	\$ 55.91	\$ 116,300
Software Publishers	3,710	0.70	\$ 52.92	\$ 110,070
<u>Data Processing, Hosting, and Related Services</u>	2,570	0.68	\$ 60.65	\$ 126,160

Industries with the highest concentration of employment in Data Scientists

Industry	Employment (1)	Percent of industry employment	Hourly mean wage	Annual mean wage <u>(2)</u>
Computer and Peripheral Equipment Manufacturing	400	0.26	\$ 71.29	\$ 148,290
Semiconductor and Other Electronic Component Manufacturing	620	0.17	\$ 68.34	\$ 142,150
Other Information Services	3,720	1.03	\$ 67.12	\$ 139,600
<u>Data Processing, Hosting, and Related Services</u>	2,570	0.68	\$ 60.65	\$ 126,160
Accounting, Tax Preparation, Bookkeeping, and Payroll Services	1,110	0.11	\$ 59.83	\$ 124,440

Top paying industries for Data Scientists

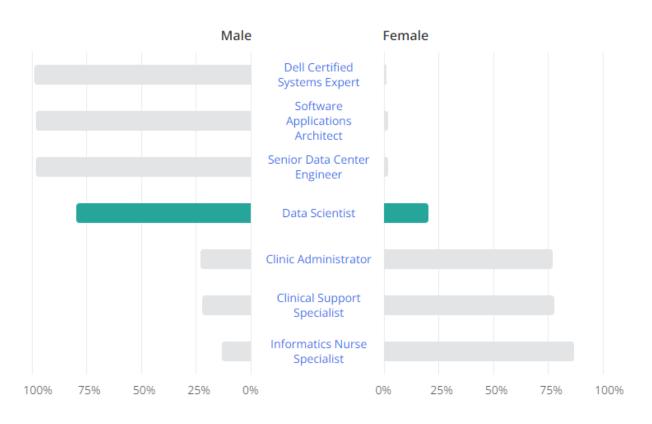
State	Employment (1)	Employment per thousand jobs	Location quotient (9)	Hourly mean wage	Annual mean wage <u>(2)</u>
<u>California</u>	17,750	1.07	1.43	\$ 64.00	\$ 133,110
New York	10,050	1.16	1.54	\$ 58.91	\$ 122,540
<u>Texas</u>	5,850	0.48	0.64	\$ 54.98	\$ 114,360
North Carolina	5,050	1.14	1.52	\$ 54.80	\$ 113,980
Illinois	4,670	0.83	1.10	\$ 50.00	\$ 104,010

States with the highest employment level

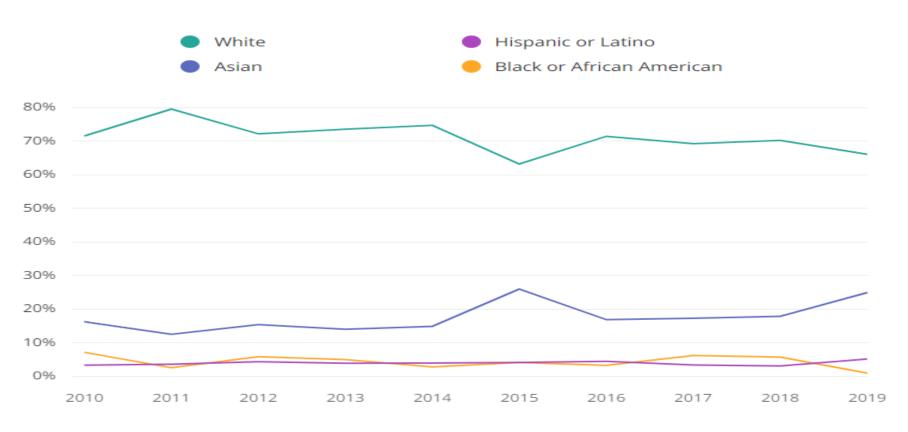
State	Employment (1)	Employment per thousand jobs	Location quotient <u>(9)</u>	Hourly mean wage	Annual mean wage <u>(2)</u>
<u>District of Columbia</u>	1,380	2.09	2.77	\$ 56.48	\$ 117,470
<u>Colorado</u>	3,070	1.17	1.56	\$ 50.86	\$ 105,790
New York	10,050	1.16	1.54	\$ 58.91	\$ 122,540
<u>Utah</u>	1,790	1.15	1.53	\$ 38.38	\$ 79,830
North Carolina	5,050	1.14	1.52	\$ 54.80	\$ 113,980

States with the highest concentration of jobs and location quotients

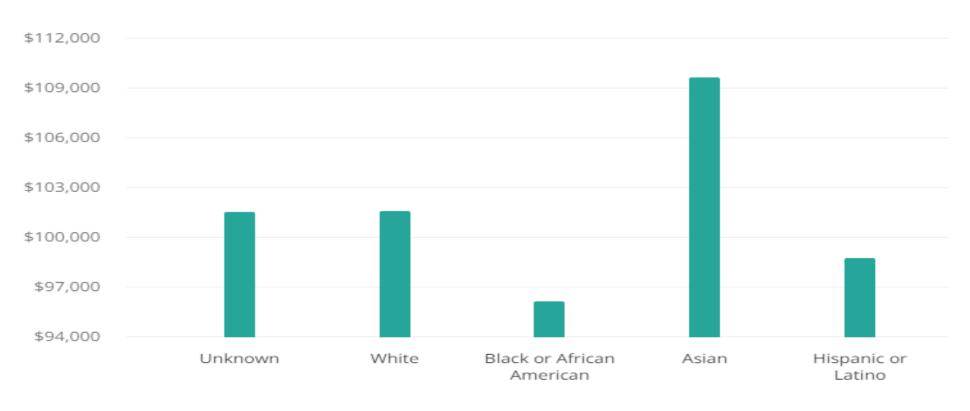
FOR FULL DETAILS, JUST CHECK THIS <u>ARTICLE</u> FROM: BUREAU OF LABOR STATISTICS



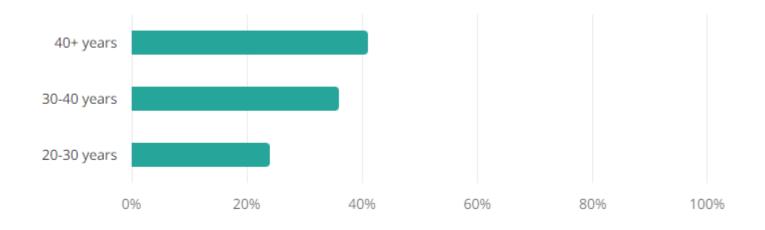
Male to Female Ratio



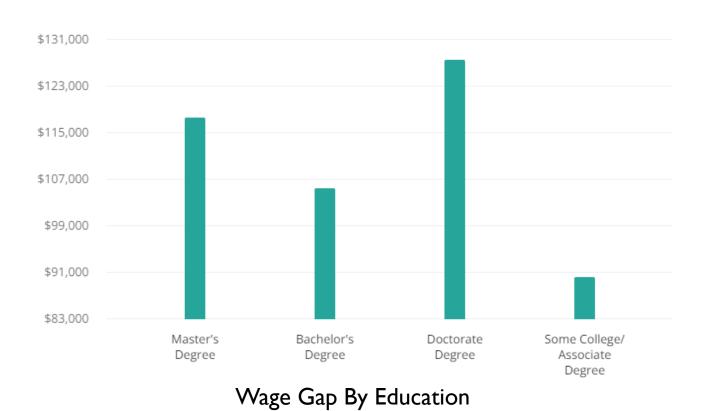
Race And Ethnicity Over Time

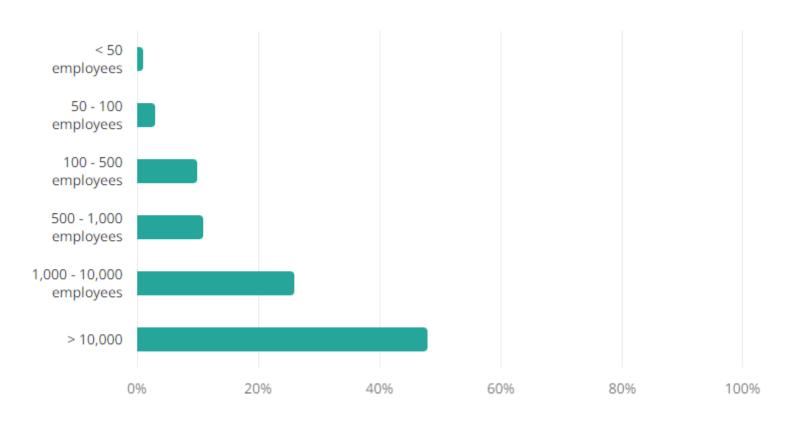


Wage Gap By Race



Age Breakdown

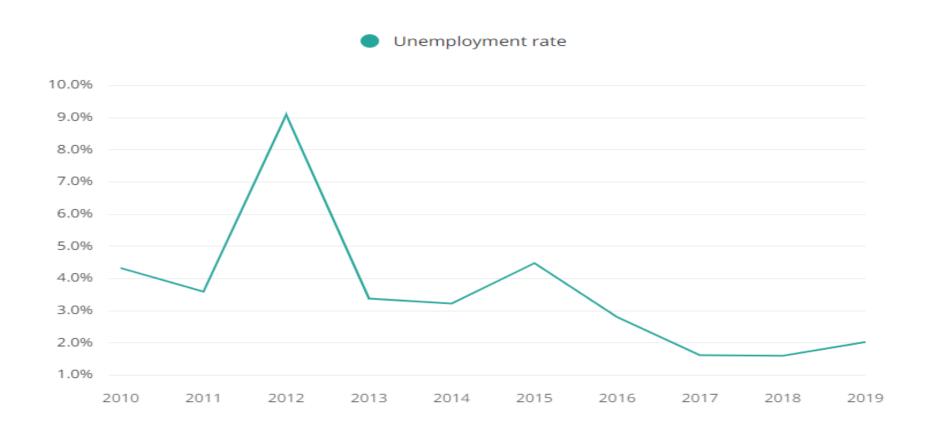




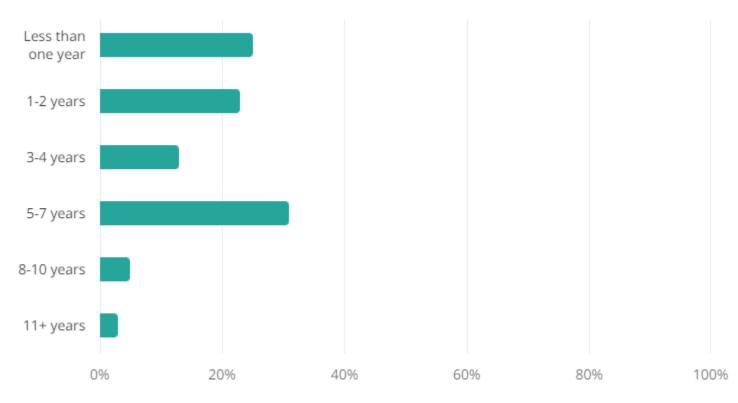
Jobs By Employer Size

Industry \$	Percentages
Fortune 500	22%
Technology	19%
Start-up	10%
Finance	7%
Internet	5%
Manufacturing	5%
Professional	5%
Media	4%
Health Care	4%

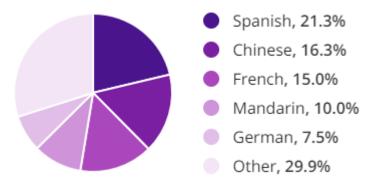
Top Industries Hiring Data Scientists



Unemployment Rate Over Time



Male to Female Jobs Ratio



Languages spoken by data scientists

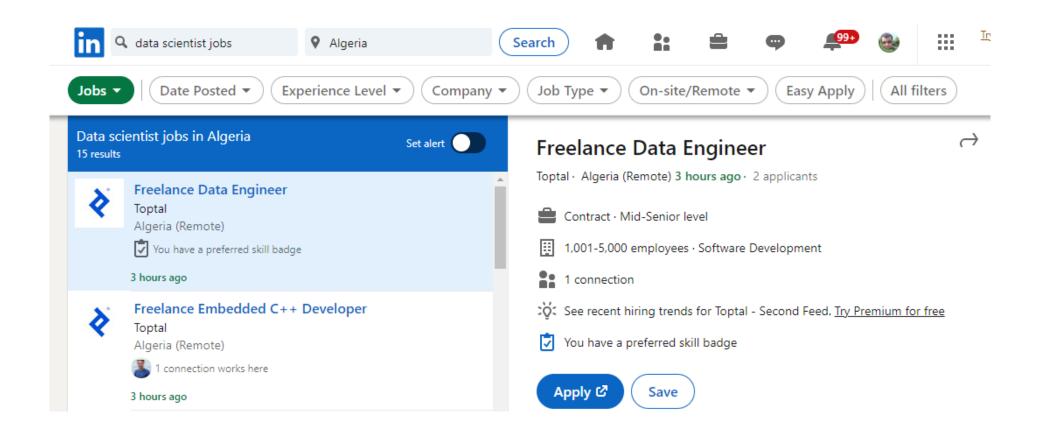
FOR FULL DETAILS CHECK THIS ARTICLE FROM

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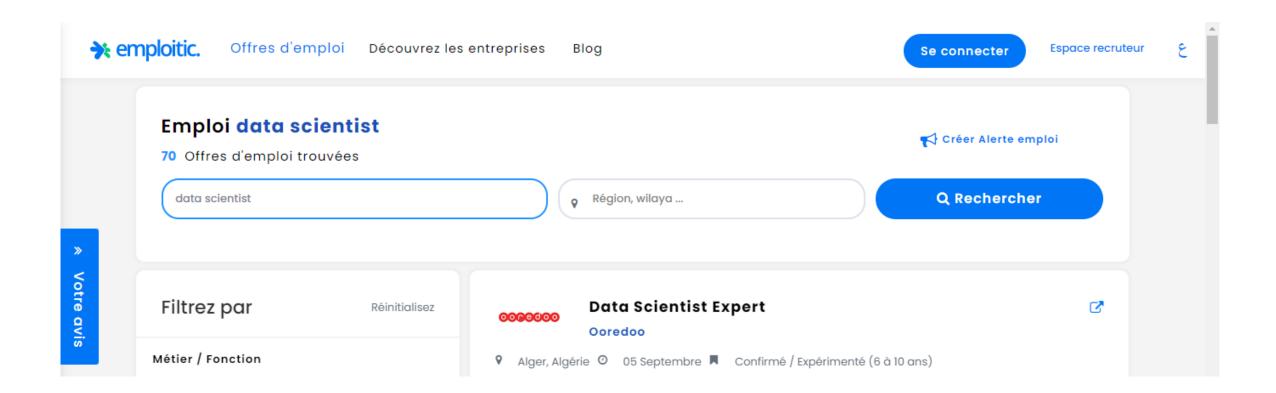
DATA SCIENCE JOBS

IN ALGERIA

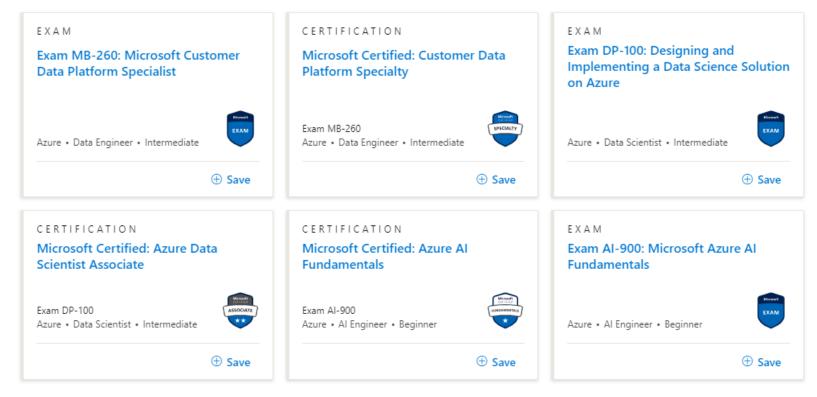
INQUIRING ON LINKEDIN (09/2023)



INQUIRING ON EMPLOITIC (09/2023)



CERTIFICATIONS IN DATA SCIENCE



Microsoft Azure certifications in data science

CERTIFICATIONS IN DATA SCIENCE

Most popular Trending

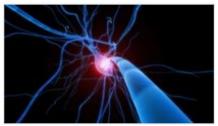


Data Science A-Z™: Real-Life
Data Science Exercises Included

Kirill Eremenko, Ligency I Team, Ligency Team

4.6 * * * * (32,209)

\$11.99 \$84.99



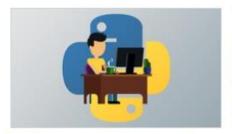
Deep Learning Prerequisites: Linear Regression in Python

Lazy Programmer Inc.

4.7 * * * * 1 (5,421)

\$12.99 \$89.99

Bestseller



[2022] Machine Learning and Deep Learning Bootcamp in...

Holczer Balazs

4.2 * * * * 1 (944)

\$16.99 \$119.99



Taming Big Data with Apache Spark and Python - Hands On!

Sundog Education by Frank Kane, Frank Ka...

4.5 * * * * (13,567)

\$11.99 \$24.99

Bestseller



Recursion, Backtracking and Dynamic Programming in Python

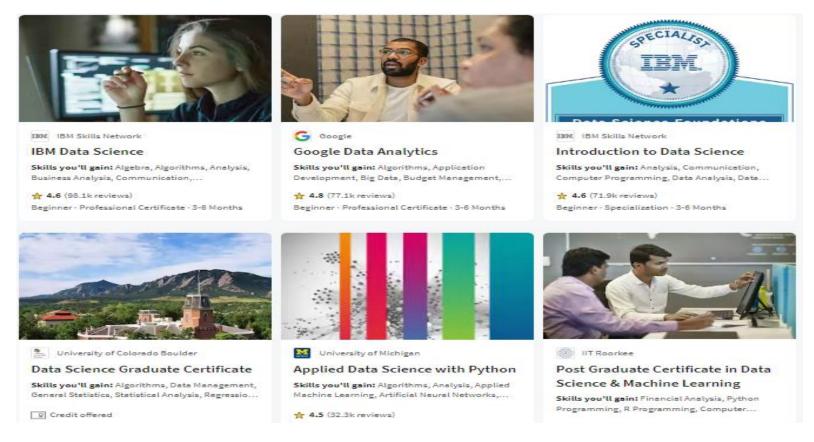
Holczer Balazs

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\$11.99 \$84.99

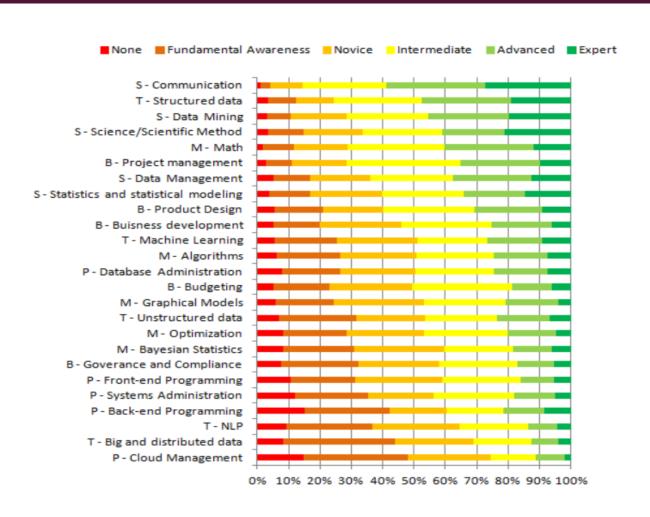
Udemy certifications in data science

CERTIFICATIONS IN DATA SCIENCE

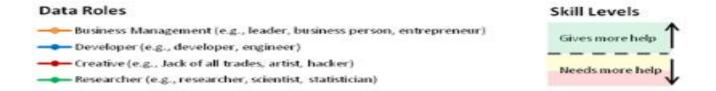


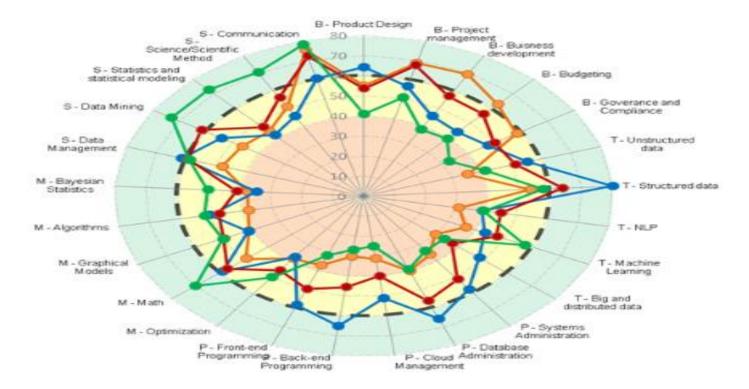
Couresera certifications in data science

PROFICIENCY IN DATA SCIENCE SKILLS



PROFICIENCY IN DATA SCIENCE SKILLS BY JOB ROLE





MAIN REFERENCES

- https://kaggle.com/learn/
- https://linktr.ee/datasciencetools

REFERENCES

- Dietrich, D., "Data science & big data analytics: discovering, analyzing, visualizing and presenting data", Wiley, 2015.
- Lutz, M., & Biernat, E., "Data Science: fondamentaux et études de cas: Machine Learning avec Python et R", Editions Eyrolles, 2015
- http://data8.org/
- https://learn.microsoft.com/en-us/azure/architecture/