Anjali Gurjar

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Skills

Technical Skills:
Excel, PowerPoint, Project Management, Agile (Scrum), AI Research & Analysis, AI Film Generation / Multimedia Production, Technical Documentation, Blog & Content Publishing (SEO-friendly), Data Analysis & Interpretation, Figma (UI/UX & Design Prototyping)

Soft Skills:
Storytelling, Content Writing, Problem Solving, Highly Organized & Detail-Oriented, Strong Communication & Interpersonal Skills, Leadership & Team Management, Strategic Planning & Execution, Collaboration & Cross-Functional Coordination, Adaptability & Quick Learning

Education

M.A. in Literature – St. Xavier's College, Jaipur, Rajasthan | Aug 2023 – Jun 2025

- Anchor, Inka Literary Festival; Coordinator, Debate Society

- Volunteer, TOLFA NGO

B.A. in Literature – Sophia Girls College, Ajmer, Rajasthan | Aug 2020 – Jun 2023

- Minor: Political Science & History

- Theatre Secretary; Volunteer, TOLFA NGO; Founder, Enactus Chapter

Positions of Responsibility

Inka | Anchor – St. Xavier's College | Aug 2023 – Nov 2023

- Hosted the festival with 1,000+ footfall; selected 1 out of 2 from 200+ auditions

- Crafted end-to-end scripts for 10 events and managed schedules

Debate Society | Coordinator – St. Xavier's College | Aug 2023 – Jul 2024

- Participated in debate events across 5+ colleges including IIT Bombay, BITS Pilani, Hindu College (DU)

- Achieved 1st place at Hindu College's literary fest Mushairah

Spectrum, The Dramatics Club | Coordinator – Sophia Girls College | May 2022 – Apr 2023

- Led a 15+ member team to 2nd runner-up at Oasis cultural festival, BITS Pilani

- Organized 5 drama workshops for schools in Ajmer

Professional Experience

igmGuru (E-Learning Providers) | Technical Content Writer | Nov 2024 – Nov 2025

- Authored 500+ high-quality, SEO-optimized technical articles in cloud computing, data science, cybersecurity, DevOps, programming languages, and emerging tech trends

- Improved organic search rankings, boosting website traffic, engagement, and lead generation

- Conducted research and collaborated with SMEs to ensure accuracy and clarity for diverse audiences

- Implemented SEO best practices, keyword strategies, and content structuring

Knowledge Research Associate – Adaptiv.me | Nov 2025 – Present

- Conduct AI research and generate AI films based on findings

- Create whitepapers on websites and applications developed by Adaptiv.me engineers

- Publish blog posts highlighting insights from AI research and technological trends

- Collaborate with cross-functional teams to ensure research aligns with company vision

Operations Manager – Adaptiv.ai, Bhaskar Project | Jan 2026 – Present

- Manage all operations of Bhaskar Project, integrating ancient Indian ideas of thinking, learning, and ethics with cutting-edge AI research

- Oversee project planning, coordination, and execution for smooth workflow

- Manage teams and communication across research, development, and creative units

- Ensure technology developed is ethical, fair, and meaningful, serving people and respecting life

Volunteering Experience

TOLFA (Tree of Life for Animals), Ajmer | Aug 2023 – Nov 2023

- Rescued and cared for animals in the shelter

- Started a fundraiser raising Rs. 1,00,000 for medical supplies and fodder