

## APPENDIX

**PROOF OF LEMMA 3.1.** Let  $p(s, v)$  denote the probability that  $v$  is activated by  $s$ . Suppose the blocker set  $B = \emptyset$ . For any  $v \in (V \setminus S)$ ,  $D_s^L(B \cup \{v\}) - D_s^L(B) \geq p(s, v) \geq 0$ , thus  $D_s^L(\cdot)$  is monotone nondecreasing. Let  $f(B) = |\cup_{v \in B} N_\phi(v)|$ . Since a nonnegative linear combination of submodular functions is also submodular, we only need to prove  $f(\cdot)$  is submodular for any  $\phi$ . Due to the lower bound ignoring the combination effect, we have  $f(S \cup \{x\}) - f(S) = |N_\phi(x) \setminus N_\phi(S)|$  and  $f(T \cup \{x\}) - f(T) = |N_\phi(x) \setminus N_\phi(T)|$ . Since  $S \subseteq T$ , we have  $N_\phi(S) \subseteq N_\phi(T)$ . Thus  $N_\phi(x) \setminus N_\phi(S) \supseteq N_\phi(x) \setminus N_\phi(T)$ . Accordingly,  $f(S \cup \{x\}) - f(S) \geq f(T \cup \{x\}) - f(T)$ , which shows that  $D_s^L(\cdot)$  is submodular. The lemma holds.  $\square$

### PROOF OF LEMMA 4.2.

$$\begin{aligned} D_s^L(B) &= \sum_{v \in (V \setminus S)} \sum_{\phi \in \Phi(v, B)} p(\phi) \\ &= \sum_{v \in (V \setminus S)} \sum_{\phi \in \Phi_s(v)} p(\phi) \cdot \min\{|B \cap C_\phi(s, v)|, 1\} \\ &= \sum_{\phi \in \Omega} p(\phi) \sum_{v \in (R_\phi(s) \setminus S)} \min\{|B \cap C_\phi(s, v)|, 1\} \\ &= \sum_{\phi \in \Omega} p(\phi) \cdot \text{Cov}_{C_\phi^s}(B) \\ &= \mathbb{E}_{\Phi \sim \Omega} [\text{Cov}_{C_\Phi^s}(B)] = \mathbb{E} \left[ \frac{\text{Cov}_{C^s}(B)}{|C^s|} \right], \end{aligned}$$

where  $\Phi(v, B) = \{\phi \in \Omega : \exists u \in B \text{ s.t. } u \in \cap_{i=1}^j P_i(s, v)\}$ ,  $j$  is the number of paths from  $s$  to  $v$  and  $\Phi_s(v) = \{\phi \in \Omega : v \in R_\phi(s)\}$ .  $\square$

### PROOF OF LEMMA 4.4.

$$\begin{aligned} D_s^U(B) &= \sum_{v \in V_s'} \Pr_{\Phi \sim \Omega} [B \cap L_\Phi(v) \neq \emptyset] \\ &= |V_s'| \cdot \sum_{v \in V_s'} \Pr_{\Phi \sim \Omega} [B \cap L_\Phi(v) \neq \emptyset] \cdot \frac{1}{|V_s'|} \\ &= |V_s'| \cdot \Pr_{\Phi \sim \Omega, v \sim V_s'} [B \cap L_\Phi(v) \neq \emptyset] \\ &= |V_s'| \cdot \mathbb{E} \left[ \frac{\text{Cov}_L(B)}{|L|} \right]. \end{aligned}$$

Thus, the lemma holds.  $\square$

**PROOF OF LEMMA 5.1.** Martingale is a sequence of random variables  $Y_1, Y_2, \dots, Y_i$  if and only if  $E[Y_i | Y_1, Y_2, \dots, Y_{i-1}] = Y_{i-1}$  and  $E[|Y_i|] < +\infty$  for any  $i$ . The following lemma shows a concentration result for martingales.

LEMMA 8.1 ([14]). Let  $Y_1, Y_2, \dots, Y_i$  be a martingale, such that  $Y_1 \leq a$ ,  $|Y_j - Y_{j-1}| \leq a$  for any  $j \in [2, i]$ , and

$$\text{Var}[Y_1] + \sum_{j=2}^i \text{Var}[Y_j | Y_1, Y_2, \dots, Y_{j-1}] \leq b,$$

where  $\text{Var}[\cdot]$  is the variance of a random variable. For any  $\lambda > 0$ ,

$$\Pr[Y_i - \mathbb{E}[Y_i] \geq \lambda] \leq \exp\left(-\frac{\lambda^2}{\frac{2}{3}a\lambda + 2b}\right).$$

Let  $C_1^s, C_2^s, \dots, C_\theta^s$  denote  $\theta$  random CP sequences in  $\mathbb{C}^s$ ,  $\frac{\text{Cov}_{C_1^s}(B)}{\mathbb{E}[I_G(s)]} = x_i$  and  $\frac{D_s^L(B)}{\mathbb{E}[I_G(s)]} = p$ . Since each  $C_i^s$  is generated from a random realization, for any  $i \in [1, \theta]$ , we have

$$\mathbb{E}[x_i | x_1, x_2, \dots, x_{i-1}] = \mathbb{E}[x_i] = p.$$

Let  $M_i = \sum_{j=1}^i (x_j - p)$ , thus  $\mathbb{E}[M_i] = \sum_{j=1}^i \mathbb{E}[x_j - p] = 0$ , and  $\mathbb{E}[M_i | M_1, M_2, \dots, M_{i-1}] = \mathbb{E}[M_{i-1} + (x_i - p) | M_1, M_2, \dots, M_{i-1}] = M_{i-1} + \mathbb{E}[x_i] - p = M_{i-1}$ .

Therefore,  $M_1, M_2, \dots, M_\theta$  is a martingale. Since  $x_i, p \in [0, 1]$ , we have  $M_1 \leq 1$  and  $M_k - M_{k-1} \leq 1$  for any  $k \in [2, \theta]$ . In addition,

$$\text{Var}[M_1] + \sum_{k=2}^\theta \text{Var}[M_k | M_1, M_2, \dots, M_{k-1}] = \sum_{k=1}^\theta \text{Var}[x_k].$$

We know that  $\text{Var}[x_i] = \mathbb{E}[x_i^2] - (\mathbb{E}[x_i])^2$  and  $x_i \in [0, 1]$ , thus we have  $\text{Var}[x_i] \leq \mathbb{E}[x_i] - (\mathbb{E}[x_i])^2 = p(1 - p)$ . Therefore,

$$\text{Var}[M_1] + \sum_{k=2}^\theta \text{Var}[M_k | M_1, M_2, \dots, M_{k-1}] \leq \theta p(1 - p).$$

Then by Lemma 8.1 and  $M_\theta = \sum_{i=1}^\theta (x_i - p)$ , we can get that Eq. (9) holds. In addition, by applying Lemma 8.1 on the martingale  $-M_1, -M_2, \dots, -M_\theta$ , we can deduce that Eq. (10) holds.  $\square$

**PROOF OF LEMMA 5.2.** Let  $\theta_1 = \frac{2\mathbb{E}[I_G(s)] \ln(12/\delta)}{\epsilon_1^2 \cdot D_s^L(B_L^o)}$  and when  $\theta \geq \theta_1$ , we have:

$$\begin{aligned} \Pr[\text{Cov}_{C_1^s}(B_L^o)/\theta \leq (1 - \epsilon_1)D_s^L(B_L^o)] \\ = \Pr\left[\frac{\text{Cov}_{C_1^s}(B_L^o)}{\mathbb{E}[I_G(s)]} - \frac{D_s^L(B_L^o) \cdot \theta}{\mathbb{E}[I_G(s)]} \leq -\frac{\epsilon_1 \cdot \theta \cdot D_s^L(B_L^o)}{\mathbb{E}[I_G(s)]}\right] \\ \leq \exp\left[-\frac{\epsilon_1^2}{2} \cdot \theta \cdot \frac{D_s^L(B_L^o)}{\mathbb{E}[I_G(s)]}\right] \leq \frac{\delta}{12}, \end{aligned} \quad (15)$$

where  $\epsilon_1 < \epsilon$  and the first inequality is due to Eq. (10). Since  $D_s^L(\cdot)$  is submodular, we can also deduce that  $\text{Cov}_{C_1^s}(\cdot)$  is submodular, thus  $\text{Cov}_{C_1^s}(B_L) \geq (1 - 1/e)\text{Cov}_{C_1^s}(B_L^o)$  and we have:

$$\Pr\left[\frac{\text{Cov}_{C_1^s}(B_L)}{\theta} \geq (1 - 1/e)(1 - \epsilon_1)D_s^L(B_L^o)\right] \geq 1 - \frac{\delta}{12}. \quad (16)$$

Let  $\theta_2 = \frac{(2-2/e)\mathbb{E}[I_G(s)] \ln(\binom{n-|S|}{k} \cdot 12/\delta)}{D_s^L(B_L^o)(\epsilon - (1-1/e)\epsilon_1)^2}$  and  $\epsilon_2 = \epsilon - (1 - 1/e) \cdot \epsilon_1$ , when  $\theta \geq \theta_2$ , we assume  $D_s^L(B_L) < (1 - 1/e - \epsilon)D_s^L(B_L^o)$ , thus:

$$\begin{aligned} \Pr\left[\frac{\text{Cov}_{C_1^s}(B_L)}{\theta} - D_s^L(B_L) \geq \epsilon_2 D_s^L(B_L^o)\right] \\ = \Pr\left[\frac{\text{Cov}_{C_1^s}(B_L)}{\mathbb{E}[I_G(s)]} - \frac{\theta \cdot D_s^L(B_L)}{\mathbb{E}[I_G(s)]} \geq \frac{\theta \cdot \epsilon_2 \cdot D_s^L(B_L^o)}{\mathbb{E}[I_G(s)]}\right] \\ \leq \exp\left(-\frac{\epsilon_2^2 \cdot D_s^L(B_L^o)^2 \cdot \theta}{(2D_s^L(B_L) + \frac{2}{3}D_s^L(B_L^o) \cdot \epsilon_2) \cdot \mathbb{E}[I_G(s)]}\right) \\ \leq \exp\left(-\frac{\epsilon_2^2 \cdot D_s^L(B_L^o) \cdot \theta}{(2(1 - 1/e - \epsilon) + \frac{2}{3}\epsilon_2) \cdot \mathbb{E}[I_G(s)]}\right) \leq \frac{\delta}{12 \cdot \binom{n-|S|}{k}}, \end{aligned} \quad (17)$$

where the first inequality is due to Eq. (9). According to Eq. (16), Eq. (17) and there exists at most  $\binom{n-|S|}{k}$  blocker sets, when  $\theta \geq \max\{\theta_1, \theta_2\}$ , we can get:

$$\Pr[D_s^L(B_L) \geq (1 - 1/e - \epsilon)D_s^L(B_L^o)] \geq 1 - \frac{\delta}{6}, \quad (18)$$

which contradicts the assumption. Based on Line 4 of Algorithm 4, we have  $\Pr[(1 - \beta)\mathbb{E}[I_G(s)] \leq \hat{I}_G(s) \leq (1 + \beta)\mathbb{E}[I_G(s)]] \geq 1 - \delta/6$ . In addition,  $\text{OPT}^L$  is the lower bound of  $D_s^L(B_L^o)$ , thus we have  $\theta_{\max} \geq \max\{\theta_1, \theta_2\}$  holds at least  $1 - \delta/6$  probability. Accordingly, by the union bound, the proof of this lemma is done.  $\square$

### PROOF OF LEMMA 5.3.

$$\begin{aligned} & \Pr\left[\frac{D_s^L(B_L)}{\mathbb{E}[I_G(s)]} < \left(\sqrt{\frac{\text{Cov}_{\mathbb{C}_2^s}(B_L)}{\mathbb{E}[I_G(s)]}} + \frac{2a_1}{9} - \sqrt{\frac{a_1^2}{2}} - \frac{a_1}{18}\right) \cdot \frac{1}{|\mathbb{C}_2^s|}\right] \\ &= \Pr\left[\frac{\text{Cov}_{\mathbb{C}_2^s}(B_L)}{\mathbb{E}[I_G(s)]} - \frac{D_s^L(B_L) \cdot |\mathbb{C}_2^s|}{\mathbb{E}[I_G(s)]} > \sqrt{2a_1 \frac{D_s^L(B_L) \cdot |\mathbb{C}_2^s|}{\mathbb{E}[I_G(s)]}} + \frac{a_1^2}{9} + \frac{a_1}{3}\right] \\ &\leq \exp(-a_1) = \frac{\delta}{3i_{\max}}. \end{aligned}$$

Let  $x = \text{Cov}_{\mathbb{C}_2^s}(B_L)/\mathbb{E}[I_G(s)]$  and  $f(x) = (\sqrt{x + \frac{2a_1}{9}} - \sqrt{\frac{a_1^2}{2}} - \frac{a_1}{18}) \cdot \frac{1}{|\mathbb{C}_2^s|}$ . When  $x \geq 5a_1/18$ ,  $f(x)$  monotonically increasing, otherwise  $f(x)$  decreases monotonically. Thus, when  $x \geq \text{Cov}_{\mathbb{C}_2^s}(B_L) \cdot (1 - \beta)/\hat{I}_G(s) \geq 5a_1/18$ ,  $f(x)$  monotonically increasing and we have:

$$\frac{D_s^L(B_L)}{\mathbb{E}[I_G(s)]} \geq f(x) \geq f\left(\frac{\text{Cov}_{\mathbb{C}_2^s}(B_L) \cdot (1 - \beta)}{\hat{I}_G(s)}\right).$$

Similarly, when  $x \leq \text{Cov}_{\mathbb{C}_2^s}(B_L) \cdot (1 + \beta)/\hat{I}_G(s) \leq 5a_1/18$ ,  $f(x)$  decreases monotonically and we have:

$$\frac{D_s^L(B_L)}{\mathbb{E}[I_G(s)]} \geq f(x) \geq f\left(\frac{\text{Cov}_{\mathbb{C}_2^s}(B_L) \cdot (1 + \beta)}{\hat{I}_G(s)}\right).$$

Therefore,  $\sigma^L(B_L)$  is the lower bound of  $\frac{D_s^L(B_L)}{\mathbb{E}[I_G(s)]}$  with at least  $1 - \frac{\delta}{3i_{\max}}$  probability. Similar to the proof of Lemma 5.2 in [34], we can get  $\text{Cov}_{\mathbb{C}_1^s}^u(B_L^o)$  is the upper bound of  $\text{Cov}_{\mathbb{C}_1^s}(B_L^o)$ , where  $B_i$  be a set containing the  $i$  nodes that are selected in the first  $i$  iterations of the Procedure Max-Coverage and  $\text{maxMC}(B_i, k)$  denotes the set of  $k$  nodes with the  $k$  largest marginal coverage in  $\mathbb{C}_1^s$  with respect to  $B_i$ . Thus,

$$\begin{aligned} & \Pr\left[\frac{D_s^L(B_L^o)}{\mathbb{E}[I_G(s)]} > \left(\sqrt{\frac{\text{Cov}_{\mathbb{C}_1^s}^u(B_L^o)}{\mathbb{E}[I_G(s)]}} + \frac{a_2}{2} + \sqrt{\frac{a_2^2}{2}}\right) \cdot \frac{1}{|\mathbb{C}_1^s|}\right] \\ &\leq \Pr\left[\frac{D_s^L(B_L^o)}{\mathbb{E}[I_G(s)]} > \left(\sqrt{\frac{\text{Cov}_{\mathbb{C}_1^s}(B_L^o)}{\mathbb{E}[I_G(s)]}} + \frac{a_2}{2} + \sqrt{\frac{a_2^2}{2}}\right) \cdot \frac{1}{|\mathbb{C}_1^s|}\right] \\ &\leq \Pr\left[\frac{\text{Cov}_{\mathbb{C}_1^s}(B_L^o)}{\mathbb{E}[I_G(s)]} - \frac{|\mathbb{C}_1^s| \cdot D_s^L(B_L^o)}{\mathbb{E}[I_G(s)]} < -\sqrt{2a_2 \cdot \frac{|\mathbb{C}_1^s| \cdot D_s^L(B_L^o)}{\mathbb{E}[I_G(s)]}}\right] \\ &\leq \exp(-a_2) = \frac{\delta}{3i_{\max}}. \end{aligned}$$

Let  $y = \frac{\text{Cov}_{\mathbb{C}_1^s}^u(B_L^o)}{\mathbb{E}[I_G(s)]}$  and  $g(y) = \left(\sqrt{y + \frac{a_2}{2}} + \sqrt{\frac{a_2^2}{2}}\right)^2 \cdot \frac{1}{|\mathbb{C}_1^s|} \cdot g(y)$  always increases monotonically and we have:

$$\frac{D_s^L(B_L^o)}{\mathbb{E}[I_G(s)]} \leq g(y) \leq g\left(\frac{\text{Cov}_{\mathbb{C}_1^s}^u(B_L^o) \cdot (1 + \beta)}{\hat{I}_G(s)}\right).$$

Therefore,  $\sigma^U(B_L^o)$  is the upper bound of  $\frac{D_s^L(B_L^o)}{\mathbb{E}[I_G(s)]}$  with at least  $1 - \frac{\delta}{3i_{\max}}$  probability.  $\square$

**PROOF OF THEOREM 5.5.** The primary time overhead of LSBM lies in (i) estimating the influence of seeds of misinformation; (ii) generating the CP sequences; (iii) executing the Max-Coverage algorithm and computing  $\sigma^L(B_L)$  and  $\sigma^U(B_L^o)$  in all iterations.

As shown in [47], the time complexity of influence estimation is  $O(\frac{m \cdot \ln 1/\delta}{\beta^2})$ . Then, we analyze the number of CP sequences generated by LSBM.

Let  $\epsilon_1 = \epsilon$ ,  $\tilde{\epsilon}_1 = \epsilon/e$ ,  $\hat{\epsilon}_1 = \sqrt{\frac{2a_3\mathbb{E}[I_G(s)]}{D_s^L(B_L^o)\theta_1}}$ ,  $\epsilon_2 = \sqrt{\frac{2a_3\mathbb{E}[I_G(s)]}{D_s^L(B_L)\theta_2}}$ ,  $\tilde{\epsilon}_2 = (\sqrt{\frac{2a_3D_s^L(B_L)\theta_2}{\mathbb{E}[I_G(s)]}} + \frac{a_3^2}{9} + \frac{a_3}{3}) \cdot \frac{\mathbb{E}[I_G(s)]}{D_s^L(B_L)\theta_2}$ ,  $a_3 = c \ln(\frac{3i_{\max}}{\delta})$  for any  $c \geq 1$ . In addition, let  $\theta_a = \frac{2\mathbb{E}[I_G(s)] \ln \frac{6}{\delta}}{(1-1/e-\epsilon)\epsilon_1^2 D_s^L(B_L^o)}$ ,  $\theta_b = \frac{(2+2\tilde{\epsilon}_1/3)\mathbb{E}[I_G(s)] \ln \frac{6(n-|S|)}{\delta}}{\tilde{\epsilon}_1^2 D_s^L(B_L^o)}$ ,  $\theta_c = \frac{27\mathbb{E}[I_G(s)] \ln \frac{3i_{\max}}{\delta} (1+\beta)^2}{(1-1/e-\epsilon)(\epsilon_1+\epsilon_1\beta-2\beta)^2 D_s^L(B_L^o)}$ ,  $\theta_d = \frac{5 \ln \frac{3i_{\max}}{\delta} \mathbb{E}[I_G(s)]}{18(1-\epsilon_1)(1-1/e-\epsilon)D_s^L(B_L^o)}$  and  $\theta' = \max\{\theta_a, \theta_b, \theta_c, \theta_d\}$ . It is easy to verify that

$$\theta' = O\left(\frac{(k \ln(n - |S|) + \ln 1/\delta)\mathbb{E}[I_G(s)]}{(\epsilon + \epsilon\beta - 2\beta)^2 D_s^L(B_L^o)}\right). \quad (19)$$

When  $\theta_1 = \theta_2 = c\theta'$ , based on Eq. (9) and Eq. (10), we have:

$$\Pr\left[\frac{\text{Cov}_{\mathbb{C}_1^s}(B_L^o)}{\theta_1} < (1 - \epsilon_1) \cdot D_s^L(B_L^o)\right] \leq \left(\frac{\delta}{6}\right)^c, \quad (20)$$

$$\Pr\left[\frac{\text{Cov}_{\mathbb{C}_2^s}(B_L)}{\theta_2} < (1 - \epsilon_1) \cdot D_s^L(B_L)\right] \leq \left(\frac{\delta}{6}\right)^c, \quad (21)$$

$$\Pr\left[\frac{\text{Cov}_{\mathbb{C}_1^s}(B_L)}{\theta_1} > D_s^L(B_L) + \tilde{\epsilon}_1 \cdot D_s^L(B_L^o)\right] \leq \left(\frac{\delta}{6(n-|S|)}\right)^c, \quad (22)$$

$$\Pr\left[\frac{\text{Cov}_{\mathbb{C}_1^s}(B_L^o)}{\theta_1} < (1 - \hat{\epsilon}_1) \cdot D_s^L(B_L^o)\right] \leq \left(\frac{\delta}{3i_{\max}}\right)^c, \quad (23)$$

$$\Pr\left[\frac{\text{Cov}_{\mathbb{C}_2^s}(B_L)}{\theta_2} < (1 - \epsilon_2) \cdot D_s^L(B_L)\right] \leq \left(\frac{\delta}{3i_{\max}}\right)^c, \quad (24)$$

$$\Pr\left[\frac{\text{Cov}_{\mathbb{C}_2^s}(B_L)}{\theta_2} > (1 + \tilde{\epsilon}_2) \cdot D_s^L(B_L)\right] \leq \left(\frac{\delta}{3i_{\max}}\right)^c. \quad (25)$$

Specially, when  $\theta_1 \geq c\theta_a$ , Eq. (20) holds; when  $\theta_1 \geq c\theta_b$ , Eq. (22) holds. Eq. (23)-Eq. (25) are obtained based on the definition of  $\hat{\epsilon}_1$ ,  $\epsilon_2$  and  $\tilde{\epsilon}_2$ . When the event in Eq. (20) and Eq. (22) not happen, we get:

$$D_s^L(B_L) \geq (1 - 1/e - \epsilon)D_s^L(B_L^o). \quad (26)$$

Based on Eq. (26), when  $\theta_1 \geq c\theta_a$ , Eq. (21) holds. Since  $B_L$  is not independent of  $\mathbb{C}_1^s$  and there are at most  $\binom{n-|S|}{k}$  blocker sets,

based on the union bound, the probability that none of the events in Eq. (20)-Eq. (25) happens is at least:

$$1 - \left( \left( \frac{\delta}{6} \right)^c \cdot 2 + \left( \frac{\delta}{6^{(n-|S|)}} \right)^c \cdot \binom{n-|S|}{k} + i_{\max} \cdot \left( \frac{\delta}{3i_{\max}} \right)^c \right) \geq 1 - \delta^c.$$

And we have:

$$\begin{aligned} \hat{\epsilon}_1 &\leq \sqrt{\frac{2(1-1/e-\epsilon)(\epsilon_1+\epsilon_1\beta-2\beta)^2}{27(1+\beta)^2}} \leq \frac{\epsilon_1+\epsilon_1\beta-2\beta}{3(1+\beta)}, \\ \epsilon_2 &\leq \sqrt{\frac{2(1-1/e-\epsilon)D_s^L(B_L^0)(\epsilon_1+\epsilon_1\beta-2\beta)^2}{27(1+\beta)^2D_s^L(B_L)}} \leq \frac{\epsilon_1+\epsilon_1\beta-2\beta}{3(1+\beta)}, \\ \tilde{\epsilon}_2 &\leq \sqrt{\frac{(\epsilon_1+\epsilon_1\beta-2\beta)^2(2+2\tilde{\epsilon}_2/3)}{27(1+\beta)^2}} \leq \frac{\epsilon_1+\epsilon_1\beta-2\beta}{3(1+\beta)}. \end{aligned}$$

In addition, when the event in Eq. (23) not happen, we have:

$$\left( \sqrt{\frac{\text{Cov}_{\mathbb{C}_1^s}(B_L^0) \cdot (1+\beta)}{\hat{I}_G(s)}} + \frac{a_3}{2} + \sqrt{\frac{a_3}{2}} \right)^2 \cdot \frac{1}{\theta_1} \geq \frac{D_s^L(B_L^0)}{\mathbb{E}[I_G(s)]}.$$

Thus, it holds that:

$$\begin{aligned} 1 - \hat{\epsilon}_1 &= 1 - \sqrt{\frac{2a_3\mathbb{E}[I_G(s)]}{D_s^L(B_L^0)\theta_1}} \\ &\leq 1 - \frac{\sqrt{2a_3}}{\sqrt{\text{Cov}_{\mathbb{C}_1^s}(B_L^0) \cdot (1+\beta)/\hat{I}_G(s) + \frac{a_3}{2} + \sqrt{\frac{a_3}{2}}}} \\ &\leq \frac{\text{Cov}_{\mathbb{C}_1^s}^u(B_L^0) \cdot (1+\beta)/\hat{I}_G(s)}{(\sqrt{\text{Cov}_{\mathbb{C}_1^s}^u(B_L^0) \cdot (1+\beta)/\hat{I}_G(s) + \frac{a_3}{2} + \sqrt{\frac{a_3}{2}}})^2}. \end{aligned}$$

Since  $a_2 = \ln(\frac{3i_{\max}}{\delta}) \leq a_3$ , based on Line 19 of Algorithm 4, thus

$$\begin{aligned} \sigma^U(B_L^0) &\leq \left( \sqrt{\frac{\text{Cov}_{\mathbb{C}_1^s}(B_L^0) \cdot (1+\beta)}{\hat{I}_G(s)}} + \frac{a_3}{2} + \sqrt{\frac{a_3}{2}} \right)^2 \cdot \frac{1}{\theta_1} \\ &\leq \frac{\text{Cov}_{\mathbb{C}_1^s}^u(B_L^0) \cdot (1+\beta)/\hat{I}_G(s)}{1 - \hat{\epsilon}_1} \cdot \frac{1}{\theta_1}. \end{aligned} \quad (27)$$

When  $\theta_2 \geq \theta_d$  and according to Eq. (21), we have:

$$\frac{\text{Cov}_{\mathbb{C}_2^s}(B_L)}{\mathbb{E}[I_G(s)]} \geq \frac{\theta_2 \cdot (1-\epsilon_1)D_s^L(B_L)}{\mathbb{E}[I_G(s)]} \geq \frac{5a_1}{18}.$$

Thus,  $f(x) = (\sqrt{x + \frac{2a_1}{9}} - \sqrt{\frac{a_1}{2}})^2 - \frac{a_1}{18}$  monotonically increasing.

In addition, when the event in Eq. (25) does not happen, we have:

$$\left( \sqrt{\frac{\text{Cov}_{\mathbb{C}_2^s}(B_L) \cdot (1-\beta)}{\hat{I}_G(s)}} + \frac{2a_3}{9} - \sqrt{\frac{a_3}{2}} \right)^2 \cdot \frac{1}{\theta_2} \leq \frac{D_s^L(B_L)}{\mathbb{E}[I_G(s)]}.$$

Thus, it holds that:

$$\begin{aligned} &\frac{\text{Cov}_{\mathbb{C}_2^s}(B_L) \cdot (1-\beta)}{\hat{I}_G(s)} - \frac{\tilde{\epsilon}_2 D_s^L(B_L) \cdot \theta_2}{\mathbb{E}[I_G(s)]} \\ &= \frac{\text{Cov}_{\mathbb{C}_2^s}(B_L) \cdot (1-\beta)}{\hat{I}_G(s)} - \left( \sqrt{\frac{D_s^L(B_L) \cdot \theta_2}{2a_3 \mathbb{E}[I_G(s)]}} + \frac{a_3^2}{9} + \frac{a_3}{3} \right) \\ &\leq \frac{\text{Cov}_{\mathbb{C}_2^s}(B_L) \cdot (1-\beta)}{\hat{I}_G(s)} - \left( \sqrt{\frac{2\text{Cov}_{\mathbb{C}_2^s}(B_L)(1-\beta)a_3}{\hat{I}_G(s)}} + \frac{4a_3^2}{9} - \frac{2a_3}{3} \right) \\ &= \left( \sqrt{\frac{\text{Cov}_{\mathbb{C}_2^s}(B_L) \cdot (1-\beta)}{\hat{I}_G(s)}} + \frac{2a_3}{9} - \sqrt{\frac{a_3}{2}} \right)^2 - \frac{a_3}{18}. \end{aligned}$$

Since  $a_1 \leq a_3$ , based on the Line 14 of Algorithm 4, thus

$$\sigma^L(B_L) \geq \frac{\text{Cov}_{\mathbb{C}_2^s}(B_L) \cdot (1-\beta)}{\hat{I}_G(s) \cdot \theta_2} - \frac{\tilde{\epsilon}_2 D_s^L(B_L)}{\mathbb{E}[I_G(s)]}. \quad (28)$$

Putting Eq. (27) and Eq. (28) together, when none of the events in Eq. (20)-Eq. (25) happens, we have:

$$\begin{aligned} \frac{\sigma^L(B_L)}{\sigma^U(B_L^0)} &\geq \frac{\frac{\text{Cov}_{\mathbb{C}_2^s}(B_L) \cdot (1-\beta)}{\hat{I}_G(s) \cdot \theta_2} - \frac{\tilde{\epsilon}_2 D_s^L(B_L)}{\mathbb{E}[I_G(s)]}}{\frac{\text{Cov}_{\mathbb{C}_1^s}^u(B_L^0) \cdot (1+\beta)/\hat{I}_G(s)}{1-\hat{\epsilon}_1} \cdot \frac{1}{\theta_1}} \\ &\geq \frac{\theta_1 \left( \frac{\text{Cov}_{\mathbb{C}_2^s}(B_L) \cdot (1-\beta)}{(1+\beta) \cdot \theta_2} - \tilde{\epsilon}_2 \cdot D_s^L(B_L) \right) (1-\hat{\epsilon}_1)}{\text{Cov}_{\mathbb{C}_1^s}^u(B_L^0)} \\ &\geq \frac{\theta_1 \left( \frac{1-\beta}{1+\beta} \cdot (1-\epsilon_2) - \tilde{\epsilon}_2 \right) \cdot D_s^L(B_L)(1-\hat{\epsilon}_1)}{\text{Cov}_{\mathbb{C}_1^s}^u(B_L^0)} \\ &\geq \frac{\theta_1 \left( \frac{1-\beta}{1+\beta} \cdot (1-\epsilon_2) - \tilde{\epsilon}_2 \right) \cdot D_s^L(B_L)(1-\hat{\epsilon}_1)}{\text{Cov}_{\mathbb{C}_1^s}(B_L)} (1-1/e) \\ &\geq \frac{\theta_1 \left( 1-\epsilon_2 - \frac{2\beta}{1+\beta} - \tilde{\epsilon}_2 - \hat{\epsilon}_1 \right) \cdot D_s^L(B_L)}{\text{Cov}_{\mathbb{C}_1^s}(B_L)} (1-1/e) \\ &\geq \frac{\theta_1 (1-\epsilon_1) \cdot D_s^L(B_L)}{\text{Cov}_{\mathbb{C}_1^s}(B_L)} (1-1/e) \\ &\geq \frac{\theta_1 (1-\epsilon_1) \cdot \left( \text{Cov}_{\mathbb{C}_1^s}(B_L)/\theta_1 - \tilde{\epsilon}_1 \cdot D_s^L(B_L^0) \right)}{\text{Cov}_{\mathbb{C}_1^s}(B_L)} (1-1/e) \\ &\geq \frac{(1-\epsilon_1) \cdot \left( \text{Cov}_{\mathbb{C}_1^s}(B_L) - \tilde{\epsilon}_1 \cdot \frac{\text{Cov}_{\mathbb{C}_1^s}(B_L^0)}{(1-\epsilon_1)} \right)}{\text{Cov}_{\mathbb{C}_1^s}(B_L)} (1-1/e) \\ &\geq (1-\epsilon_1) \left( 1 - \frac{\tilde{\epsilon}_1}{(1-\epsilon_1)(1-1/e)} \right) (1-1/e) \\ &= 1-1/e-\epsilon. \end{aligned}$$

Therefore, when  $\theta_1 = \theta_2 = c\theta'$  CP sequences are generated, LSBM does not stop only if at least one of the events in Eq. (20)-Eq. (25) happens. The probability is at most  $\delta^c$ .

Let  $j$  be the first iteration in which the number of CP sequences generated by LSBM reaches  $\theta'$ . From this iteration onward, the

expected number of CP sequences further generated is at most

$$\begin{aligned} 2 \cdot \sum_{z \geq j} \theta_0 \cdot 2^z \cdot \delta^{2^z-j} &= 2 \cdot 2^j \cdot \theta_0 \sum_{z=0}^{\infty} 2^z \cdot \delta^{2^z} \\ &\leq 4\theta' \sum_{z=0}^{\infty} 2^{-2^z+z} \\ &\leq 4\theta' \sum_{z=0}^{\infty} 2^{-z} \leq 8\theta'. \end{aligned}$$

If the algorithm stops before this iteration, there are at most  $2\theta'$  CP sequences generated. Therefore, the expected number of CP sequences generated is less than  $10\theta'$ , which is

$$O\left(\frac{(k \ln(n-|S|) + \ln 1/\delta) \mathbb{E}[I_G(s)]}{(\epsilon + \epsilon\beta - 2\beta)^2 D_s^L(B_L^o)}\right). \quad (29)$$

We have shown that the expected time required to generate a CP sequence is  $O(m \cdot \alpha(m, n))$ . Based on Wald's equation, LSBM requires  $O\left(\frac{(k \ln(n-|S|) + \ln 1/\delta) \mathbb{E}[I_G(s)] m \cdot \alpha(m, n)}{(\epsilon + \epsilon\beta - 2\beta)^2 D_s^L(B_L^o)}\right)$  in CP sequences generation. In addition, the total expected time used for executing the Max-Coverage and computing  $\sigma^L(B_L)$  and  $\sigma^U(B_L^o)$  in all the iterations is

$$\begin{aligned} &O(k(n-|S|) \cdot i_{\max} + 2\mathbb{E}[|C_1^s \cup C_2^s|] \cdot \mathbb{E}[|C^s|]) \\ &= O\left(\frac{(k \ln(n-|S|) + \ln 1/\delta) \mathbb{E}[I_G(s)]}{(\epsilon + \epsilon\beta - 2\beta)^2}\right). \end{aligned}$$

Thus, the theorem holds.  $\square$

LEMMA 8.2. Given a blocker set  $B$ , a seed node  $s$  and a fixed number of  $\theta$  random LRR sets  $\mathbb{L}$ . For any  $\lambda > 0$ ,

$$\Pr[\text{Cov}_{\mathbb{L}}(B) - \frac{D_s^U(B) \cdot \theta}{|V'_s|} \geq \lambda] \leq \exp\left(-\frac{\lambda^2}{\frac{2D_s^U(B)}{|V'_s|} \cdot \theta + \frac{2}{3}\lambda}\right), \quad (30)$$

$$\Pr[\text{Cov}_{\mathbb{L}}(B) - \frac{D_s^U(B) \cdot \theta}{|V'_s|} \leq -\lambda] \leq \exp\left(-\frac{\lambda^2}{\frac{2D_s^U(B)}{|V'_s|} \cdot \theta}\right). \quad (31)$$

PROOF. Let  $L_1, L_2, \dots, L_\theta$  denote  $\theta$  random LRR sets in  $\mathbb{L}$ ,  $\text{Cov}_{L_i}(B) = x_i$  and  $\frac{D_s^U(B)}{|V'_s|} = p$ . Since each  $L_i$  is generated from a random realization, for any  $i \in [1, \theta]$ , we have

$$\mathbb{E}[x_i \mid x_1, x_2, \dots, x_{i-1}] = \mathbb{E}[x_i] = p.$$

Let  $M_i = \sum_{j=1}^i (x_j - p)$ , thus  $\mathbb{E}[M_i] = \sum_{j=1}^i \mathbb{E}[(x_j - p)] = 0$ , and  $\mathbb{E}[M_i \mid M_1, M_2, \dots, M_{i-1}] = \mathbb{E}[M_{i-1} + (x_i - p) \mid M_1, M_2, \dots, M_{i-1}] = M_{i-1} + \mathbb{E}[x_i] - p = M_{i-1}$ .

Therefore,  $M_1, M_2, \dots, M_\theta$  is a martingale. Since  $x_i, p \in [0, 1]$ , we have  $M_1 \leq 1$  and  $M_k - M_{k-1} \leq 1$  for any  $k \in [2, \theta]$ . In addition,

$$\text{Var}[M_1] + \sum_{k=2}^{\theta} \text{Var}[M_k \mid M_1, M_2, \dots, M_{k-1}] = \sum_{k=1}^{\theta} \text{Var}[x_k].$$

We know that  $\text{Var}[x_i] = \mathbb{E}[x_i^2] - (\mathbb{E}[x_i])^2$  and  $x_i \in [0, 1]$ , thus we have  $\text{Var}[x_i] \leq \mathbb{E}[x_i] - (\mathbb{E}[x_i])^2 = p(1-p)$ . Therefore,

$$\text{Var}[M_1] + \sum_{k=2}^{\theta} \text{Var}[M_k \mid M_1, M_2, \dots, M_{k-1}] \leq \theta p(1-p).$$

Then by Lemma 8.1 and  $M_\theta = \sum_{i=1}^{\theta} (x_i - p)$ , we can get that Eq. (30) holds. In addition, by applying Lemma 8.1 on the martingale  $-M_1, -M_2, \dots, -M_\theta$ , we can deduce that Eq. (31) holds.  $\square$

**PROOF OF THEOREM 5.7.** The proof of Theorem 5.7 is similar to that of Theorem 5.5 and the differences between them are that we use Lemma 8.1 as the concentration bounds and we set:

$$\begin{aligned} \theta_1 &= \frac{2|V'_s| \ln(6/\delta)}{\epsilon_1^2 \cdot D_s^U(B_U^o)}, \\ \theta_2 &= \frac{(2-2/e)|V'_s| \ln\left(\binom{n-|S|}{k} \cdot 6/\delta\right)}{D_s^U(B_U^o)(\epsilon - (1-1/e)\epsilon_1)^2}, \epsilon_2 = \epsilon - (1-1/e) \cdot \epsilon_1, \\ \theta_{\max} &= \frac{2|V'_s| \left( (1-1/e)\sqrt{\ln \frac{6}{\delta}} + \sqrt{(1-1/e)(\ln \binom{|V'_s|-|S|}{k} + \ln \frac{6}{\delta})} \right)^2}{\epsilon^2 \text{OPT}^L}, \\ \theta_0 &= \theta_{\max} \cdot \epsilon^2 \text{OPT}^L / |V'_s|, \\ \sigma^L(B_U) &= \left( \left( \sqrt{\text{Cov}_{\mathbb{L}_2}(B_U)} + \frac{2a_1}{9} - \sqrt{\frac{a_1}{2}} \right)^2 - \frac{a_1}{18} \right) \cdot \frac{|V'_s|}{|\mathbb{L}_2|}, \\ \sigma^U(B_U^o) &\leftarrow \left( \sqrt{\text{Cov}_{\mathbb{L}_1}^u(B_U^o)} + \frac{a_2}{2} + \sqrt{\frac{a_2}{2}} \right)^2 \cdot \frac{|V'_s|}{|\mathbb{L}_1|}. \end{aligned}$$

Note that,  $\sigma^L(B_U)$  is the lower bound of  $D_s^U(B_U)$  with at least  $1 - \frac{\delta}{3i_{\max}}$  probability, and  $\sigma^U(B_U^o)$  is the upper bound of  $D_s^U(B_U^o)$  with at least  $1 - \frac{\delta}{3i_{\max}}$  probability.  $\square$

**PROOF OF THEOREM 5.8.** The proof of Theorem 5.8 is similar to that of Theorem 5.6 and the differences between them are that we use Lemma 8.1 as the concentration bounds and we set:

$$\begin{aligned} \epsilon_1 &= \epsilon, \tilde{\epsilon}_1 = \epsilon/e, \hat{\epsilon}_1 = \sqrt{\frac{2a_3|V'_s|}{D_s^U(B_U^o)\theta_1}}, \epsilon_2 = \sqrt{\frac{2a_3|V'_s|}{D_s^U(B_U)\theta_2}}, \tilde{\epsilon}_2 = \\ &(\sqrt{\frac{2a_3D_s^U(B_U)\theta_2}{|V'_s|}} + \frac{a_3^2}{9} + \frac{a_3}{3}) \cdot \frac{|V'_s|}{D_s^U(B_U)\theta_2}, a_3 = c \ln\left(\frac{3i_{\max}}{\delta}\right) \text{ for any } \\ c &\geq 1. \text{ In addition, let } \theta_a = \frac{2|V'_s| \ln \frac{6}{\delta}}{\epsilon_1^2 D_s^U(B_U^o)}, \theta_b = \frac{(2+2\tilde{\epsilon}_1/3)|V'_s| \ln \frac{6}{\delta}}{\tilde{\epsilon}_1^2 D_s^U(B_U^o)}, \\ \theta_c &= \frac{27|V'_s| \ln \frac{3i_{\max}}{\delta}}{(1-1/e-\epsilon)\epsilon_1^2 D_s^U(B_U^o)}, \text{ and } \theta' = \max\{\theta_a, \theta_b, \theta_c\}. \end{aligned}$$

Based on the above setting, the expected number of LRR sets generated by GSBM is proved to be  $O\left(\frac{(k \ln(|V'_s|-|S|) + \ln(1/\delta))|V'_s|}{\epsilon^2 \cdot D_s^U(B_U^o)}\right)$ . Besides, let  $\mathcal{L}$  be the expected number of edges being traversed required to generate one LRR set for a randomly selected node in  $|V'_s|$ . Then,  $\mathcal{L} = \mathbb{E}[p_L \cdot m]$ , where the expectation is taken over the random choices of  $L$ .  $v^*$  is chosen from  $|V'_s|$  according to a probability that is proportional to its in-degree, and we define the random variable:

$$X(v^*, L) = \begin{cases} 1 & \text{if } v^* \in L \\ 0 & \text{otherwise} \end{cases}$$

Then, for any fixed  $L$ , we have:

$$p_L = \sum_{v^*} (\Pr[v^*] \cdot X(v^*, L)).$$

Consider the fixed  $v^*$  and vary  $L$ , we have:

$$p_{v^*} = \sum_L (Pr[L] \cdot X(v^*, L)).$$

In addition, by Lemma 4.4, we have  $\mathbb{E}[p_{v^*}] = D_s^U(v^*)/|V'_s|$ . Therefore,

$$\begin{aligned} \mathcal{L}/m &= \mathbb{E}[p_L] = \sum_L (Pr[L] \cdot p_L) \\ &= \sum_L \left( Pr[L] \cdot \sum_{v^*} (Pr[v^*] \cdot X(v^*, L)) \right) \\ &= \sum_{v^*} \left( Pr[v^*] \cdot \sum_L (Pr[L] \cdot X(v^*, L)) \right) \\ &= \sum_{v^*} (Pr[v^*] \cdot p_{v^*}) = \mathbb{E}[p_{v^*}] = D_s^U(v^*)/|V'_s|. \end{aligned}$$

Thus, we have  $\mathcal{L} = D_s^U(v^*) \cdot \frac{m}{|V'_s|}$ . Based on Wald's equation, we can show that GSBM requires  $O(\frac{(k \ln(|V'_s| - |S|) + \ln(1/\delta))m}{\epsilon^2})$  expected time in LRR set generation. Furthermore, the total expected time used for executing the Max-Coverage and computing  $\sigma^L(B_U)$  and  $\sigma^U(B_U^o)$  in all the iterations is

$$\begin{aligned} &O(k(n - |S|) \cdot i_{\max} + 2\mathbb{E}[|\mathbb{L}_1 \cup \mathbb{L}_2|] \cdot \mathbb{E}[|L|]) \\ &= O(\frac{(k \ln(n - |S|) + \ln(1/\delta))|V'_s|}{\epsilon^2}). \end{aligned}$$

Thus, the theorem holds.  $\square$