**Joe Riebel**

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**Objective Statement**

Organized, goal oriented, and diligent individual with exceptional undergraduate credentials looking for experience in marketing and analytics to expand knowledge and increase future growth

**Education**

**Denver University, Denver, CO December 2020 - June 2021**

Data Analytics Intensive

**Colorado State University, Fort Collins, CO December 2019 / 3.0 GPA**

Bachelor of Arts, Marketing / Minor in German

**Semester at Sea – Colorado State University January 2018 – April 2018**

Bachelor of Arts, Marketing / Minor in German

**Universität Münster June 2017 – August 2017**

Bachelor of Arts, Marketing

**Work Experience**

***Team Member*  August 2020 - Present**

**Martinis on Water, Peoria, IL**

* Performed normal business operations including opening and closing facility and closing register each night
* Give suggestions on customer experience for patrons to management further increasing occupancy count during an unprecedented economic period

***Marketing Intern*****June 2018 – August 2018**

**Worldwide Sourcing Solutions, Boulder, CO**

* Produced a competitive market analysis for several existing product lines based on distribution channels and pricing to improve market share
* Sourced 3rd party channels to market existing product base, which in turn, improved market share by 10%
* Formulated competitive analysis for various product lines to inform management where products were competing in the market, in turn, giving recommendations of different platforms for promotions

***Customer Service Representative* June 2015 – August 2015 Maui Jim, Peoria, IL**

* Improved business acumen by receiving over 100 customer service inquires per day relating to product repairs and general business complaints
* Established a detailed customer relationship management database in SAP by entering past/current customer data to give management a clear picture of product improvements

**Extracurricular Experience**

***Student Officer***

**Colorado State University Ski Club**

* Organized member events to educate novice and experienced skiers regarding safety, technique, and networking
* Recruited members to the organization to help increase awareness and education of the sport

**Skills & Interests**

**Technical Skills:** Proficient in Excel, VBA, and Python

**Language Skills:** Efficient in German with 15 credits of college courses, studied abroad 3 months in Germany