# ZHEN LIU

## Interaction Designer

zzhen.us / (646)243-4945 / zzzheeen@gmail.com

### **EDUCATION**

2016 New York University, Tisch School of the Arts

New York, USA

MPS, Interactive Telecommunications (ITP)

2014.09 - 2016.05

Awarded for TSOA Graduate Scholarship 2015, ITP Scholarship 2015

2014 Sun Yat-sen University, School of Communication and Design

Guangzhou, China

BA, Digital Arts

2010.09 - 2014.06

### **PROFICIENCIES**

**3D:** Unity 5, C4D, UE4

UI/UX: Sketch, Adobe Creative Suite

MoCap/VR: Kinect, OptiTrack/ HTC Vive, Oculus, Samsung Gear VR Video/Animation: After Effects, Premiere

**EXPERIENCE** 

2017 Interaction Designer

New York, USA 2017.04 - NOW

Livelike VR

Responsible for Unity based prototyping, user interaction design, and quick iterations of de-

sign ideas.

2016 VR Artist

Boston, USA

Viacom NEXT 2016.10 - 2017.04

Research on VR interaction and user interface. Experiment in different VR design ideas by creating prototype using different approaches.

2016 **Motion Graphic Designer** 

New York, USA

**NYU Stern School of Business** 

2015.09 - 2016.12

Worked on video post-production, animation and graphic design for the Ideas Never Sleep event held by NYU Stern School of Business.

2015 UX Design Intern

New York, USA

**Nanotronics Imaging** 

2015.07 - 2015.09

Designed user interaction flow and interface for a real-time nanoscale imaging and inspection systems powered by Nanotronics Imaging©.

2013 Interaction Design Intern

Shanghai, China

**ARK Design** 

2013.07 - 2013.10

Researched on tech trend. Participated in user research and focus group research on mobile device experience. Provided concept design and interaction design for mobile OS system.

### **PROJECTS**

2016 **To Be With Hamlet** An real-time motion capture performance in VR

Role: UE4 interaction designer

Presented in Art-A-Hack 2016, VRSalon NY

2015 **Nth Wall** An experimental performance about the intersection of the physical world and virtual reality.

Role: interaction designer, VR control assistant, MoCap control assistant

Presented in Bodies in Motion: A Performance Art Event

2015 **Deconstruction** A 3D animation on a 120-foot long wall that depicts the abstract process of analyzing the self.

Role: final composer, 3D scanning provider, motion graphic assistant

Featured in ITP Big Screens Show