

WOONGCHAN JEON

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Placement Officer

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RESEARCH AND TEACHING FIELDS

Primary	Environmental and Resource Economics, Macroeconomics, Public Economics
Secondary	Climate Change, Household Finances

DOCTORAL STUDIES

University of California, Santa Barbara
PhD Economics

Santa Barbara, CA
Expected completion June 2023

Dissertation Committee

Peter Rupert - Chair

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Christopher Costello

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Lint Barrage

Associate Professor
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ETH Zurich

PRIOR EDUCATION

University of California, Santa Barbara (UCSB)
M.A. Economics

Santa Barbara, CA
2018

Seoul National University (SNU)
M.A. Agricultural and Resource Economics
B.A. Agricultural Economics

Republic of Korea
2017
2015

RESEARCH ASSISTANTSHIP

Professor Lint Barrage
Professor Kieran J. Walsh

Summer 2019, Summer 2021
Winter, Spring, Summer 2021

GRANT, HONORS, AND AWARDS

California Policy Lab (CPL) Seed Grant (7,500 USD)	2021
UCSB Department of Economics Dissertation Fellowship	Summer 2022
UCSB Department of Economics Research Quarter Fellowship	Winter 2022
California Policy Lab (CPL) Graduate Fellowship	Summer 2021
UC Office of the President Diversity Initiative Research Assistantship	Winter, Spring 2021
UCSB Department of Economics the Costas Fellowship	Winter 2020
UCSB Department of Economics Gretler Fellowship	Summer 2019
UCSB Department of Economics Block Grant Fellowship for Recruitment	Fall 2017
Kwanjeong Educational Foundation Scholarship	Spring 2015 - Fall 2016
SNU CALS Education and Research Foundation Scholarship	2015
SNU CALS Outstanding Undergraduate Thesis Award	2015

WORKING PAPERS

Pricing Externalities in the Presence of Adaptation (Job Market Paper)

I study the optimal taxation on externality-generating activities in a general equilibrium model in which households compete against final-goods producers for pollutant-intensive intermediate goods to adapt to environmental degradation---such as the use of energy for air purifiers. I show theoretically that an increase in market demand for such goods due to a rise in pollution shifts up the marginal profit of polluting firms. In response, forward-looking polluting industries increase their production and pollution level rises. Using a macroeconomic climate-economy model as an example, I find that about 7% of the Pigou tax for correcting heat-related discomfort is due to the unintended warming that is caused by residential energy use for cooling in 2020.

WORKS IN PROGRESS

Heterogeneity in the Spending Response to Stimulus: Evidence from the Pulse Survey (joint with Kieran J. Walsh)

PRE-DOCTORAL PUBLICATION

Optimal Weed Control Strategies in Rice Production under Dynamic and Static Decision Rules
(joint with Kwansoo Kim) *Sustainability* 9.6 (2017): 956.

SERVICE

Undergraduate Research Assistant Mentoring

Vivian Nguyen	Winter, Spring 2021
Yuke Gan, Rowan Hegarty, Vivian Nguyen, Zachary Poncelet, John Reid	Winter, Spring 2022

TEACHING EXPERIENCE

Instructor

Math Camp for Incoming Economics PhD Students (S2020, S2019)

Teaching Assistant

ECON 204C. PhD Macroeconomic Theory III (Sp2020)

ECON 101. Intermediate Macroeconomic Theory (Sp2019, Sp2018)

ECON 140A. Introduction to Econometrics (Sp2022)

ECON 10A. Intermediate Microeconomic Theory (F2019)

ECON 1. Principles of Economics-Micro (F2022, F2021, F2020, W2019, F2018, W2018, F2017)

MISCELLANEOUS

Computing: MATLAB, python, STATA, R, SAS, ArcGIS, SQL, LaTeX

Citizenship: Republic of Korea