sales predictions Supervised LSTM

June 10, 2022

1 Sales Predictions using Time Series Data

 $\bullet \ \ https://www.kaggle.com/competitions/competitive-data-science-predict-future-sales/data$

1.1 Overview of Problem

"You are provided with daily historical sales data. The task is to forecast the total amount of products sold in every shop for the test set. Note that the list of shops and products slightly changes every month. Creating a robust model that can handle such situations is part of the challenge." (src: competition page)

1.2 Imports

```
import numpy as np
import pandas as pd
import os
import matplotlib.pyplot as plt
import seaborn as sns

from keras.callbacks import EarlyStopping
from keras.models import Sequential
from keras.layers import Dense
from keras.layers import LSTM
from keras.layers import Flatten
from sklearn.preprocessing import MinMaxScaler
from sklearn.metrics import mean_squared_error
```

1.3 Load Data

- The data provided from the Kaggle competition was edited and saved
- This notebook will load the updated file and continue from there

```
[2]: # Load the data
[2]: dfSales = pd.read_csv("dfShopItemsFull.csv")
```

1.4 Quick Stats on the data

dfSales.info()

There are not any null values, but the instructions mention that there are holes in data for stores and items within some months. I am going to transform the data into a dataframe with item and store as the key and the sums for each month in the columns.

```
[4]: dfSales.head()
```

[4]:	date_block_num	shop_id	item_id	item_cnt_month
0	0	0	32	6.0
1	0	0	33	3.0
2	0	0	35	1.0
3	0	0	43	1.0
4	0	0	51	2.0

Much of the text of the data is in Russian. This is not really relevant because we do not need to look at item descriptions and category names. We can work with just IDs. I don't see any need to load the item and shops files unless I want to include item descriptions in my report.

1.5 Supervised Learning

1.5.1 LSTM Artificial Neural Network with Linear Activation

- The Long Short Term Memory Neural Network is a good option for time sequence data
- To use this model we needed to align a lookback so that the model is trained using the data for the next time period as the result from the current
- In a single variable time series problem, we can just look at the next record
- In our problem we have a combination of items and stores so we need to have a lookback offset of items * stores
- Some models will look forward by more than one timeslot, but due to computational and time restrictions we looked ahead by a single month
- Similarly, we restricted our model to 2 LSTM layers and 1 dense layer
- Results would have been improved with a deeper model but time constraints necessitated a simple model

Scale the Data

• The data must be scaled to use an LSTM Neural Network

```
[10]:
               date_block_num
                                shop_id
                                          item_id item_cnt_month
      0
                          0.0 0.000000 0.001443
                                                         0.022152
      1
                          0.0 0.000000 0.001489
                                                         0.019778
      2
                          0.0 0.000000 0.001579
                                                         0.018196
      3
                          0.0 0.000000 0.001940
                                                         0.018196
      4
                          0.0 0.000000 0.002301
                                                         0.018987
      44443435
                           1.0 0.610169 0.574361
                                                         0.017405
      44443436
                                                         0.017405
                          1.0 0.610169 0.590554
      44443437
                          1.0 0.610169 0.757680
                                                         0.017405
      44443438
                          1.0 0.610169 0.814651
                                                         0.017405
      44443439
                          1.0 0.610169 0.718345
                                                         0.017405
```

[44443440 rows x 4 columns]

```
[11]: # The orginal dataframe takes 1.3 GB of memory
# I am going to remove the original dataset due to memory constraints
del dfSales
```

Test and Train Data Split

```
[]: # Break the dataset into test and training # training with everything except the last month and test with that
```

```
[8]: last_month_size = dfScaled[dfScaled['date_block_num'].astype(int)==1].shape[0]
```

```
[46]: | #X_test = dfScaled.iloc[-last_month_size:]
```

```
[48]: | #X_train = dfScaled.iloc[:-last_month_size]
```

```
[50]: | #y_train = training_labels[:-last_month_size]
```

```
[51]: | #y_test = training_labels[-last_month_size:]
```

Model

- We tested a few different model configurations
- Some of them either took too long to train or resulted in too high loss
- For the purposes of brevity, we are only showing one model in this notebook

```
[12]: last_month_size = dfScaled[dfScaled['date_block_num'].astype(int)==1].shape[0]
```

```
[14]: trainy
Γ14]:
                item_cnt_month
      0
                      0.025316
      1
                      0.019778
      2
                      0.028481
      3
                      0.017405
      4
                      0.019778
      43136275
                      0.017405
      43136276
                      0.017405
      43136277
                      0.017405
      43136278
                      0.017405
      43136279
                      0.017405
      [43136280 rows x 1 columns]
[15]: trainx
                                     , 0.00144346, 0.0221519 ],
[15]: array([[0.
                        , 0.
                                     , 0.00148857, 0.01977848],
             ΓΟ.
                        , 0.
             ΓΟ.
                                     , 0.00157878, 0.0181962 ],
             [0.96969697, 0.61016949, 0.75767964, 0.01740506],
             [0.96969697, 0.61016949, 0.81465109, 0.01740506],
             [0.96969697, 0.61016949, 0.71834544, 0.01740506]])
[16]: trainx = np.reshape(trainx, (trainx.shape[0], 1, 4))
      \#testx = np.reshape(testx, (testx.shape[0], 1, 4))
[17]: trainx.shape
[17]: (43136280, 1, 4)
[18]: # create and fit the LSTM network
      model = Sequential()
      model.add(LSTM(256, return_sequences = True, input_shape = (trainx.shape[1], u
       →4)))
      model.add(LSTM(128,input_shape = (trainx.shape[1], 2)))
      #model.add(Flatten())
      model.add(Dense(1))
      model.compile(loss = 'mean_squared_error', optimizer = 'adam')
     2022-06-08 14:01:36.441899: I
     tensorflow/core/common_runtime/process_util.cc:146] Creating new thread pool
     with default inter op setting: 2. Tune using inter_op_parallelism_threads for
```

best performance.

```
[19]: model.summary()
     Model: "sequential"
                           Output Shape
                                                       Param #
     Layer (type)
     lstm (LSTM)
                                (None, 1, 256)
                                                         267264
     lstm_1 (LSTM)
                                (None, 128)
                                                        197120
     dense (Dense)
                                (None, 1)
                                                        129
     _____
     Total params: 464,513
     Trainable params: 464,513
     Non-trainable params: 0
[]: call_backs = [EarlyStopping(monitor='loss', patience=3, verbose=1)]
     history = model.fit(trainx, trainy, epochs = 20, batch_size = 60, verbose = __
      →True, shuffle = False, callbacks = call_backs)
     model.save_weights('LSTMBasic1.h5')
     # This will run a day. Hopefully it comes up with something useful
     2022-06-08 14:02:00.366077: I
     tensorflow/compiler/mlir_graph_optimization_pass.cc:185] None of the MLIR
     Optimization Passes are enabled (registered 2)
     Epoch 1/20
     170849/718938 [=====>...] - ETA: 1:05:10 - loss: 7.9538e-07
[22]: # This finished but I lost connection and didn't see the verbose output
     history.epoch
     # Look up how to get the loss for each epoch
[22]: [0, 1, 2, 3, 4, 5, 6, 7, 8, 9, 10]
[]: # Predict using training data to see how accurate it is for training
     y_hat = model.predict(trainx)
[29]: y_hat
[29]: array([[0.04450752],
            [0.03698179],
            [0.03183561],
            [0.01730757],
```

```
[0.01730787]], dtype=float32)
[31]: # I messed up but I dont want to restart the kernel. I should have scaled the
       \hookrightarrow item_cnt_month on its own
      dfYhat = dfScaled.iloc[:-last month size,:].reset index().drop(['index'],axis=1)
[35]: dfYhat['item_cnt_month'] =y_hat
[36]: dfYhat
[36]:
                date_block_num
                                 shop_id
                                           item_id item_cnt_month
                      0.000000
                                0.000000
                                          0.001443
                                                          0.044508
      0
      1
                      0.000000 0.000000
                                          0.001489
                                                          0.036982
      2
                      0.000000 0.000000
                                          0.001579
                                                          0.031836
                      0.000000 0.000000
                                          0.001940
                                                          0.031828
                      0.000000 0.000000 0.002301
                                                          0.034396
      43136275
                      0.969697 0.610169 0.574361
                                                          0.017309
      43136276
                      0.969697 0.610169 0.590554
                                                          0.017309
                                                          0.017308
      43136277
                      0.969697 0.610169 0.757680
      43136278
                      0.969697 0.610169 0.814651
                                                          0.017307
      43136279
                      0.969697 0.610169 0.718345
                                                          0.017308
      [43136280 rows x 4 columns]
[38]: dfScaled.iloc[:-last_month_size,:]
[38]:
                date_block_num
                                 shop_id
                                           item_id item_cnt_month
                      0.000000 0.000000 0.001443
      0
                                                          0.022152
      1
                      0.000000 0.000000
                                          0.001489
                                                          0.019778
      2
                      0.000000 0.000000
                                          0.001579
                                                          0.018196
                                          0.001940
      3
                      0.000000 0.000000
                                                          0.018196
      4
                      0.000000 0.000000
                                          0.002301
                                                          0.018987
                      0.969697 0.610169 0.574361
                                                          0.017405
      43136275
      43136276
                      0.969697 0.610169 0.590554
                                                          0.017405
      43136277
                      0.969697 0.610169
                                         0.757680
                                                          0.017405
      43136278
                      0.969697 0.610169
                                          0.814651
                                                          0.017405
      43136279
                      0.969697 0.610169 0.718345
                                                          0.017405
      [43136280 rows x 4 columns]
[43]: | # We need to unscale the data so we can see it in the original scale
      yhat unscaled = scaler.inverse transform(dfYhat)[:, 3]
[45]: yhat_unscaled.shape
```

[0.01730722],

```
[45]: (43136280,)
[47]: trainy
[47]:
                item_cnt_month
      0
                      0.025316
      1
                      0.019778
      2
                      0.028481
      3
                      0.017405
                      0.019778
      43136275
                      0.017405
      43136276
                      0.017405
      43136277
                      0.017405
      43136278
                      0.017405
      43136279
                      0.017405
      [43136280 rows x 1 columns]
[48]: # Calculate RMSE of unscaled data
      # The result is fair, but not greet
      # We need to see what else good for the domain
      mean_squared_error(trainy, yhat_unscaled)
[48]: 1.257088408350787
[51]: # Calculate RMSE of scaled data
      # This seems good for an RMSE on the training data
      mean_squared_error(dfScaled.iloc[:-last_month_size,3], y_hat)
[51]: 8.372294129050908e-07
      dfScaled.iloc[-last_month_size:,:]
[52]:
                date_block_num
                                 shop_id
                                           item_id item_cnt_month
      43136280
                           1.0 0.000000 0.001443
                                                          0.017405
      43136281
                           1.0 0.000000 0.001489
                                                          0.017405
      43136282
                           1.0 0.000000 0.001579
                                                          0.017405
      43136283
                           1.0 0.000000 0.001940
                                                          0.017405
      43136284
                           1.0 0.000000 0.002301
                                                          0.017405
      44443435
                           1.0 0.610169 0.574361
                                                          0.017405
      44443436
                           1.0 0.610169 0.590554
                                                          0.017405
      44443437
                           1.0 0.610169 0.757680
                                                          0.017405
      44443438
                           1.0 0.610169 0.814651
                                                          0.017405
      44443439
                           1.0 0.610169 0.718345
                                                          0.017405
```

[1307160 rows x 4 columns]

```
[54]: # Predict using the last month and submit to Kaggle Competition
       testx = np.array(dfScaled.iloc[-last_month_size:,:].reset_index().

drop(['index'],axis=1))
       testx = np.reshape(testx, (testx.shape[0], 1, 4))
       predict34 = model.predict(testx)
[55]: predict34
[55]: array([[0.01742227],
              [0.01742227],
              [0.01742228],
              [0.01732376],
              [0.01732335],
              [0.01732411]], dtype=float32)
[56]: dfYhatTest = dfScaled.iloc[-last_month_size:,:].reset_index().

drop(['index'],axis=1)

[57]: dfYhatTest['item_cnt_month'] =predict34
[86]: predict34_unscaled = scaler.inverse_transform(dfYhatTest)
      predict34_unscaled
[87]:
[87]: array([[ 3.30000000e+01, 0.00000000e+00, 3.20000000e+01,
               2.17446089e-02],
              [ 3.30000000e+01, 0.0000000e+00,
                                                  3.30000000e+01,
               2.17516720e-02],
              [ 3.30000000e+01, 0.00000000e+00, 3.50000000e+01,
               2.17634439e-02],
              [ 3.30000000e+01, 3.60000000e+01, 1.67970000e+04,
              -1.02769315e-01],
              [ 3.30000000e+01, 3.60000000e+01, 1.80600000e+04,
              -1.03284925e-01],
              [ 3.30000000e+01, 3.60000000e+01, 1.59250000e+04,
              -1.02326691e-01]])
[125]: dfPredict34 = pd.DataFrame(data=predict34_unscaled,__
        ocolumns=['date_block_num','shop_id','item_id','item_cnt_month'])
[126]: dfPredict34['date block num'] = np.around(dfPredict34['date block num'])
       dfPredict34['shop_id'] = np.around(dfPredict34['shop_id'])
       dfPredict34['item id'] = np.around(dfPredict34['item id'])
```

```
dfPredict34 = dfPredict34.astype({'date_block_num':int,'shop_id':int,'item_id':
        ⇒int})
[127]: # Check for duplicates
       dfPredict34[dfPredict34.duplicated(subset=['shop_id','item_id'])]
       # This might be a rounding issue
       # Looks good now that I rounded before casting to int
       \# I was getting an error that I could merge dataframes on a non-unique multi
       # The code in the above block fixed that issue
[127]: Empty DataFrame
       Columns: [date_block_num, shop_id, item_id, item_cnt_month]
       Index: []
[134]: | # I am going to merge with test so I want to make shop id and item id the
        indices
       dfPredict34.set_index(['shop_id','item_id'],inplace=True)
[120]: | dfTest = pd.read_csv("../input/future-sales/test.csv")
[121]: dfTest[dfTest.duplicated(subset=['shop_id','item_id'])]
       # This df looks good on duplicated
[121]: Empty DataFrame
       Columns: [ID, shop_id, item_id]
       Index: []
[129]: dfTest.set_index(['shop_id','item_id'],inplace=True)
[130]: dfTest
[130]:
                            ID
       shop_id item_id
               5037
                             0
               5320
                             1
               5233
                             2
               5232
                             3
               5268
                             4
       45
               18454
                        214195
               16188
                        214196
               15757
                        214197
               19648
                        214198
               969
                        214199
```

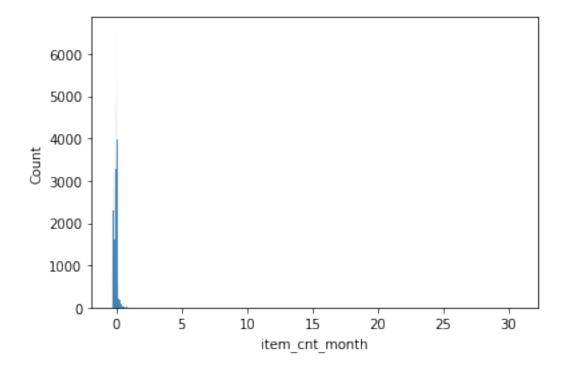
[214200 rows x 1 columns]

```
[135]: dfTest['item_cnt_month'] = dfPredict34['item_cnt_month']
[136]: dfPredict34
[136]:
                         date_block_num item_cnt_month
       shop_id item_id
                                                0.021745
               32
                                      33
               33
                                      33
                                                0.021752
               35
                                      33
                                                0.021763
               43
                                      33
                                                0.021813
               51
                                      33
                                                0.021858
       36
               12733
                                      33
                                                -0.100158
               13092
                                      33
                                               -0.100438
               16797
                                      33
                                               -0.102769
                18060
                                      33
                                                -0.103285
                15925
                                      33
                                               -0.102327
       [1307160 rows x 2 columns]
[141]: dfTest[dfTest['item_cnt_month'].isnull()]
       # It looks like there are new iteams that are not in training
       # and I will need to impute values
       # This leads back to an issue that was missed during exploratory data analysis,
        \hookrightarrow (EDA)
       \# I created a dataframe with every item and shop listed for each month IF the \sqcup
        ⇔item was in the transing data
       # I did not use the items.csv for anything
       # The test data had items that were not in the training data at all
       \#\ I\ will\ discuss\ this\ more\ in\ the\ analysis\ and\ results\ section
[141]:
                             ID item_cnt_month
       shop_id item_id
               5320
                              1
                                             NaN
               5268
                                             NaN
                              4
               5826
                             45
                                             NaN
               3731
                             54
                                             NaN
               3538
                             64
                                             NaN
       45
               15033
                         214130
                                             NaN
               7572
                         214150
                                             NaN
               9030
                         214154
                                             NaN
               1867
                         214161
                                             NaN
                12470
                         214173
                                             NaN
```

```
[142]: dfTest.reset_index(inplace=True)
      dfPredict34.reset_index(inplace=True)
[153]: | missing_items = dfTest[dfTest['item_cnt_month'].isnull()]['item_id'].unique()
[157]: dfPredict34[dfPredict34['item_id'].isin(missing_items)]
[157]: Empty DataFrame
      Columns: [shop_id, item_id, date_block_num, item_cnt_month]
      Index: []
[158]: # Manual inspection shows that several missing items are similar to the next,
       ⇒item id over
      # This is not always true but will use it for initial impute
      # In many cases, it is the same game but on different platform
      # A better impute would check the text string then compare with statistical,
       ⇔trends of the platform
      # Is PS4 or Xbox more popular?
[158]: 367
[185]: i = 0
      for index,row in dfTest[dfTest['item_cnt_month'].isnull()].iterrows():
          item_id = row['item_id'].astype(int)
          # Try add one
          query_impute =
       odfPredict34['item_cnt_month'][(dfPredict34['item_id']==item_id +1 ) & ∪
       if query_impute.shape[0] == 0: # Try remove 1
              query_impute =
       dfPredict34['item_cnt_month'][(dfPredict34['item_id']==item_id - 1 ) لال
       dfTest.loc[index,'item_cnt_month'] = float(query_impute)
[186]: # Check for NaNs now
      dfTest[dfTest['item_cnt_month'].isnull()]
[186]: Empty DataFrame
      Columns: [shop_id, item_id, ID, item_cnt_month]
      Index: []
[187]: max(dfTest['item_cnt_month'])
[187]: 30.731201887130737
```

[15414 rows x 2 columns]

```
[62]: min(dfTest['item_cnt_month'])
 [62]: -0.338518440723418
[188]: dfTest.shape
[188]: (214200, 4)
[189]: dfTest
[189]:
               shop_id item_id
                                      ID
                                          item_cnt_month
                           5037
                                       0
                                                0.039118
       0
                     5
       1
                     5
                           5320
                                       1
                                                0.033375
       2
                     5
                           5233
                                       2
                                                0.145055
       3
                     5
                           5232
                                       3
                                                0.039855
                     5
                                       4
       4
                           5268
                                                0.033375
                                               -0.071913
       214195
                    45
                          18454
                                 214195
       214196
                    45
                          16188 214196
                                               -0.178715
       214197
                          15757
                                 214197
                                               -0.177975
                    45
       214198
                          19648 214198
                                               -0.183713
                    45
       214199
                    45
                            969 214199
                                               -0.145012
       [214200 rows x 4 columns]
[193]: # Save CSV
       dfTest[['ID','item_cnt_month']].to_csv("sample_submission.csv",index=False)
[190]: sns.histplot(dfTest['item_cnt_month'])
[190]: <AxesSubplot:xlabel='item_cnt_month', ylabel='Count'>
```



1.6 Analysis and Results

- The Kaggle Score for test data is 1.18078
 - I assume that is RMSE on test data which is similar to what I had on train
 - This puts me in the mid place on the leaderboard
- What went well
 - The general idea of the LSTM model showed promise for this problem
 - The scaled RMSE on the training data was very low
 - The training time over this very large model using a notebook with 30 GB of RAM and 8 cores was approximately 1 day
- What can be improved
 - A deeper network would improve performance
 - Using more epochs could improve performance. We limited our model to 20 epochs and used an early stop to cut that off if loss didn't improve in 3 epochs
 - The biggest issue is with feature value clustering and imputing values
 - We could improve the model by using unsupervised techniques to cluster items and shops
 - The items include categories that have some value but we need additional clustering
 - The item clusters are things such as Games Xbox, Accessories Xbox, Games PS4 and various book, music, and video categories
 - These could help with imputing missing values in the test and training data
 - An issue with this type of data is that many of these items come out on a certain date, have a spike, then fade
 - To properly trend items we need to track trends on a few axis
 - Some of this could include natural language processing.
 - For example, if we have data on the sales for the release month of 2 different Call of

- Duty games and we have new Call of Duty game in the test data, we can assume it will have similar results
- In another example, if the release date of a game on Xbox was in November but was in December for PS4, we could use the Xbox data, scaled by platform popularity to estimate the value for the PS4 version.

1.7 References

- $\bullet \ \, \rm https://www.tutorialspoint.com/time_series/time_series_lstm_model.htm$
- $\bullet \ \, \text{https://machinelearningmastery.com/time-series-prediction-lstm-recurrent-neural-networks-python-keras/} \\$
- $\bullet \ \, https://stackoverflow.com/questions/41233635/meaning-of-inter-op-parallelism-threads-and-intra-op-parallelism-threads$