

Concept, detail and grading spectrum for Assignment 1

<u>Context</u>

- Create a web site on a topic of interest:
- The techniques and skills to be demonstrated will be based on both lectures and labs for weeks 1-6 of the Web development module
- You will be assessed on technical (e.g., features), and organisational (e.g., file naming scheme) and visual aspects.
- You will also submit a short reflection on your achievements in the project
- This assignment will be worth 40% of your final grade for this module

Structure & Style

- Typically 5 7 separate html pages + 1-4 css style sheets
- A simple and clearly signposted Navigation mechanism
- A pleasing multi-column layout, including header and footer sections
- Suitable and appropriate imagery
- Appropriate use of basic design principles, including font & colour aspects

General Characteristics

- Consistency across pages
- Clear and consistent file naming scheme
- Clear and consistent site structure (e.g., folders)
- Clear and consistent code nesting and indentation

- Use HTML tags + css features introduced during the class
- You may include HTML + css not covered if you think they make sense in the context of the site you are developing + you understand them
- Multi-columns/grid layout
- Use a combination of text and images, where appropriate
- Use of classes and ID attributes as appropriate
- NO Javascript

Submission

- All files included in your website as a single zipped archive, submitted via moodle
- The project will be observed in Chrome with standard desktop orientation
- The main site entry point is to be 'index.html'.
- The submission is to be accompanied by a completed reflection document (word template provided but please submit PDF)
- This template is to include a url of the deployed site (if you deployed it)

Content/Theme

- The content does not have to be original although 'lorem ipsum' content is NOT recommended.
- Successful projects are often focussed on a special interest of yours.
- The textual content may be a combination of original and sourced text

Typical Projects

- An organisation or club
- A hobby or pass time
- A service (shop) or business
- An event
- A scientific or historical topic
- A location or set of locations
- A specific item (e.g. house, bike, car)
- A specific walking trail
- A Fashion or Life style concept

Grading Spectrum

Grade Band	Content	Structure	CSS Rules	Project Stucture	Design
baseline	3-5 pages	Well formed	Concise & efficient	Basic Readme	consistent use of appropriate fonts and colour
good	5-7 pages, Images, Consitent naming of files/folders	Consisent indentation Effective use of divisions, classes/lds	Multiple stylesheets, some reusable	Readme with source attributions	each page having a distinct theme/logical flow of content
excellent	7+ pages Media (audio/video)	Context Sensitive Navigation	Grid	Templates + Layout	Integrated, legible, clear & consistent design
outstanding	Deployed	Appropriate use of Semantic Elements	Flexbox (for navigation)	Layouts, Partials & Navigation	More sophisticated colour usage, mood, theme (colour wheel)

Please Note:

- The grading scheme may be subject to changes and is provided as a guideline
- Marks will be available for independent learning and other areas as the lecturing team sees fit
 - It may be safest to target your independent learning towards taking what we've learned to another level, rather than something completely new
- Please highlight any areas of independent learning in the notes section of your reflection form
- The number of marks for independent learning will be limited, for example, if there's 5 marks for independent learning and 20 marks for the rest of the column, you cannot get more than 5 marks for independent learning.
 - TLDR; if you spend 2 weeks on a feature that you consider independent learning and it is substantial, you will still only get 5 marks for it
 - This means that a submission that strays from the brief may lose marks relative to the amount of time you spend on it
 - It is recommended you build to spec, get that working, and then branch out if you have time
- The grading scheme will be the same for each student/submission
- JavaScript will not be accepted
- Grades may be visible on moodle, however, all grades are not final and are subject to change until reviewed by the University
 - A breakdown of how the submission scored will also be available but it subject to the same change
- Marks may be deducted for incomplete submissions (e.g. an unclear reflection form may result in features being missed)

Plagiarism

- All work must be your own and created specifically for this module
- We reserve the right to interview any candidate regarding their submission
- Plagiarism will result in a mark of zero (there may be additional consequences)
- The use of Generative AI is not permitted for this assignment
 - Includes but not limited to chatgpt, copilot (or similar applications), local code generation models or prompt driven code generation of any kind
- Any code copied from another source must be cited with a comment linking to the source if it is on the web, if it is from a book, please include a comment with the title, author, chapter. If you cannot explain how this code works, it may lead to marks lost.
- Your submission may be submitted to third party tools to verify it is not plagiarised

Project Reflection Form

Student Name	<u> </u>
Url	:

HTML Content	HTML Structure	CSS Rules	CSS Structure	Design
	HTML Content	HTML Content HTML Structure	HTML Content HTML Structure CSS Rules	HTML Content HTML Structure CSS Rules CSS Structure

Enter short notes in each section summarising your achievements

Additional notes

Submission + Deadlines

Sunday, 10th March, 11:50 pm

Submit single zipped archive containing

- Reflection document in PDF
- Project folder

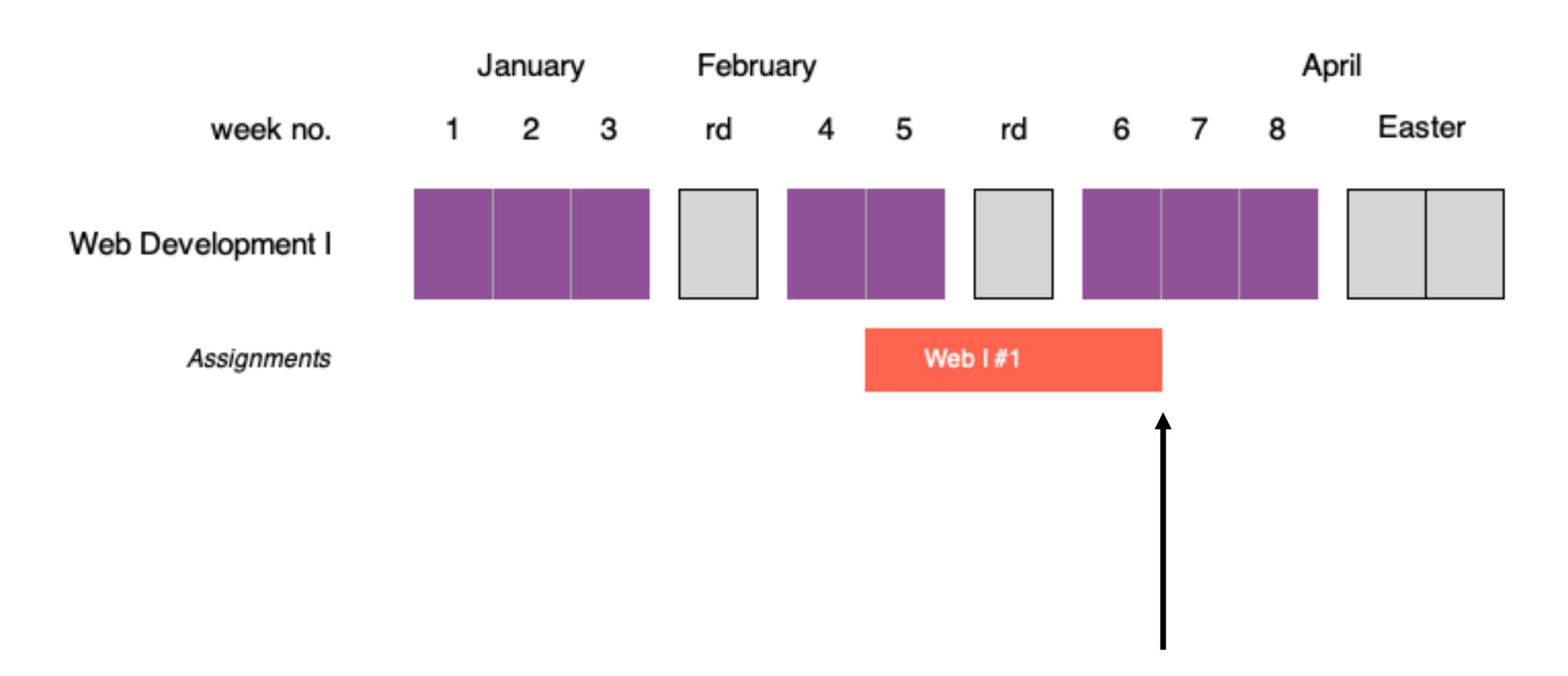


Web Development









Sunday, 10th March, 11:50 pm

- Question: How concerned are we about image rights?
- Answer: For this assignment, not too concerned, use royalty free images whenever you can but if the topic is quite niche, feel free
 to attribute the image either by allowing someone to click on it to go to the original, or create an about page with attributions
- Question: Can we use Wikipedia text?
- Answer: Sure, but we would like to see some of your personality and creativity come through in the content
- Question: Can we use chatgpt as text filler?
- Answer: Please no, stay away.
- Question: Do we have to consider responsiveness?
- Answer: This is a good example of independent learning but don't spend all your time at it

