



DevOpsDays GDL

Sponsor Prospectus

February 20th and 21st 2020

@ITESO University

<https://devopsdays.org/events/2020-guadalajara>





About DevOpsDays Guadalajara

Thank you for your interest in sponsoring DevOpsDays Guadalajara 2020!

With an expected attendance of +300 IT professionals, this is a two-day technology community conference that connects your company with both the DevOps and the academic community (+200 faculty, undergraduate and graduate students).

This event is part of a global DevOpsDays Series that will take place, for the first time in Mexico, on February 20 and 21st at the ITESO university.

What is DevOpsDays?

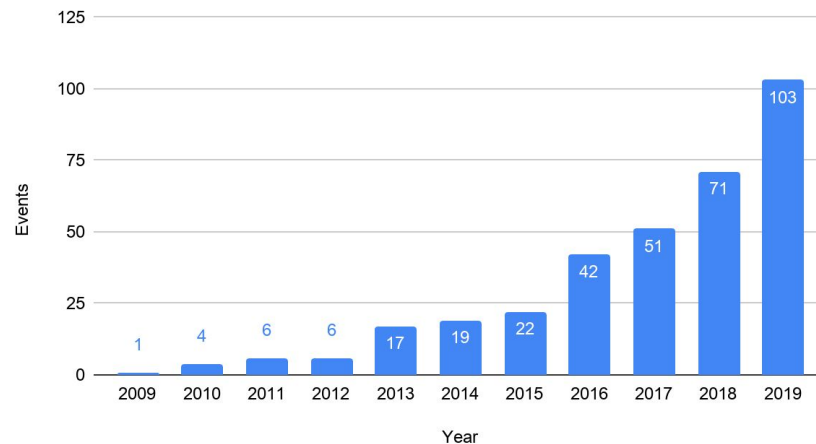
Worldwide series of technical conferences covering topics of software development, IT infrastructure operations, and the intersection between them.

Community-organized not-for-profit

Started in 2009, and over 300+ cities

First DevOpsDays in Mexico

DevOpsDays





Key reasons to sponsor

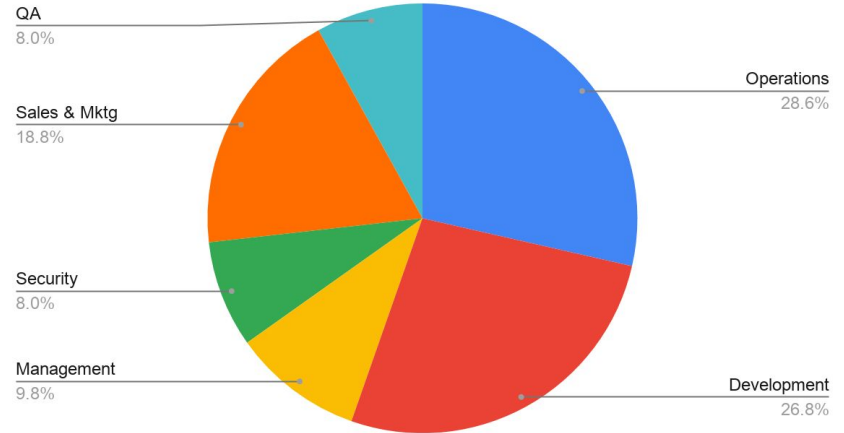
- Brand exposure
- Recruit industry experts
- Network and build relationships with the community
- Showcase your product/service

Demographics

Survey taken from DevOpsDays Chicago 2019

Multiple answers allowed

Roles





Sponsor packages

	Bronze	Silver	Gold	Platinum
Logo on website	yes	yes	yes	yes
Social media shout-out	yes	yes	yes	yes
Booth space		shared	own	own + premium placement
Full audience pitch			up to 1 minute	up to 5 minutes
Conference pass	1	2	3	4
Price (MXN)	\$10,000.00	\$20,000.00	\$30,000.00	\$40,000.00
Price (USD) *may vary	\$500.00	\$1,000.00	\$1,500.00	\$2,000.00



Custom package

Our packages don't fill your needs?

Let's talk - guadalajara@devopsdays.org

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