

# PRANSHU CHAUDHARY

User Experience Designer | Design Research

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## ABOUT ME

I am a New Media Designer. My interest lies in the areas of Technology and its creative, non-intrusive applications. Recently I have been working and developing various tools of storytelling for various contexts.

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## PROJECTS

### Co-Creation workshop with craftsmen from Bhuj

Conducted co-creation workshop with craftsmen from Bhuj, to create smart textiles. Self heating rugs, yoga mats, fabric switches.

#Craft #Research #Smart Textiles

### Natsukashii: A place to share and relive collective memories

A WebGL project that allows users to share and see shared memories of Collective Consciousness of a world gone by.

#WebGL #User Experience #Javascript #HTML5

### TakTaki Cinema: Eye Gaze based Interactive Cinema

A medium to create interactive cinema that allows viewers to create their own adventure based on their gaze on the Screen

#EyeGaze Tracking #User Experience #Javascript #WebSite

### Ethnography: Tanda Power Loom Weavers

Conducted a 2 weeks long Ethnographic study with community of power loom weavers at Tanda Uttar Pradesh.

#Ethnography #Research #Design reasearch

## EXPERIENCE

### National School of Drama | 2018

3D animation, motion graphics, Projection mapping for 3 in-house shows of NSD

### Centre for the Study of Developing Societies | 2018

Part of "Researching the Contemporary" program.

### Banana House | 2017

Building Interactive Installations with Banana House, New Delhi.

### SWIFT Themes | 2014-15

Worked as a Wordpress Theme developer and designer. We worked on Wordpress theme Swift.

## EDUCATION

### POST-GRADUATION DEGREE

New Media Design | NID | Gandhinagar

### UNDER-GRADUATION DEGREE | B.Tech

SRMSCET | UPTU | Bareilly

## SKILLS

- User Experience Design
- StoryTelling
- Design Research
- Rapid Prototyping
- Gamification

## TOOLS

|             |             |
|-------------|-------------|
| illustrator | <div></div> |
| JustInMind  | <div></div> |
| Arduino     | <div></div> |
| Javascript  | <div></div> |
| Three Js    | <div></div> |
| Unity AR/VR | <div></div> |

## REFERENCES

Dr. Jignesh Khakhar | Coordinator New Media Design @ NID  
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