HelpNINJA Brand Board

Logo:
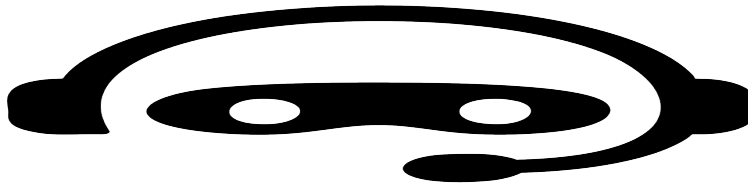
Color Palette

Primary	#4DA8DA	
Secondary	#22C55E	
Accent	#B22222	
Neutral	#374151	
Base Light	#F8FAFC	
Base Dark	#1E293B	

Typography

Headings: Inter Bold (clean, modern)
Body: Inter Regular (easy to read)
Icons: FontAwesome Duotone

Graphic Elements

• Rounded cards with soft shadows
• Ninja-inspired iconography (e.g., shuriken accents)
• High-contrast light/dark theme consistency

Usage Examples

• Light Theme Dashboard: clean white with bright highlights
• Dark Theme Dashboard: slate background with vivid accents
• Widget: floating button in primary blue, red accent hover