

# JORDAN BARBER

## Senior Frontend Engineer

2422 Pristine View Road , Charleston, SC 29414, United States

864.720.9494

wjbarber3@gmail.com

## PROFILE

**Senior Frontend Software Engineer** with 14 years of experience designing and scaling complex web applications. Specialized in frontend architecture, performance optimization, and design-system-driven development. Proven leader in mentoring engineers, reducing technical debt, and partnering with product and design to deliver high-impact user experiences.

## EMPLOYMENT HISTORY

- ❖ **Senior Frontend Engineer, Openly** ..... Jun 2021 — Present  
Remote
  - Led frontend initiatives at a Series C startup, supporting rapid product and team growth
  - Designed and maintained micro-frontend architecture using Nuxt, Tailwind, and Apollo Client
  - Built and scaled a GraphQL Node server supporting multiple frontend applications
  - Introduced company-wide Cypress testing standards across new and legacy codebases
  - Architected user analytics pipelines (FullStory, Amplitude, Segment) to inform product decisions
  - Designed and maintained a custom design system adopted across multiple teams
  
- ❖ **Senior Frontend Engineer, Creative Market / Dribbble** ..... Jan 2019 — May 2021  
Remote / Denver, CO
  - Led frontend architecture for core product features across Creative Market and Dribbble, supporting high-traffic, revenue-generating user flows
  - Architected and scaled an app-wide design system, improving UI consistency and accelerating feature development across teams
  - Established full Cypress end-to-end test coverage, significantly improving release confidence and reducing production regressions
  - Mentored and on-boarded frontend engineers, contributing to improved code quality and team velocity
  - Drove Core Web Vitals improvements that increased organic traffic and revenue performance
  
- ❖ **Senior Frontend Developer, The Creative Group** ..... Jun 2016 — Jan 2019  
Remote / Denver, CO
  - Delivered frontend solutions across Angular, React, Vue, and Aurelia for enterprise clients including Tesla, Ally Bank, and Crayola
  - Played a key role in interviewing and hiring frontend engineers
  - Adapted quickly across diverse teams, codebases, and business domains
  
- ❖ **Junior Frontend Developer, Up&Up** ..... Dec 2014 — May 2016  
Greenville, SC
  - Built and maintained frontend applications for higher-education clients including Clemson University and Florida State
  - Gained experience shipping production web applications across multiple clients and deadlines

## EDUCATION

- ❖ **College of Charleston** ..... Aug 2006 — May 2010  
Charleston, SC
  - B.A. Film Studies*
  - Film & Art History, Minor in Computer Science. Cum Laude.

## SKILLS

JavaScript (ES6+), TypeScript .....  
Vue, Nuxt, React .....  
HTML, SCSS, Tailwind .....  
Design systems .....  
Frontend architecture .....  
Performance optimization (Core Web  
Vitals)