

# Client Proposal

## Group name

Web Design International

## Student Group member names

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## Roles

<u>NAME</u>	<u>MAIN ROLE</u>	<u>SECONDARY ROLE</u>	<u>GENERAL ROLE</u>
<b>Alexys Smith</b>	Art Director	Designer for branding	Note Taker
<b>Celestin Lebehot</b>	UI/UX Lead	Graphic Design Lead	Account Manager
<b>Daniel Lier</b>	Back-end specialist	Source control supervisor	Spokesman
<b>Wenning Jiang</b>	Front-end Specialist	Client-side specialist	Copywriter/Editor
<b>Colt Bartnicki</b>	Database maven	Development Researcher	General Researcher

## Client name

Park City Sitters - Rachel Pepper - [pepper.rachel@gmail.com](mailto:pepper.rachel@gmail.com)

## Brief description of client group

High-end short-term babysitting. Provides babysitting services for people traveling to Park City for vacation. Works with 5 partnered hotels.

“Enabling date night since 2004”

[www.parkcitysitters.com](http://www.parkcitysitters.com)

Client is looking to streamline the way that babysitters can see jobs that are posted and claim those jobs. Also, they are looking to design a logo and a style guide. Constraints should be available so that not every sitter can see every job (ex: sitter is not good with infants). Client also wants babysitters to be able to see their schedules. All of this should maintain the ease of use so that Rachel can make changes to the front-facing site later.

## Goal Statement

Create an interface that connects the organization and employees through an intuitive and ergonomic experience.