WHITNEY PURDUM

Washington, D.C.

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610.241.0029

Whether linguistic or programmatic, I have a passion for mastering languages. I am an executor who is driven by details, measurable outcomes and the team experience.

After several years in project management and curriculum design, I want to build impactful websites that solve problems and break down silos.

Skills

JavaScript

HTML5/CSS

Ruby/Ruby on Rails

AngularJS

NodeJS

ReactJS

MongoDB

Arabic Levantine dialect (proficient)

Modern Standard Arabic (proficient)

Development Projects

Web Development volunteer for D.C. Urban Garden Network (WordPress)

www.dugnetwork.org

Education

General Assembly
Web Development Immersive Student, 2017

General Assembly
Part-time JavaScript, 2016

General Assembly
Part-time Front End Web Development, 2016

The School of Oriental and African Studies, London
M.A. Law and Development, 2012

University of St. Andrews, St. Andrews, U.K
B.A. International Relations and Arabic, 2009

Relevant Experience

General Assembly Web Development Immersive Student   March 2017 – Present

- Twelve-week immersive program in full-stack web development

Project Manager   Oct 2016 - March 2017
The Advisory Board Company, Washington D.C.

- Managed vendor relations and RFP process for firm-wide Learning Management System acquisition
- Oversaw and executed daily operations and client-facing communications for three online learning products
- Streamlined and optimized online product feedback and delivery strategy

Instructional Technology Specialist   June 2015 – Oct 2016
The Advisory Board Company, Washington D.C.

- Managed 1 employee and online learning delivery and operations for 150+ hospitals and health care organizations; 10,000+ online learners
- Developed and executed strategies to improve user experience and increase product utilization
- Optimized Access database system and internal technologies to automate workflow
- Designed Excel templates to create automated, client-facing product utilization reports

Regional and Cultural Expertise Curriculum Coordinator   Sept. 2014 – June 2015
Diplomatic Language Services, Arlington, V.A.

- Managed content design process for 24-week Marine Special Operations Language Training program
- Conducted focus groups with Marine Special Operators to determine curriculum needs
- Wrote and edited content for six language curricula

Business Development and Proposal Coordinator   Aug. 2013 – Sept. 2014
Diplomatic Language Services, Arlington, V.A.

- Wrote and managed competitive federal and commercial proposals; 100% compliance rate

Arabic Curriculum Project Coordinator   Nov. 2012 – Aug. 2013
Diplomatic Language Services, Arlington, V.A.

- Conducted interviews and research on 300+ military tasks to create user-friendly manual for language textbook development

- Planned and co-managed development of highly customized 12-week Modern Standard Arabic curriculum based on US Special Forces' language needs

Associate Writer/Producer – "The McLaughlin Group"   Aug. 2010 – April 2011
- Wrote and edited scripting for weekly syndicated political television show