DISTILLED SCH







ALL DISTILLED COMPANIES

About Distilled SCH

Distilled SCH is the leader in online marketplaces in Ireland. Formed in 2015, Distilled SCH operates the three iconic Irish online brands - Adverts.ie, Daft.ie and DoneDeal.ie.

~150 employees across our 3 offices in Waterford, Wexford and Dublin



ALL DISTILLED COMPANIES

About Me

- Pádraig Howlin, VP of Engineering
- Married to Lindsay
- Two Children Seán 13 and Millie 9
- MSc in Computing from WIT
- Joined DoneDeal 5 years ago as a iOS developer
- Moved to VP Eng role in Feb '18
- Based across our offices in Wexford, Dublin and Waterford



Where did it all start?





Info on DAFT| Edit/Delete Ads | Enter Free Ad | Contact us





The Dublin Accommodation Finder provides lists of accommodation in Dublin and surrounding areas. All our lists are free to view and free to advertise on. Just click on the blue buttons below to view the lists.



Selling your property ? Get a <u>DAFT_Web-Promo</u> and dramatically increase inquiries. Looking for accommodation in London? Check out <u>DAFT - London</u> our new terminal



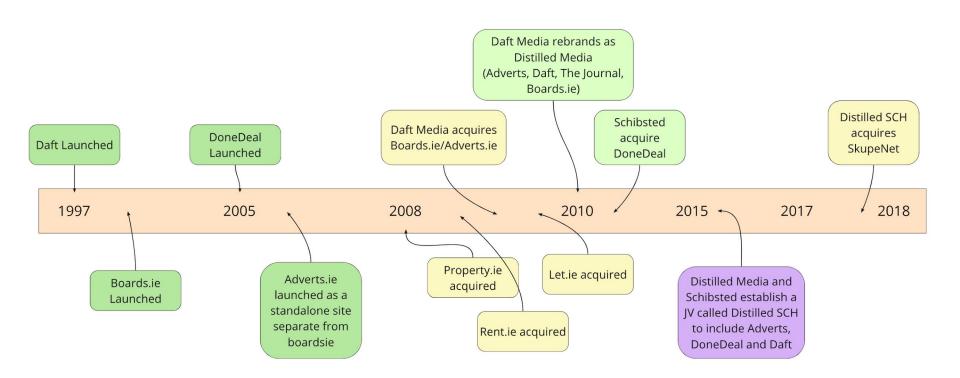


[Houses to Let] [Apartments/flats to let] [Accommodation Sharing] [Houses for Sale] [Apartments for Sale] [Place Ad]





Timeline



Web

Our Platforms















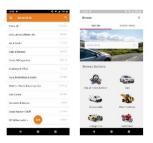




iOS



Android

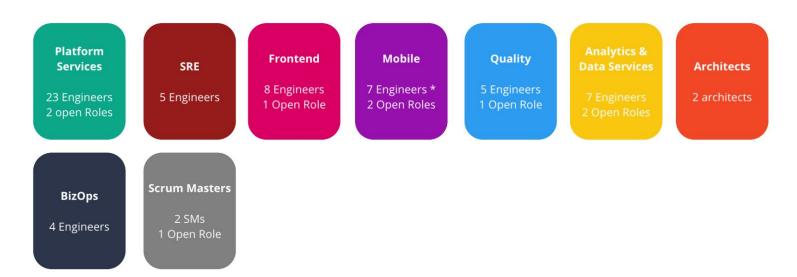






Our Engineering Team

- Around 70 people split between our 3 offices
- 9 Functional teams
- 10 Cross functional Agile teams using both Scrum and Kanban



Technologies we use (some of them)





React





























Some Stats - Visits Nov '18

	iOS	Android	Mobile Web	Desktop
Adverts	~1.8m	~2.7m	~1.7m	~1.6m
Daft	~2.5m	~2.1m	~3.1m	~2.3m
DoneDeal	~5.2m	~5.5m	~6.4m	~2.7m

More Stats. From ~9m visits...

Device	Visits	% of visits
PS4	2,556	<0.1%
BlackBerry	816	<0.1%
Os2	156	<0.1%
Mac OS X PPC	112	<0.1%
Wii U	26	<0.1%
Windows NT	23	<0.1%
Nintendo DS	10	<0.1%
Android 2.0	2	<0.1%

Questions?