

Sales Analytics

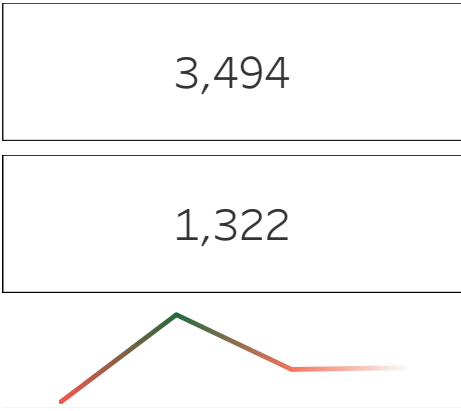
Total number of customers

3,494

Total customers in past month

1,322

Four month trend



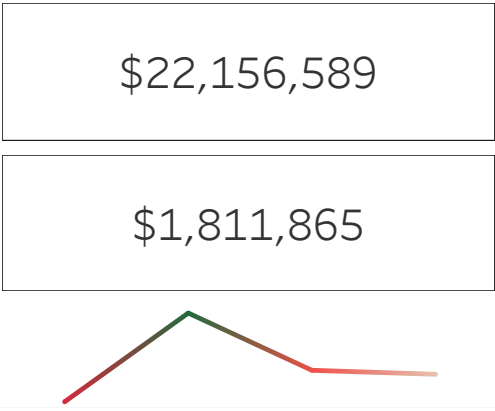
Total spend

\$22,156,589

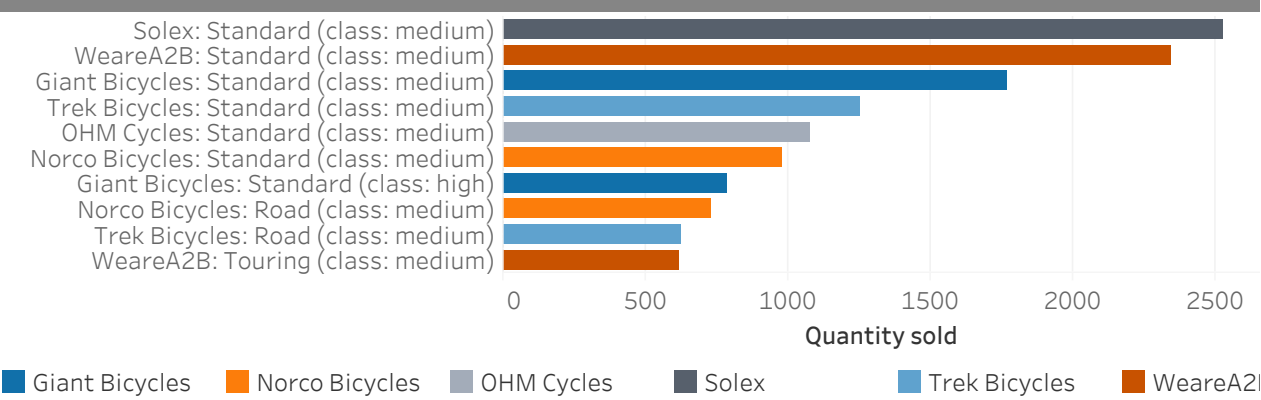
Total spend in past month

\$1,811,865

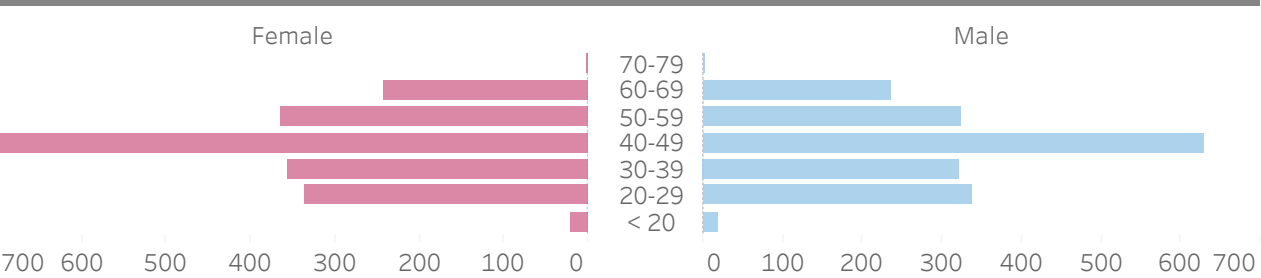
Four month trend



Top 10 goods

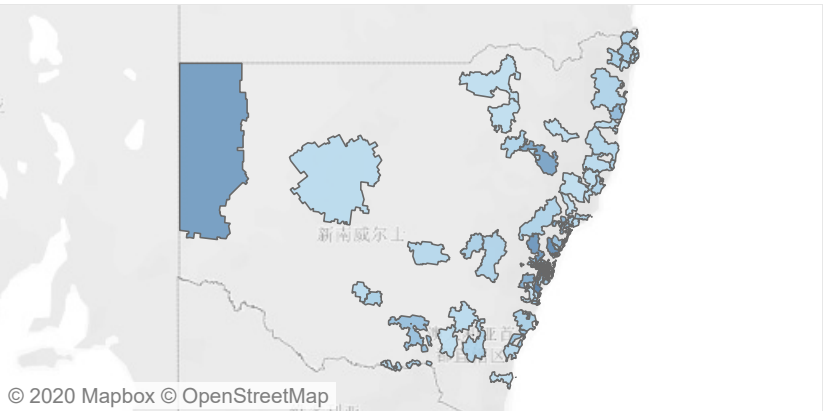


Customer demographics



Target customers

Name	Job Title	Address	Postcode	State	Model rank
Ardelis Forrester	Senior Cost Accountant	5 Colorado Crossing	3505	VIC	1
Chickie Brister	General Manager	45 Shopko Center	4500	QLD	1
Morly Genery	Structural Engineer	14 Mccormick Park	2113	NSW	1
Lucine Stutt	Account Representative ..	207 Annamark Plaza	4814	QLD	4
Melinda Hadlee	Financial Analyst	115 Montana Place	2093	NSW	4
Druci Brandli	Assistant Media Planner	89105 Pearson Terrace	4075	QLD	6
Rutledge Hallt	Compensation Analyst	7 Nevada Crossing	2620	NSW	6
Duff Karlowicz	Speech Pathologist	717 West Drive	2200	NSW	8
Nancie Vian	Human Resources Assist..	85 Carioca Point	4814	QLD	8



Show target or current customers

☐ Target

☒ Current

Number of predicted top target customers

200

State

☒ NSW

☐ QLD

☐ VIC