

Visa Validator

Brand Guidelines

Complete Logo



Company Logo

Logo Variations



Symbol/Icon only - Default logo
(eg: favicon)



Stacked logo
(eg: header)

Visa

Validator

Horizontal logo
(eg: footer)

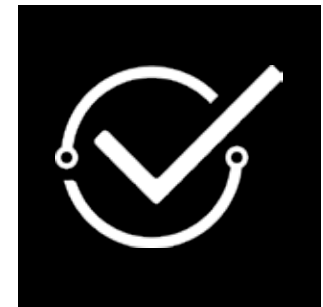


Visa Validator

Icon Colors



Black

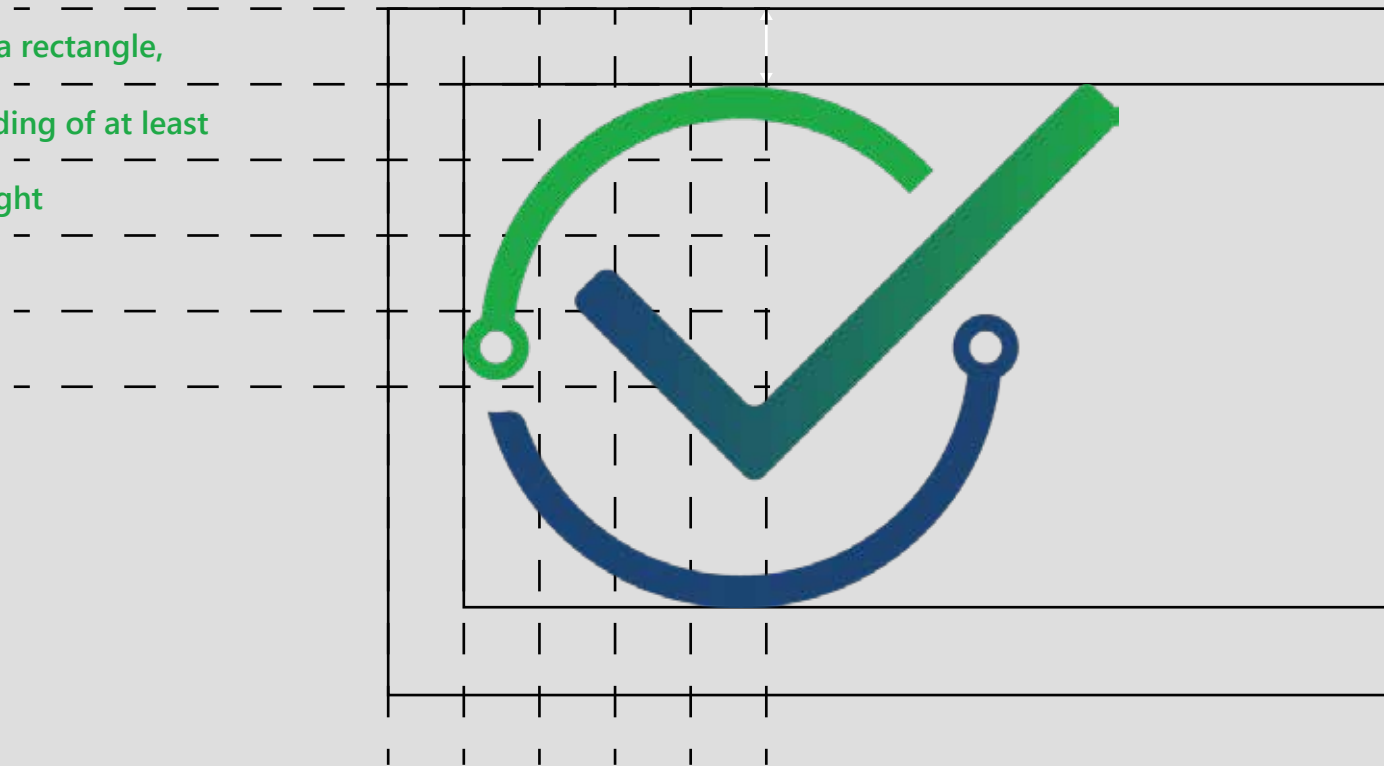


White

Using Logo

Safe zone for spacing, aka padding?

Wrap icon in a rectangle,
keep the padding of at least
 $\frac{1}{4}$ of the height



Typography

Roboto
Aa

Manage your work

H1 24pt Roboto Black

Manage your work with patience

H2 16pt Roboto Bold

Manage your work with patience

H3 12pt Roboto SemiBold

Manage your work with patience

Body Text 12pt Inter Medium

Manage your work with patience

Description 12pt Inter Regular

Color scheme - Palette

#1FA947

#1C4473

#F2F7FC

#DEDEDE

#002400

Primary color

Secondary
color

Background

Surface

Accent color