

# Steve Jobs

Rules for an awesome presentation

# Steve Jobs

## Who was he?

- Cofounder of Apple
- Also founded Pixar Studios
- Brilliant presenter



# What are “Steve’s rules”?

- 3 rules
- Easy to follow
- Help make presentations awesome!

# Rule #1

## Pictures

- A picture is better than words
- One picture is better than 3
- No more than 3



# Rule #2

## Text and bullets

- Only a simple text
- Or at most 3 bullets
- A few words per bullet

In other words ...



# Rule #3

## Practice ...

- Practice it yourself
- Tell it to a friend
- Practice it again ...

In other words ...



# Steve Jobs Rules

## Recap

1. A picture is better than words
2. At most 3 bullets
3. Practice

