

# Will Foster

## Curriculum Vitae

### Work

#### UX / UI Designer

Midsummer Energy, 2022 - 2025

Software design, focused primarily on two system design products, 'Easy PV' and 'Heatpunk'. Building design structures, systems and practices from the ground up in a company which had never previously had a design team. Initially working closely with an experienced designer and engineering team to help create aesthetic, functional and usable designs for a less digitally literate user base. Later taking charge of all product design within the company, working closely with the MD on SAAS sites, shop sites, design systems and branding.

#### Graduate Scheme

Midsummer Energy, 2022

Working in various roles throughout a multi-national, fast growing company, gaining an in-depth understanding of how each department within a company works together to function successfully. During this time, I worked across several roles, including sales, operations, technical assistance for solar systems, heat pumps, and off-grid systems, and often was called to assist with marketing.

#### Design Engineer

Pioneer Pump, 2020 - 2021

Designing, engineering, and building pumpsets for floods, mines, and quarries. Overseeing and executing a design project to convert half the existing EMEA fleet from fossil fuel to electric-powered, whilst converting the existing canopies to be stackable. Updating datasheets, guides, and visuals with modern, coherent designs.

#### Other work Experience

2016-2020

Various roles including architectural work experience, work as a decorator, lifeguard and bar staff at several bars, giving me a greater understanding of professional practices, work within a team and dealing with difficulties and issues in a fast-paced environment.

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### Education

#### 1st with honours

Product design and Technology (Bsc)  
Loughborough University

#### 3 A-levels of AAB

Mathematics, Product design and Economics

#### 12 GCSE's A\* - C

### Software Experience

Design  
Figma



Indesign



Illustrator



I also have experience in Photoshop, Webflow, Adobe XD, Premier Pro, After Effects, Adobe Firefly, among others.

Engineering  
HTML



CSS



Javascript



I also have experience with Jira, C and programming hardware.

3D Design  
Solidworks



Keyshot



Blender



I also have experience Alias Speedform, Sketch Up and Visualise, among others.