

## KAREN BEATON

1033 Stuyvesant Avenue Apt. 17  
Irvington, NJ 07111  
Karen.beaton1@gmail.com  
646-474-9238

### Industry Experience

#### **BANANA REPUBLIC- New York, NY (Sept. 2012 - May 2015)**

Visual Specialist/ Stylist

- Styled mannequins and bust forms
- Created and maintained window and floor displays
- Merchandised sales floor
- Updated marketing/signage for sales and promotions throughout the year

#### **ANN TAYLOR - New York, NY (Apr. 2012 - Sept. 2012)**

Sales Associate/Visual associate

- Styled customers, mannequins and bust forms
- Responsible for visual merchandising of window and floor displays
- Maintained floor sets involving shelving and lighting
- Replenished apparel on the sales floor

#### **A.J. WRIGHT/HOME GOODS- Brooklyn, NY (Nov. 2009 - Apr. 2012)**

Sales Associate

- Merchandised the sales floor
- Assisted with stock and shipment of new merchandise
- Maintained sales floor by recovering and replenishing merchandise

#### **ESPRIT- Westfield, NJ (Apr. 2006- Sept. 2008)**

Sales Associate

- Assisted customers with their purchases
- Merchandised the sales floor and window displays
- Finalized customers purchases

### Internship Experience

#### **GIORGIO ARMANI CORPORATE –New York, NY (Feb. 2014 - present)**

Visual Merchandising and Marketing Intern

- Updated marketing for sales and promotions
- Maintained visual standards
- Replenished merchandise throughout the store
- Styled mannequins on sales floor and in window displays

#### **10ELEVEN SHOWROOM- New York, NY (Jan. 2014 - Feb. 2014)**

Showroom Intern

- Filed purchase orders
- Updated and calculated season sales
- Tracked inventory and markdowns

#### **MONCLER (Fashion Week Winter 2013) - New York, NY (Feb. 2013)**

Fashion show coordinator/ Intern

- Directed and set up models for show/presentation

### Skills

Software: Photoshop, InDesign, Illustrator, SketchUp, MS Office and Excel, Social Media: Facebook, Twitter, Instagram, LinkedIn, Polyvore.

### Education

The Art Institute of New York City, New York, NY

A.A.S, Fashion Merchandising and Marketing, March 2014