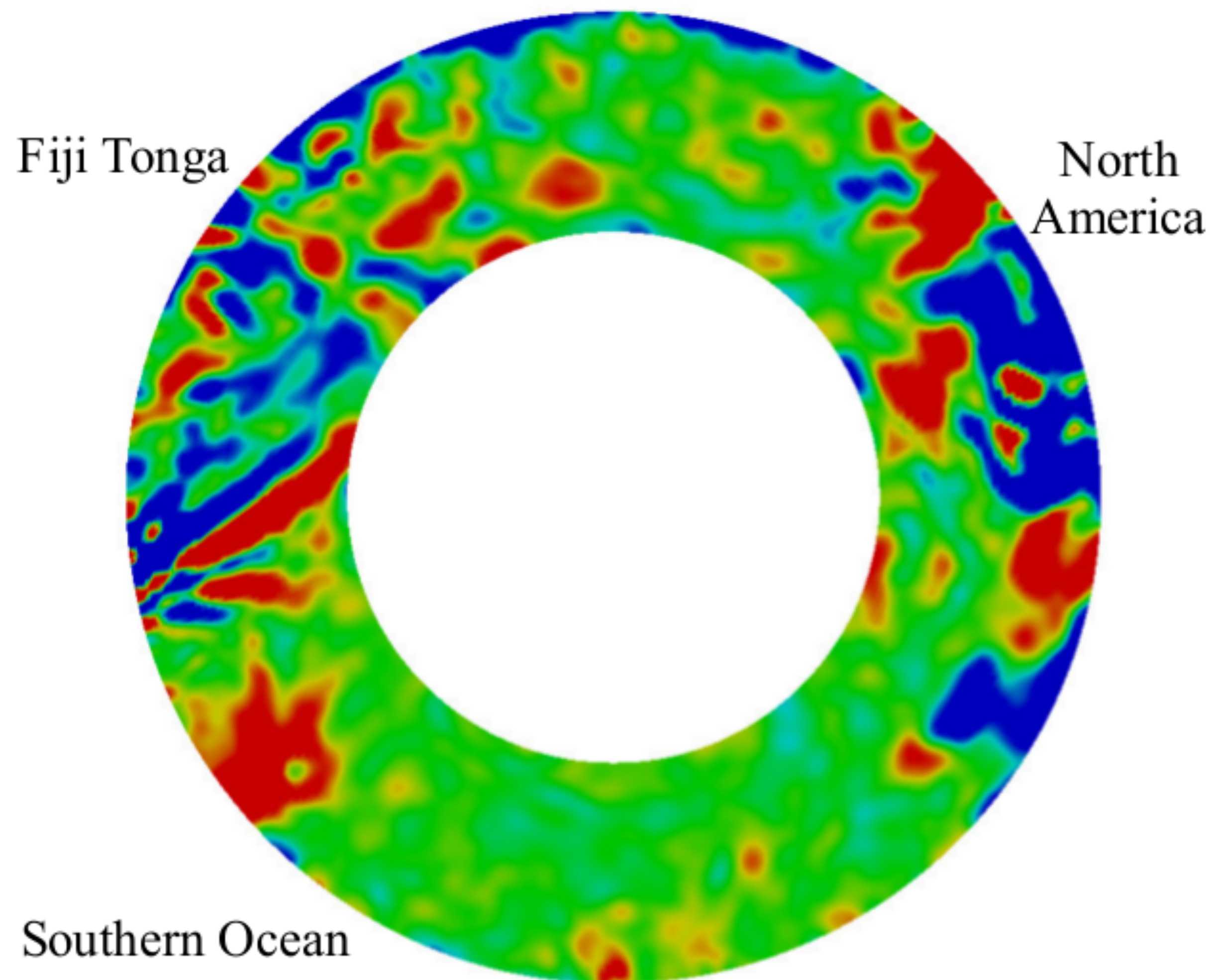


Category weighting



Geographical weighting

