

Winnie Kelley 617-416-1794 | w642kelley@gmail.com | Murfreesboro, TN
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Frontend-focused Software Engineer with production experience at Sony Interactive Entertainment, specializing in React, React Native, TypeScript, accessibility, and responsive UI.

Experience

Sony Interactive Entertainment — Software Engineering **July 2025 – Present**

- Shipped screen-reader accessibility features for the PlayStation Plus Service Hub, improving usability for 45M+ global users
- Built PS5 client UI features using PlayStation's proprietary React Native framework
- Debugged complex focus, navigation, and race-condition issues across platform and UI layers
- Collaborated closely with design, product, and QE teams to deliver stable, user-friendly features
- Improved UX by resolving asynchronous data-fetching and rendering edge cases
- Enhanced shared application libraries to optimize free-to-play and premium UI flows
- Rapidly onboarded to large production repositories and reached full productivity within days

Techtonica — Software Engineering Apprentice **January 2025 – June 2025**

- Built 8 production-ready React frontends using Tailwind, APIs, and modern component patterns
- Developed responsive, user-focused UI with full CRUD functionality
- Implemented authentication and API integrations using the PERN stack
- Delivered weekly features in a fast-paced, collaborative engineering environment
- Quickly learned and applied new technologies to meet tight deadlines

Primerica — Regional Manager **October 2020 – Present**

- Led a remote culture transformation using digital tools, enabling expansion to 13 states
- Created and supported 300+ flexible career opportunities for underserved populations
- Delivered workshops, documentation, and presentations
- Mentored and managed distributed teams, improving retention and operational efficiency

42Bricks — Owner **January 2019 – October 2020**

- Built and scaled a multi-state service business from 75 to 150+ clients
- Managed operations, client relationships, and digital workflows

Freelance Web Developer **January 2019 – October 2020**

- Developed responsive web applications for small business clients using HTML, CSS, and JavaScript frameworks
- Worked directly with clients to translate requirements into functional, user-friendly interfaces

Education

Simmons College 2010 – 2014 B.S. Computer Science; B.S. Web Design & Development

Technical Skills

Frontend : React, React Native, TypeScript, JavaScript, HTML, CSS, Tailwind, Responsive Design, Accessibility

Backend: Node.js, Express, PostgreSQL, MySQL, APIs, OAuth

Testing & Tools:

Jest, Vitest, Git, GitHub, Postman, Jira, VS Code

References available upon request