wiwo.dev

✉ wojtekwieclawski@gmail.com

🌐 https://wiwo.dev

⌨ https://github.com/wiwo-dev

in https://www.linkedin.com/in/
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Core Technologies

- HTML
- CSS
- JavaScript
- TypeScript
- React
- NextJS
- Node.js
- Tailwind CSS
- Framer Motion
- Prisma
- Google Firestore

Education

**Poznań University of
Technology Computer Science**
(Bachelor of Engineering)
—— 2012-2016, Poznan, Poland

**Kozminski University
Management in Virtual
Environments**
(Masters)
—— 2016-2018, Warsaw, Poland

Other Digital Skills

- UI/UX Design,
- Figma
- Adobe Photoshop,
- Adobe Illustrator,
- Video Editing (Final Cut)
- Digital Marketing,
- Google Analytics,
- Social Media Management,
- Data Analysis

Wojciech Więcławski

Web Developer with digital marketing experience

I'm a developer with many years of experience in the corporate world of Digital Marketing. I am a Computer Science Engineer. My education and work experience let me communicate in both technical and business languages.

Experience

Freelance Web Developer   2020-present

Building web pages and web applications with HTML, CSS, JavaScript, React, NextJS, and sometimes WordPress or Webflow if needed.

Some personal projects I have been working on:

- Full stack eCommerce Platform (NextJS, Prisma, Next Auth),
- Responsive Snake Game (React, Firestore),
- Sorting Algorithms Visualiser (React, Framer Motion, ChakraUI)

Description and source code is available at my portfolio website

(NextJS, GraphQL, Contentful, Framer Motion) → https://wiwo.dev

IT, Digital Marketing and Social Media Consultant   2022-present

Developing strategies and creative communication ideas. Conducting workshops and trainings. Information technology consulting.

Red Bull

Social Media Manager	2019-2022
Digital Specialist	2016-2019
Digital Marketing Trainee	2015-2016

Digital projects management. Building and developing websites, platforms, and digital experiences on redbull.com. Concept development and supervision. Coding. Cooperation with other company departments, interactive agencies and external partners in Red Bull's digital activities.

I managed development of many interesting platforms e.g.

- Red Bull Enduro Liga - moving sport competitions to the virtual world during the pandemic. Web App for riders to upload their video submissions. Each entry was checked and assessed by the admins. Platform was connected to Discord server.
- Red Bull Wjazd na Bramke - esport tournament in Rocket League. App for team pairing, bracket generation, results submission and live result view.

Managing a team of independent contractors and full-time employees responsible for over 20 social media profiles. Tracking and analysing users' traffic data. Planning and executing paid advertising. Preparing media plans, campaign optimisation, and ongoing control of expenses. Defining and developing social content creators and opinion leaders programs. Producing video content for social media and www.

Kitesurfing, Windsurfing and Skiing Instructor   2010-2015

I'm certified kitesurfing, windsurfing, and skiing instructor. This experience influenced my ability to prepare presentations and present in front of people. Sharing knowledge in an understandable and easy-to-absorb manner is one of my skills.