

JORDAN BARBER

Senior Frontend Engineer

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PROFILE

Senior Frontend Software Engineer with 14 years of experience designing and scaling complex web applications. Specialized in frontend architecture, performance optimization, and design-system-driven development. Proven leader in mentoring engineers, reducing technical debt, and partnering with product and design to deliver high-impact user experiences.

EMPLOYMENT HISTORY

- ❖ **Senior Frontend Engineer, Openly** Jun 2021 — Present
Remote
 - Led frontend initiatives at a Series C startup, supporting rapid product and team growth
 - Designed and maintained micro-frontend architecture using Nuxt, Tailwind, and Apollo Client
 - Built and scaled a GraphQL Node server supporting multiple frontend applications
 - Introduced company-wide Cypress testing standards across new and legacy codebases
 - Architected user analytics pipelines (FullStory, Amplitude, Segment) to inform product decisions
 - Designed and maintained a custom design system adopted across multiple teams
- ❖ **Senior Frontend Engineer, Creative Market / Dribbble** Jan 2019 — May 2021
Remote / Denver, CO
 - Led frontend architecture for core product features across Creative Market and Dribbble, supporting high-traffic, revenue-generating user flows
 - Architected and scaled an app-wide design system, improving UI consistency and accelerating feature development across teams
 - Established full Cypress end-to-end test coverage, significantly improving release confidence and reducing production regressions
 - Mentored and on-boarded frontend engineers, contributing to improved code quality and team velocity
 - Drove Core Web Vitals improvements that increased organic traffic and revenue performance
- ❖ **Senior Frontend Developer, The Creative Group** Jun 2016 — Jan 2019
Remote / Denver, CO
 - Delivered frontend solutions across Angular, React, Vue, and Aurelia for enterprise clients including Tesla, Ally Bank, and Crayola
 - Played a key role in interviewing and hiring frontend engineers
 - Adapted quickly across diverse teams, codebases, and business domains
- ❖ **Junior Frontend Developer, Up&Up** Dec 2014 — May 2016
Greenville, SC
 - Built and maintained frontend applications for higher-education clients including Clemson University and Florida State
 - Gained experience shipping production web applications across multiple clients and deadlines

EDUCATION

- ❖ **College of Charleston** Aug 2006 — May 2010
B.A. Film Studies Charleston, SC

Film & Art History, Minor in Computer Science. Cum Laude.

SKILLS

JavaScript (ES6+), TypeScript	Design systems
Vue, Nuxt, React	Frontend architecture
HTML, SCSS, Tailwind	Performance optimization (Core Web Vitals)