



growing the community of prayer



Biblical

Is anyone among you suffering? Let him pray. Is anyone cheerful? Let him sing praise. Is anyone among you sick? Let him call for the elders of the church, and let them pray over him, anointing him with oil in the name of the lord. (James 5:13-14)



Problem

No security/privacy in current social networks to provide appropriate channel for intimate prayer communication.

No analytics/data to measure healthy prayer activity which can determine church health

Too much friction when supporting the church, causes, friends, family, and others



Solution

Ora, a faith transaction enabling technology that allows you to:

SHARE

your prayers

SWIPE

to pray for others

MEASURE

how and when your users
are praying for one another

GIVE

make donations to
your prayer partners



The New Way To Pray

Market Validation

6,500,000,000

mobile users globally

100,000,000

Christians on facebook globally

\$44,400,000

Charity: Water projects
in the last 3 years

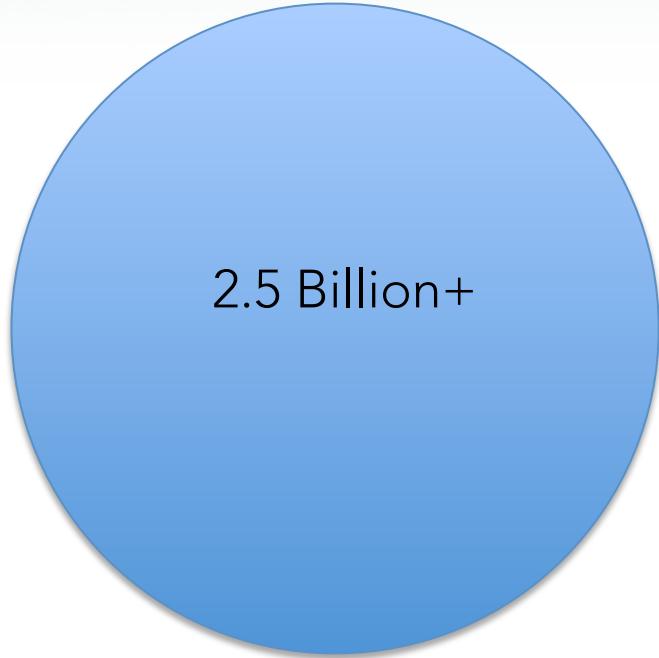
\$35,000,000

In loans by Kiva
in the past 3 years

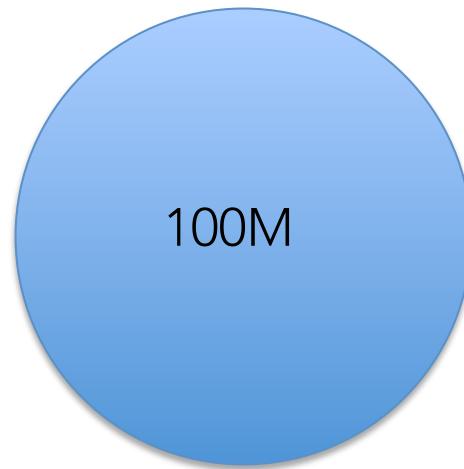


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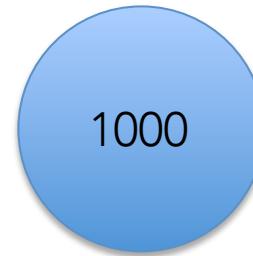
Market Size



Christians (World-wide)
Total Available Market



Christians on facebook
Serviceable Available Market

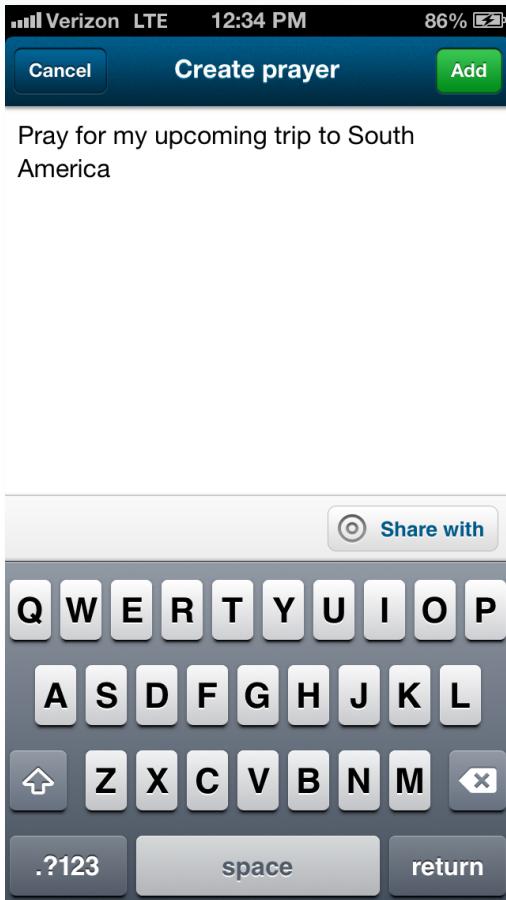


of Ora downloads
Share of Market

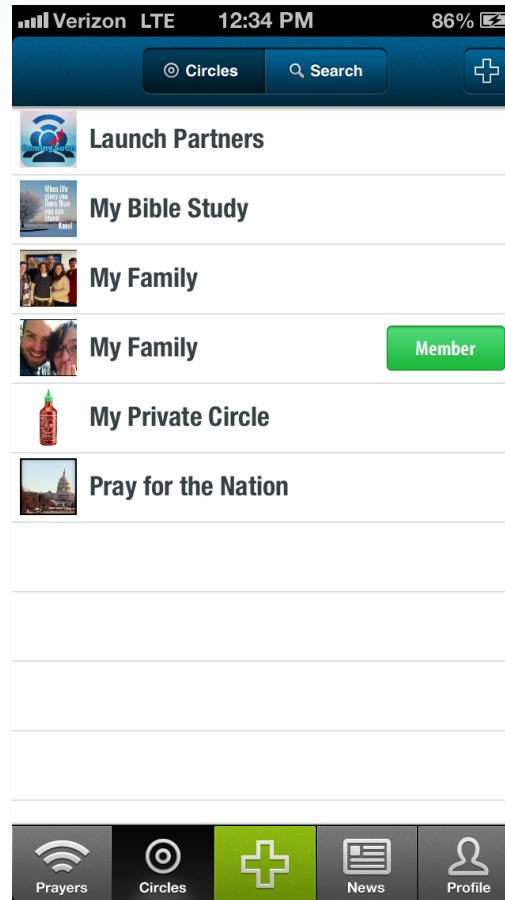


Ora Smartphone App

Post a prayer



Choose a circle



Pray for your friends!



The New Way To Pray

OraCOMMUNITY

FIRST CHURCH OF HOLY LONG NAMES DASHBOARD

ORA I LiveView™ Last updated 04/25/13 20:45 GMT

Jeff Bone Prayer Profile

Longe enim dolor sit amet, consectetur adipiscing elit. Suspendisse eget nisi vitae purus consequat pharetra quis in nisi.

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ACTIVE **ANSWERED** **PRAISES** **SUMBIT NEW** **FLAGGED** **SEARCH** **TODAY**

REQUEST 1 via CO Colorado **JEFF BONE** Looking for a new house after recent fire. If you didn't already know, we had a fire in CO and it burned down... 58 14 121

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LOAD MORE

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FIRST CHURCH OF HOLY LONG NAMES DASHBOARD

Home **Messages** **Circles** **Members** **Account**

Post

Message

...and peace to you from God our Father—says thank God, our of our Lord Jesus Christ, when we pray for you, because we have heard of faith in Christ Jesus and of the love you have for all God's people.

...from the Book of Colossians

Peace to you from God our Father—

Peace, God, the Father of our Lord Jesus Christ, when we pray for you, because we have heard of your faith in Christ Jesus and of the love you God's people—the faith and love that spring from the hope stoked up for you in heaven and about which you have already heard in the true gospel it that has come to you. In the same way, the gospel is bearing fruit and growing throughout the whole world—just as it has been growing among you since you heard it and came to know God's grace. You learned it from Epaphras, our dear fellow servant, who is a faithful Christ on our behalf, and who also told us of your love in the

...since the day we heard about you, we have not stopped praying for you. We continually ask God to fill you with the knowledge of his will the wisdom and understanding that the Spirit gives, so that you may live a life worthy of the Lord and please him in every way. Bearing fruit in work, growing in the knowledge of God, being strengthened with all power according to his glorious might so that you may have great endurance and giving joyful thanks to the Father, who has enabled you to share in the inheritance of a holy people in the kingdom of light. For he has from the commonwealth and brought us into the kingdom of the Son he loves, in which we have redemption, the forgiveness of sins.

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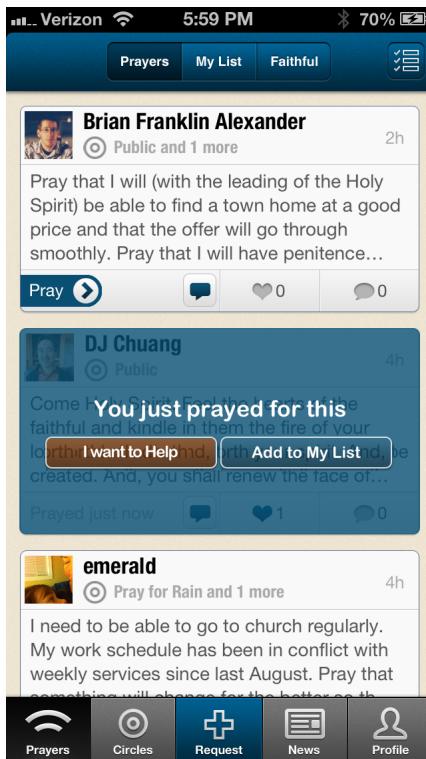
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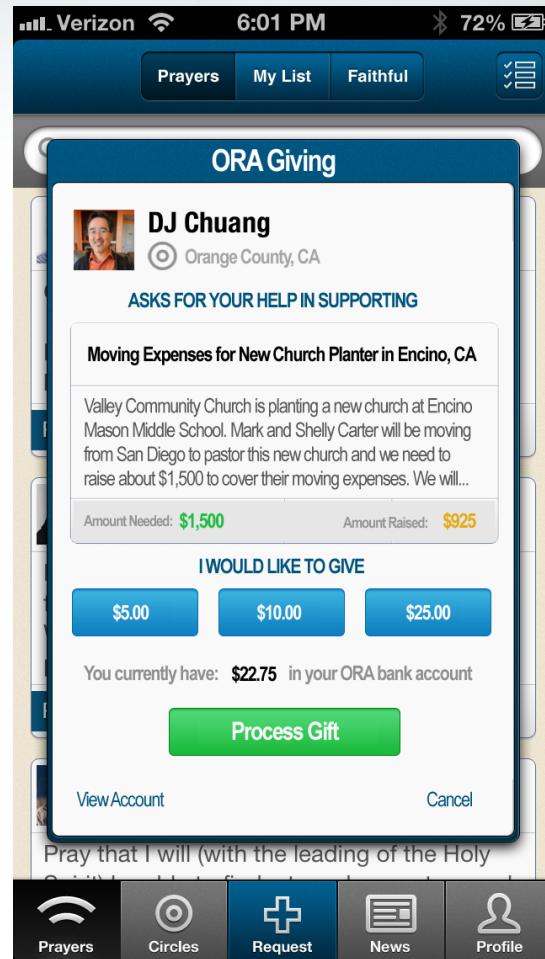
The New Way To Pray

OraGIVING

Pray, Choose to Help



Give through your ORA Acct



The New Way To Pray

Business Model

Three primary sources of revenue

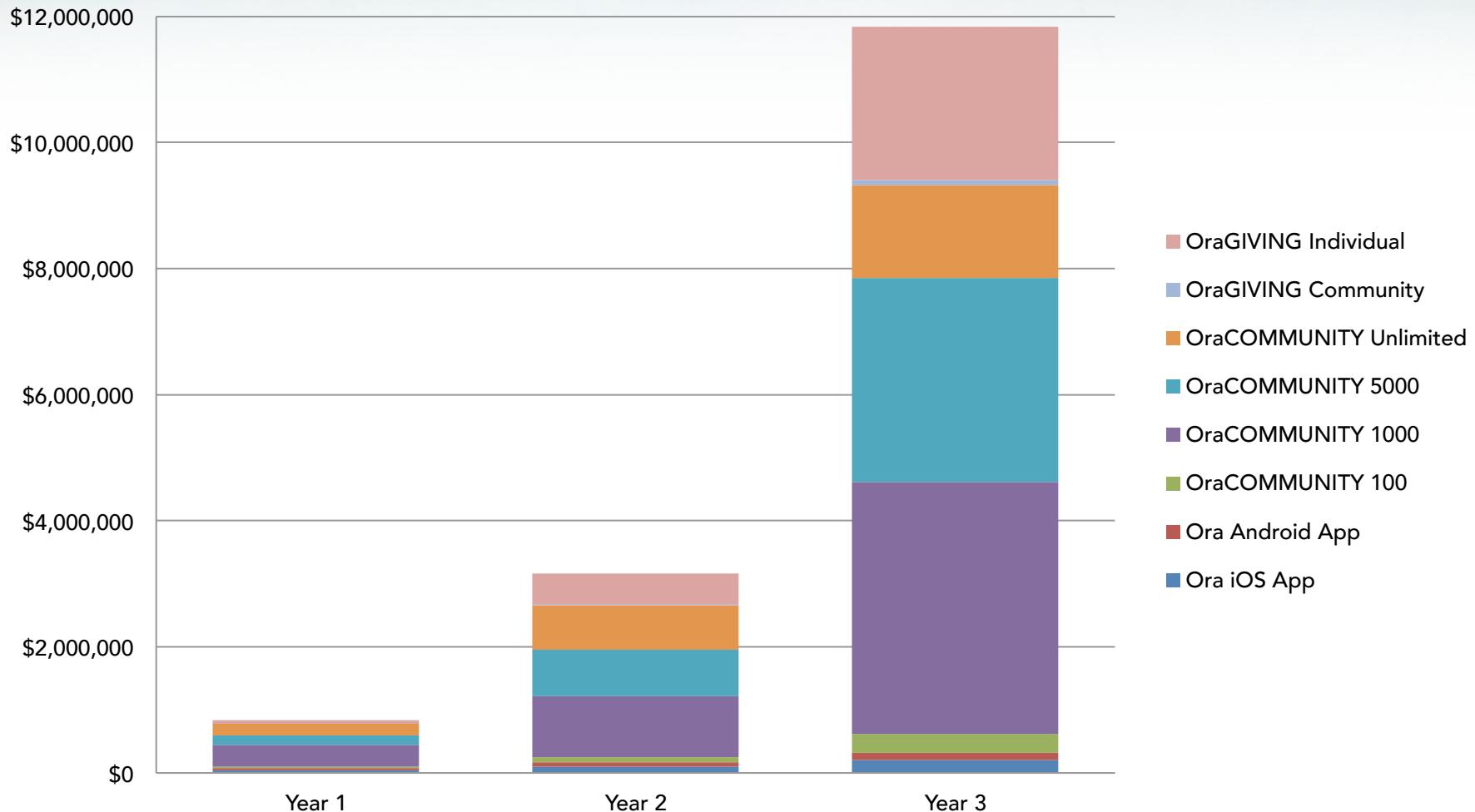


First Year Revenue: ~\$1 Million



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Revenue Growth



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Market Adoption

EVENTS

target seasonal events

Urbana

Catalyst Dallas

Echo

SXSW

NACBA

PARTNERSHIPS

geographically
strategic churches



PARTNERSHIPS

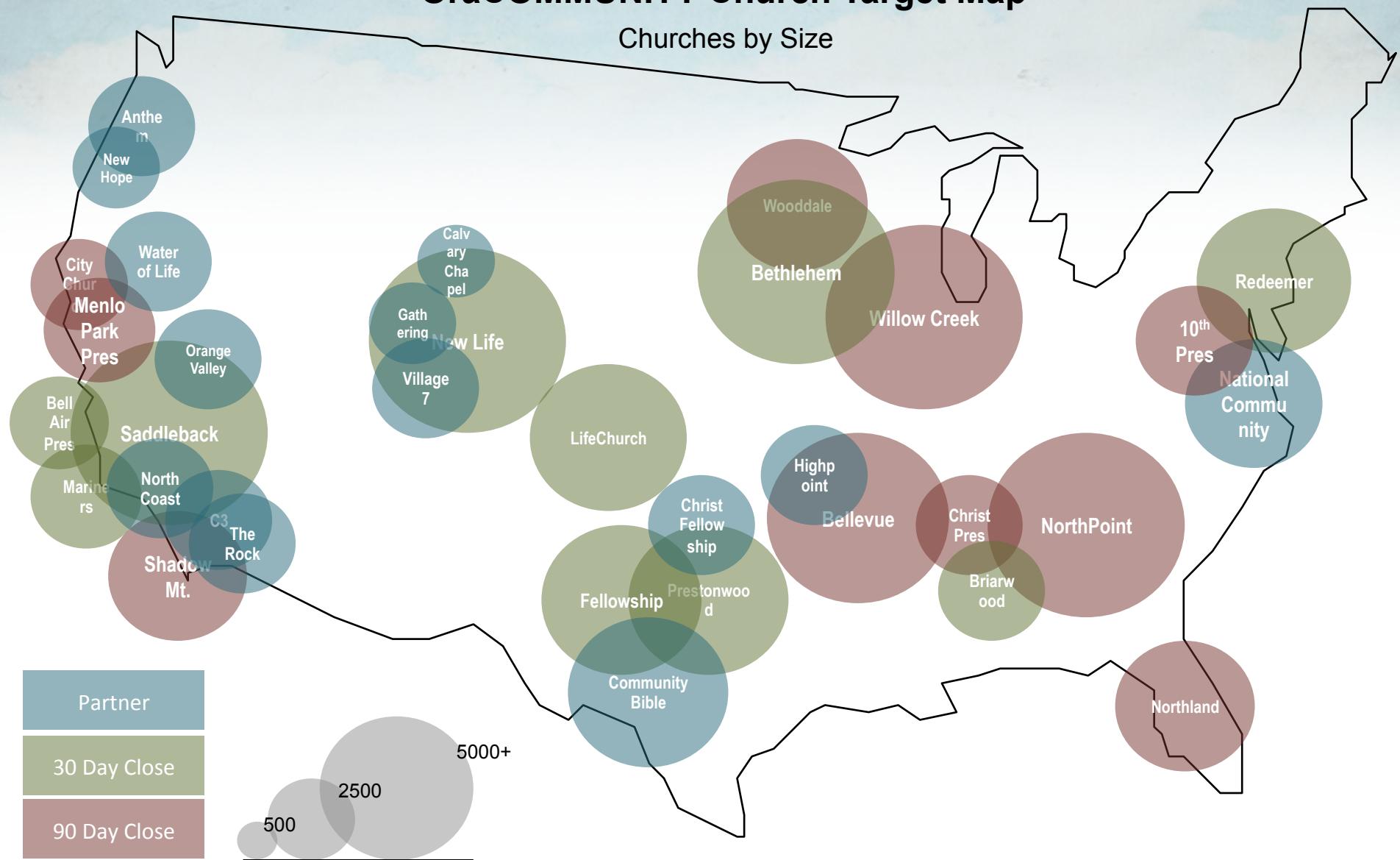
influential organizations



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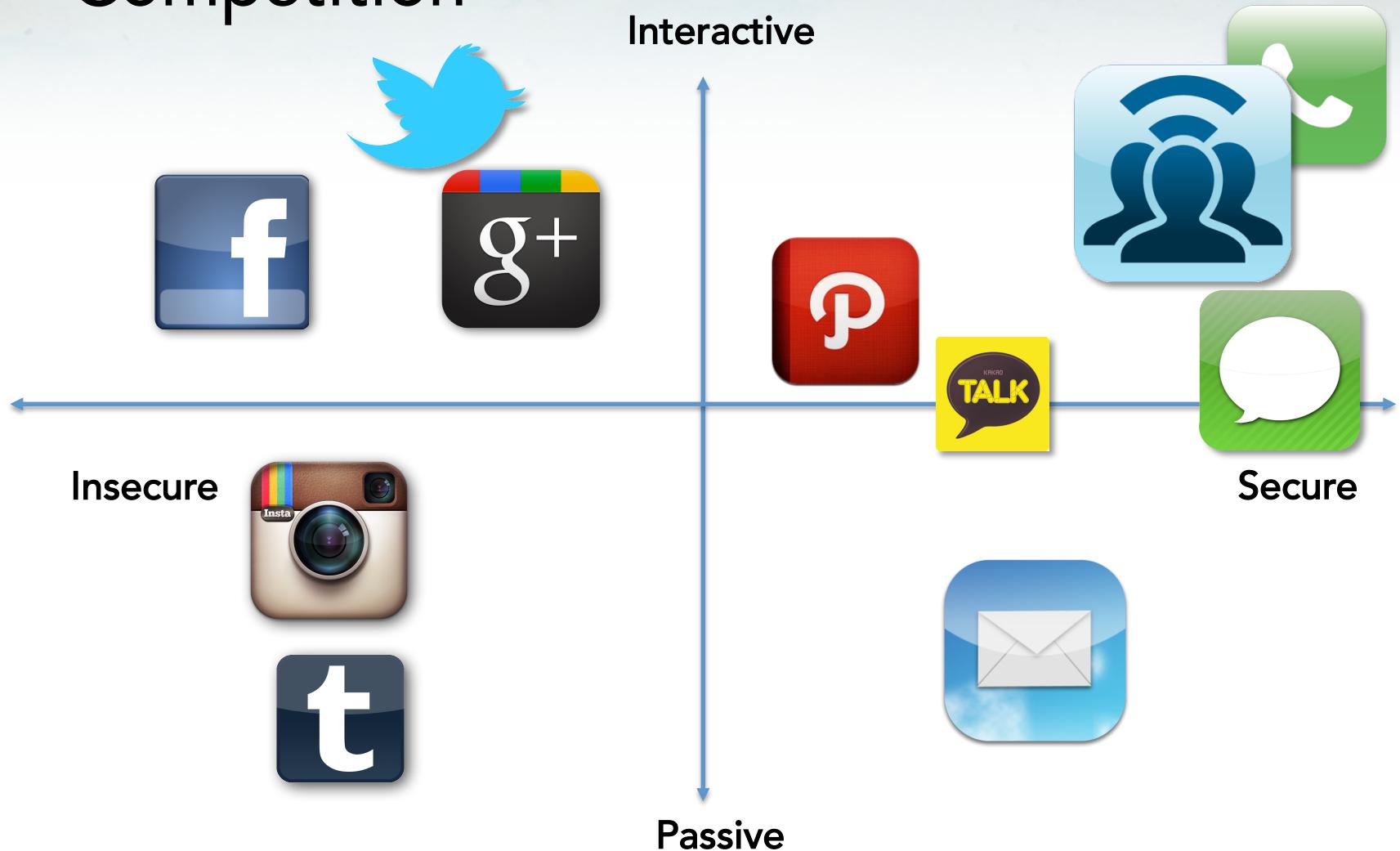
OraCOMMUNITY Church Target Map

Churches by Size



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Competition



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Competitive Advantage

1st to Market

no direct
competitors

Partners

geographically
strategic and
influential

Analytics

measure the pulse
of your church/org

Ease of Use

clean and simple
UI/UX

Security

trust us with your
Information and
financial gifts

Design and
Brand

universal, simple,
secure,
trustworthy



The New Way To Pray

Thank You



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