



Wojciech Więclawski

Web & Mobile Developer

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Profile

I'm a developer with 10 years of experience in the corporate world of Digital Marketing. I am a Computer Science Engineer. My education and work experience let me understand both the technical and business sides of work. I am a good communicator with developed soft skills. Besides coding in various technologies I also design user interfaces.

Education

Computer Science (Bachelor of Engineering)

Poznań University of Technology

2012 - 2016

Poznan, Poland

Management in Virtual Environments (e-business) (Masters)

Kozminski University

2016 - 2018

Warsaw, Poland

Core Technologies

JavaScript

TypeScript

React

React Native

NextJS

NodeJS

Framer Motion

Prisma

GraphQL

Google Firebase

HTML + CSS

Tailwind CSS

Docker

WordPress

Professional Experience

Freelance Web & Mobile Developer

2020 - present

Building web pages, web applications and mobile apps. Main technologies: JavaScript, TypeScript, React, NextJS, React Native and sometimes WordPress or Webflow if needed. Designing user interfaces in Figma.

IT, Digital Marketing and Social Media Consultant

2022 - present

Developing strategies and creative communication ideas. Conducting workshops and trainings. Information technology consulting.

Red Bull

Social Media Manager / Digital Specialist

2016 - 2022

Digital projects management. Building and developing websites, platforms, and digital experiences on redbull.com. Concept development and supervision. Coding. Cooperation with other company departments, interactive agencies and external partners in Red Bull's digital activities.

Managing a team of 11 independent contractors and full-time employees responsible for over 20 social media profiles. Tracking and analysing users' traffic data. Planning and executing paid advertising. Preparing media plans, campaign optimisation, and ongoing control of expenses. Defining and developing social content creators and opinion leaders programs. Producing video content for social media and www.

Digital Marketing Trainee

2015 - 2016

Student Brand Manager

2012 - 2015

Kitesurfing, Windsurfing and Skiing Instructor

2010 - 2015

I'm certified kitesurfing, windsurfing, and skiing instructor. Teaching diverse individuals in various countries has helped me become really good at explaining things in a way that's easy to understand. I'm great at sharing what I know and presenting ideas clearly. This skill contribute positively to collaborative development projects.

Selected Projects

Berkeley Health Mobile App

2022 - 2023

(client: Berkeley Health Limited)

Mobile app for iOS and Android created with React Native. Product catalogue with PDF reader for leaflets, video instructions, users can save medical test results inside the app, articles and health advices. All data pulled from an API.

App is available in App Store and Google Play.

My role: Lead Developer, Designer

Technologies: React Native, Expo

Red Bull Enduro Liga

2020 - 2021

(while working at Red Bull)

I headed the creation of a web platform that brought motocross enduro sport competitions online during the pandemic. Web App for riders to upload their video submissions. Each entry checked and assessed by the admins. Platform was connected to Discord server.

In this role, I led the project and worked closely with a global digital agency and other stakeholders. I also contributed as a Frontend Developer to build the platform.

Auction Trackr

2023

(project for a client from Automotive industry)

An archive of car auctions from USA. Searching, filtering, well thought out SEO and sitemaps as there is almost a million auctions in the database that is changing daily. Localisation for multiple languages with i18n.

I was responsible for the design and frontend part. API created by a backend dev. The project is nearing completion.

Technologies: NextJS 13, shadcn/ui, next-intl, Framer Motion

PacMan Game & Snake Game

2022

Portfolio fun projects. I recreated two old school games using React and NextJS. Source code and link to deployed versions available at

github.com/wiwo-dev/pacman and github.com/wiwo-dev/snake-game

*Technologies: PacMan - Next.js, TailwindCSS, TypeScript, Framer Motion
SnakeGame - React, TailwindCSS, Firebase*

Sorting Algorithms Visualizer

This project is visualising how sorting algorithms work. It helps to understand each step. Users can pause the visualisation and go forward or backward step by step.

Source code: github.com/wiwo-dev/sorting-algorithms

Technologies: React, ChakraUI, Framer Motion

Veggies & Fruits

Full stack eCommerce Platform created from scratch for learning purposes. Payments with Stripe. Admin panel with image upload (imgix). User authorization.

Source code: github.com/wiwo-dev/veggies-fruits

Technologies: NextJS, Prisma, NextAuth, Imgix, Stripe

Internal tool for YouTube management

2020

(while working at Red Bull)

I've developed a custom tool for managing YouTube's metadata and subtitle translations, utilizing both the YouTube API and the AirTable API. This tool enabled us to translate hundreds of videos, ultimately leading to increased viewership for our channels in Poland.

Red Bull Wjazd na Bramke

2019

(while working at Red Bull)

Esport tournament in Rocket League. Creation of a web app for team pairing, bracket generation, results submission and live result view.

My role: Project Leader (digital part), working with global and local agencies.

WordPress and Webflow websites

Every web developer works on a project in WordPress or Webflow from time to time. It is often the best solution for smaller businesses.

Here are some examples of my work: dom-rodzinny.pl, loopspaces.com, wynajem-lodzi-ilawa.pl



Languages

Polish (Native) • **English** (Fluent) • **Spanish** (Basic)

Other Skills

UI/UX Design

Adobe Photoshop, Lightroom, Illustrator

Video Editing (Final Cut Pro X)

Digital Marketing

Social Media Management

Data Analysis

Google Analytics

∞ Professional Development Goals

Continual growth is the cornerstone of my career journey, and I am committed to advancing my skills and knowledge to remain at the forefront of the ever-evolving field of web and mobile development.

Stay Updated with New Tech, particularly in web development. Staying up-to-date with the latest advancements in React.js (like Server Components), NextJS 13, and other front-end technologies will enable me to build even better projects.

Master Full Stack Skills: While my front-end capabilities are robust, I am dedicated to further honing my skills in full stack development. This includes refining my proficiency in back-end technologies such as Node.js, expanding my database expertise and learning more about Docker.

Design Better User Experiences: I am committed to refining my design skills. My goal is to achieve a deeper understanding of UI/UX principles, equipping me to create captivating and user-centric interfaces that look good and work well at the same time.

Leadership and Collaboration Skills: In tandem with technical growth, I aim to cultivate leadership and collaboration skills. Drawing inspiration from my experience in managing teams and working across departments, I intend to foster an environment of open communication, mentorship, and collaborative problem-solving.