# ZHEN LIU

## INTERACTION DESIGNER

zzhen.us / (646)243-4945 / zzzheeen@gmail.com

#### **EDUCATION**

2016 New York University, Tisch School of the Arts
MPS, Interactive Telecommunications(ITP)
Awarded for TSOA Graduate Scholarship 2015, ITP Scholarship 2015

2014 **Sun Yat-sen University, School of Communication and Design**BA, Digital Arts
Guangzhou, China
2010.09 - 2014.06

### **PROFICIENCIES**

3D: UE4, Unity 5, MAYA, C4D

UI/UX: Axure, Sketch, Adobe Creative Suite

Web Experiment: HTML, CSS, JS(D3.js, three.js, node.js)

MoCap/VR: Kinect, OptiTrack, Google Cardboard, Oculus, Samsung Gear VR

#### **EXPERIENCE**

2016	<b>Designer of NYU Stern School of Business</b> Worked on video post-production, animation and graphic design for the Ideas Never Sleep held by NYU Stern School of Business.	New York, USA 2015.09 - Present
2015	<b>UX Design Intern of Nanotronics Imaging</b> Designed the user flow and interface for the real-time nanoscale imaging and inspection systems by Nanotronics Imaging©.	New York, USA 2015.07 - 2015.09
2014	Design Intern of SYSU Digital Media Research Center Cooperated with Huawei Technologies© on app design.	Guangzhou, China 2013.04 - 2014.05
2013	Interaction Design Intern of ARK Design Researched on tech trend. Participated in user research and focus group research on mobile device experience. Did concept design and interaction design for mobile OS system.	Shanghai, China 2013.07 - 2013.10

### **PROJECTS**

- 2015 **Nth Wall** An experimental performance about the intersection of the physical world and virtual reality. Role: interaction design, VR control assistant, MoCap control assistant Presented in Bodies in Motion: A Performance Art Event
- 2015 Deconstruction A 3D animation on a 120-foot long wall that depicts the abstract process of analyzing the self. Role: editing, final composition, 3D scanning, motion graphic assistant Featured in ITP Big Screens Show
- 2015 PewPew! A two-player strategy iPad game by drawing your bombs and walls within limited ink.
  Role: UX/UI design
  Presented in NYC Media Lab 2015 Annual Summit, The NYC Arcade 2015 and ITP Spring Show 2015
- 2015 **To The Mountains** An interactive documentary about the South American adventure following Sisa Bueno Role: front-end developer, data visualization

Presented in Experiments in Storytelling, ITP x Google

- 2015 Virtual Greenwood A virtual interactive experience of the Green-Wood Cemetery in Brooklyn, NY.
  Role: data visualization, front-end developer, VR experience design
  Presented in ITP Spring Show 2015 and This Is My House of Green Grass: The Raw Retrieval of the Civil War
- 2014 **Spacebeats** An interactive music interface that allows people to make sound by waving hands. Role: physical computing prototyping, fabrication assistant Presented in ITP Winter Show 2014