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I collected data from watching season 3 of the Nickelodeon show, *The Fairly OddParents*, on Netflix. Every time Timmy Turner said the words, "I wish", to his fairy godparents, Cosmo and Wanda, whether it came true or not, I recorded into categories, what was the wish about, who was affected by the wish, how many people were affected, and how long the wish lasted for. I used a convenience sample for all of my observations. My unit of analysis are the wishes Timmy makes to his fairy godparents. In total, I collected 36 observations across the span of season 3.

My first concept that I operationalized was what were Timmy's wishes about. I corresponded numbers, in order, from 1 to 8 with who and what his wishes were about. Number 1 is himself. Number 2 is Timmy's friends. Number 3 is Timmy's parents. Number 4 is Timmy's friends and himself. Number 5 is Timmy's parents and himself. Number 6 is Timmy's friends and parents. Number 7 is Timmy's friends, parents, and himself. Number 8 is miscellaneous. This concept is a qualitative variable and I decided to operationalize what his wishes were about because there's a range of diversity of what his wishes were about which is good for collecting data.

My second concept that I operationalized was how long did Timmy's wishes last for. I corresponded numbers, in order, from 1-3 with the duration of time (in minutes). Number 1 is 0-5 minutes long. Number 2 is 5-10 minutes long. Number 3 is 10-15 minutes long. This concept is a quantitative variable and I decided to operationalize the duration of Timmy's wishes because I think it's important to understand the longevity of his wishes and if there's a correlation between how long his wishes last for with who's affected by his wish and the number of people affected.

My third concept that I operationalized was who are affected by Timmy's wishes. I corresponded numbers, in order, from 1-8 with who and what was affected by his wishes. Number 1 is himself. Number 2 is Timmy's friends. Number 3 is Timmy's parents. Number 4 is Timmy's friends and himself. Number 5 is Timmy's parents and himself. Number 6 is Timmy's friends and parents. Number 7 is Timmy's friends, parents, and himself. Number 8 is miscellaneous. This concept is a qualitative variable and I decided to operationalize who his wishes affected because there's a range of diversity of who his wishes affected which is good for collecting data.

My fourth and final concept that I operationalized was the number of people affected by his wishes. I corresponded numbers, in order, from 1-4 of number of people affected by his wishes. Number 1 is 1 person. Number 2 is 2 people. Number 3 is 3 people. Number 4 is more than 4 people. This concept is a quantitative variable and I decided to operationalize the number of people affected because I thought that the data would show whether the other concepts influence the number of people affected by his wishes.

