

SampleData

Household_ID	Age_Group	Ethnicity	Income_Source	Family_Type	Visit_Frequency	Household_Size	Parcel_Size	Referred_to_Service	Service_Type	Date_Assigned	DATE_ASSIGNED_ISO
1001	35-49	Māori	Govt Support	Single Male	3 to 6	8	16	None	No Referral	10/10/2024	10/10/2024
1002	35-49	Māori	Govt Support	Single Male	3 to 6	3	6	None	No Referral	23/10/2024	23/10/2024
1003	50-64	Other	Personal/Private	Partners with Children	7 to 12	2	4	Financial Mentoring	Financial Mentoring	4/12/2024	4/12/2024
1004	35-49	NZ European	Govt Support	Female and Children	1 to 2	10	20	None	No Referral	14/03/2025	14/03/2025
1005	35-49	Māori	Govt Support	Single Male	3 to 6	1	2	Financial Mentoring	Financial Mentoring	10/10/2024	10/10/2024

Referral Rates

<b>Family_Type</b>	<b>TOTAL_HOUSEHOLDS</b>	<b>REFERRED_HOUSEHOLDS</b>	<b>REFERRAL_RATE_PCT</b>
Female and Children	324	111	34.26
Single Male	226	71	31.42
Partners with Children	157	54	34.39
Single Female	148	40	27.03
Male and Children	35	12	34.29

# Seasonal Trends

YEAR	MONTH	PARCELS_ASSIGNED
2024	10	138
2024	11	166
2024	12	161
2025	1	139
2025	2	133
2025	3	153

# Household Size vs Parcel

Household_Size	NUMBER_OF_HOUSEHOLDS	AVG_PARCEL_SIZE	MIN_PARCEL_SIZE	MAX_PARCEL_SIZE
1	94	2	2	2
2	89	4	4	4
3	88	6	6	6
4	94	8	8	8
5	98	10	10	10
6	91	12	12	12
7	90	14	14	14
8	77	16	16	16
9	82	18	18	18
10	87	20	20	20

Service Type by Income

<b>Income_Source</b>	<b>Service_Type</b>	<b>COUNT</b>
Family Support	No Referral	1
Govt Support	No Referral	492
Govt Support	Financial Mentoring	232
No Income	No Referral	63
No Income	Financial Mentoring	31
Personal/Private	No Referral	46
Personal/Private	Financial Mentoring	25

# Visit Frequency & Referral Rates

Visit_Frequency	TOTAL_HOUSEHOLDS	REFERRED_HOUSEHOLDS	REFERRAL_RATE_PCT
25+	2	0	0
1 to 2	315	108	34.29
13 to 24	18	7	38.89
3 to 6	407	124	30.47
7 to 12	148	49	33.11

# Age Ethnicity Cross Analysis

Age_Group	Ethnicity	TOTAL_HOUSEHOLDS	REFERRED_HOUSEHOLDS	REFERRAL_RATE_PCT
35-49	Māori	295	85	28.81
19-34	NZ European	253	82	32.41
50-64	East Asian	86	29	33.72
35-49	NZ European	78	31	39.74
50-64	Pasifika	71	26	36.62
65+	Other	46	16	34.78
50-64	Other	42	14	33.33
35-49	Pasifika	16	4	25
<18	NZ European	3	1	33.33

Monthly Refrral Trends

YEAR	MONTH	TOTAL_ASSIGNMENTS	REFERRALS	REFERRAL_RATE_PCT
2024	10	138	42	30.43
2024	11	166	55	33.13
2024	12	161	60	37.27
2025	1	139	41	29.5
2025	2	133	46	34.59
2025	3	153	44	28.76



Parcel Size Distribution

PARCEL_CATEGORY	NUMBER_OF_PARCELS	PERCENTAGE
Medium	461	51.8
Large	246	27.64
Small	183	20.56

Cumulative Assignments

ASSIGNED DATE	ASSIGNMENTS	CUMULATIVE ASSIGNMENTS
1/8/2024	5	5
2/8/2024	10	15
4/8/2024	3	18
5/8/2024	1	19
6/8/2024	3	22
7/8/2024	1	23
8/8/2024	3	26
9/8/2024	4	30
10/8/2024	7	37
11/8/2024	4	41
12/8/2024	2	43
13/8/2024	5	48
14/8/2024	4	52
15/8/2024	3	55
16/8/2024	6	61
17/8/2024	5	66
18/8/2024	10	76
19/8/2024	4	80
20/8/2024	5	85
21/8/2024	6	91
22/8/2024	7	98
23/8/2024	3	101
24/8/2024	2	103
25/8/2024	6	111
26/8/2024	6	117
27/8/2024	1	118
28/8/2024	4	122
29/8/2024	4	126
30/8/2024	5	131
31/8/2024	7	138
1/10/2024	6	144
2/10/2024	10	154
3/10/2024	4	158
4/10/2024	7	165
5/10/2024	6	171
6/10/2024	6	177
7/10/2024	6	183
8/10/2024	4	187
9/10/2024	3	190
10/10/2024	5	195
12/10/2024	7	202
13/10/2024	5	207
14/10/2024	8	215
15/10/2024	4	219
16/10/2024	6	225
17/10/2024	3	228
18/10/2024	5	233
19/10/2024	9	242
20/10/2024	4	246
21/10/2024	7	253
22/10/2024	8	261
23/10/2024	7	268
24/10/2024	9	277
25/10/2024	4	281
26/10/2024	2	283
27/10/2024	6	289
28/10/2024	5	294
29/10/2024	4	298
30/10/2024	6	304
1/12/2024	6	310
2/12/2024	2	312
3/12/2024	4	316
4/12/2024	10	326
5/12/2024	5	331
6/12/2024	7	338
7/12/2024	3	341
8/12/2024	5	346
9/12/2024	3	349
10/12/2024	9	358
11/12/2024	3	361
12/12/2024	8	369
13/12/2024	3	372
14/12/2024	5	377
15/12/2024	4	381
16/12/2024	5	386
17/12/2024	3	389
18/12/2024	3	392
19/12/2024	5	397
20/12/2024	6	403
21/12/2024	3	406
22/12/2024	6	412
23/12/2024	8	420
24/12/2024	4	424
25/12/2024	5	429
26/12/2024	7	436
27/12/2024	5	441
28/12/2024	4	445
29/12/2024	5	450
30/12/2024	7	457
31/12/2024	8	465
1/01/2025	3	468
2/01/2025	8	476
3/01/2025	3	479
4/01/2025	2	481
5/01/2025	5	486
6/01/2025	6	492
7/01/2025	5	497
8/01/2025	3	500
9/01/2025	4	504
10/01/2025	6	510
11/01/2025	3	513
12/01/2025	3	516
13/01/2025	5	521
14/01/2025	2	523
15/01/2025	3	526
16/01/2025	1	527
17/01/2025	6	533
18/01/2025	5	538
19/01/2025	6	544
20/01/2025	3	547
21/01/2025	4	551
22/01/2025	4	555
23/01/2025	8	563
24/01/2025	4	567
25/01/2025	7	574
26/01/2025	5	579
27/01/2025	4	583
28/01/2025	5	588
29/01/2025	8	596
30/01/2025	5	601
31/01/2025	3	604
1/02/2025	3	607
2/02/2025	3	610
3/02/2025	5	615
4/02/2025	6	621
5/02/2025	6	627
6/02/2025	9	636
7/02/2025	4	640
8/02/2025	8	648
9/02/2025	3	651
10/02/2025	8	659
11/02/2025	8	667
12/02/2025	2	669
13/02/2025	2	671
14/02/2025	3	674
15/02/2025	5	679
16/02/2025	6	685
17/02/2025	4	689
18/02/2025	2	691
19/02/2025	7	698
20/02/2025	4	702
21/02/2025	4	706
22/02/2025	3	709
23/02/2025	4	713
24/02/2025	4	717
25/02/2025	3	720
26/02/2025	8	728
27/02/2025	4	732
28/02/2025	5	737
1/03/2025	5	742
2/03/2025	6	748
3/03/2025	5	753
4/03/2025	11	764
5/03/2025	2	766
6/03/2025	6	772
7/03/2025	6	778
8/03/2025	5	783
9/03/2025	4	787
10/03/2025	5	792
11/03/2025	5	797
12/03/2025	6	803
13/03/2025	3	806
14/03/2025	7	813
15/03/2025	5	818
16/03/2025	4	822
17/03/2025	9	831
18/03/2025	3	834
19/03/2025	8	842
20/03/2025	7	849
21/03/2025	5	854
22/03/2025	4	858
23/03/2025	2	860
24/03/2025	4	864
25/03/2025	4	868
26/03/2025	3	871
27/03/2025	2	873
28/03/2025	7	880
29/03/2025	8	888
31/03/2025	2	890

Referral Rate by Monthly Income Source

YEAR	MONTH	Income_Source	TOTAL_HOUSEHOLDS	REFERRED_HOUSEHOLDS	REFERRAL_RATE_PCT
2024	10	Govt Support	105	31	29.52
2024	10	Personal/Private	17	6	35.29
2024	10	No Income	16	5	31.25
2024	11	Govt Support	140	48	34.29
2024	11	No Income	19	5	26.32
2024	11	Personal/Private	7	2	28.57
2024	12	Govt Support	121	43	35.54
2024	12	No Income	26	11	42.31
2024	12	Personal/Private	14	6	42.86
2025	1	Govt Support	121	35	28.93
2025	1	Personal/Private	12	4	33.33
2025	1	No Income	6	2	33.33
2025	2	Govt Support	113	42	37.17
2025	2	No Income	12	3	25
2025	2	Personal/Private	8	1	12.5
2025	3	Govt Support	124	33	26.61
2025	3	No Income	15	5	33.33
2025	3	Personal/Private	13	6	46.15
2025	3	Family Support	1	0	0