NoSQL vs. SQL Summary

	SQL Databases	NoSQL Databases
Types	One type (SQL database) with minor variations	Many different types including key-value stores, document databases, wide-column stores, and graph databases
Development History	Developed in 1970s to deal with first wave of data storage applications	Developed in 2000s to deal with limitations of SQL databases, particularly concerning scale, replication and unstructured data storage
Examples	MySQL, Postgres, Oracle Database	MongoDB, Cassandra, HBase, Neo4j
Data Storage Model	Individual records (e.g., "employees") are stored as rows in tables, with each column storing a specific piece of data about that record (e.g., "manager," "date hired," etc.), much like a spreadsheet. Separate data types are stored in separate tables, and then joined together when more complex queries are executed. For example, "offices" might be stored in one table, and "employees" in another. When a user wants to find the work address of an employee, the database engine joins the "employee" and "office" tables together to get all the information necessary.	Varies based on NoSQL database type. For example, key-value stores function similarly to SQL databases, but have only two columns ("key" and "value"), with more complex information sometimes stored within the "value" columns. Document databases do away with the table-and-row model altogether, storing all relevant data together in single "document" in JSON, XML, or another format, which can nest values hierarchically.
Schemas	Structure and data types are fixed in advance. To store information about a new data item, the entire database must be altered, during which time the database must be taken offline.	Typically dynamic. Records can add new information on the fly, and unlike SQL table rows, dissimilar data can be stored together as necessary. For some databases (e.g., wide-column stores), it is somewhat more challenging to add new fields dynamically.
Scaling	Vertically, meaning a single server must be made increasingly powerful in order to deal with increased demand. It is possible to spread SQL databases over many servers, but significant additional engineering is generally required.	Horizontally, meaning that to add capacity, a database administrator can simply add more commodity servers or cloud instances. The NoSQL database automatically spreads data across servers as necessary
Development Model	Mix of open-source (e.g., Postgres, MySQL) and closed source (e.g., Oracle Database)	Open-source
Supports Transactions	Yes, updates can be configured to complete entirely or not at all	In certain circumstances and at certain levels (e.g., document level vs. database level)
Data Manipulation	Specific language using Select, Insert, and Update statements, e.g. SELECT fields FROM table WHERE	Through object-oriented APIs
Consistency	Can be configured for strong consistency	Depends on product. Some provide strong consistency (e.g., MongoDB) whereas others offer eventual consistency (e.g., Cassandra)

Source: http://www.10gen.com/nosql