

## Summary

Data-driven Business Intelligence Analyst with 6+ years of experience in developing and presenting impactful data visualizations and dashboards seeking a challenging opportunity to leverage analytical skills and data to drive innovation, produce actionable insights, promote growth, and collaborate with stakeholders across the enterprise

## Work Experience

### Data Wrangler, ExpertConnect & Enterprise Aftermarket John Deere - September 2022 to Present

#### ExpertConnect (EC)

- Enhancement of Insights and Usage Power BI dashboards
- Multi-language support implementation, refining key metrics, and optimizing visuals
- Improvements to data structure have reduced load times by 97%
- Collaboration on dealer-facing Technical Communicator Power BI dashboard, merging CCMS and EC data, used for trends and evaluations
- Effectively communicating technical information to in-person and virtual audiences on dashboard outlook, updates, and insights

#### Enterprise Aftermarket Data & Analytics (EADA)

- Development of Analytics Scorecard that tracks the impact of the EADA programs such as Precision Upgrades and Extended Warranty
- Provides a comprehensive overview of value added with an executive summary for streamlined communication and presentation
- Management of Expert Alerts dashboard representing breakdown of alert statuses, action and conversion rate, and revenue generated
- Improved data accessibility and efficiency for all users with single, unified dashboard to access instead of multiple prior locations

### Business Intelligence Analyst

#### AgriSync/ExpertConnect - June 2021 to September 2022

- Revamped existing Insights dashboard, improving visual layouts, data model structure, and DAX/Power Query performance
- Migrated reporting from Dremio to Amazon Athena, recreating data models, visuals, and DAX calculations in Power BI
- Developed Usage dashboard that tracked end-user efficiency in addition to annual goals and metrics

### Business Intelligence Analyst / Accountability Specialist

#### Martin County School District - October 2018 to September 2022

- Implemented and maintained over 20 Power BI dashboards based on collaboration with key stakeholders on purpose and requirements
- Created Power BI training materials for end-users and presented dashboard demonstrations to district leadership
- Developed and delivered content related to Florida Assessment and Accountability changes and updates to relay at workshops and trainings

## Education

### Master's in Business Intelligence

#### Full Sail University

Graduated September 2020

### Bachelor's in Digital Design

#### Indian River State College

Graduated May 2017

## Skillset

- Microsoft Power BI
- Data Analysis Expressions (DAX)
- Power Query
- SQL
- Data Visualization
- Data Analysis
- Written and Verbal Communication
- Technical Writing and Documentation
- Critical Thinking
- Project Management
- Teamwork and Collaboration
- Problem Solving
- Detail-Oriented
- Microsoft Office
- Agile Development
- Adobe Creative Suite

## Accomplishments

### 2023 President's Award

John Deere - Lifecycle Solutions, Supply Management, and Customer Success  
Enterprise Aftermarket Data and Analytics

### Course Director's Award

#### Full Sail University

- Enterprise Data Management
- Patterns and Recognition
- Process Modeling and Analysis
- Business Intelligence Analytics
- Foundations of Business Intelligence