

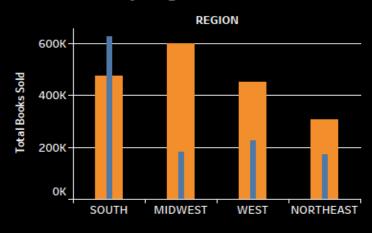
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Scholastic Analytics Infographic

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Books Sold by Region and Channel



Best-Selling Categories by Channel

Channel	Rank	Category							
Channel 1	1	PICTURE							
	2	EASY READER					П		
	3	GRAPHIC NOVELS					П		
	4	CHAPTER					П		
	5	FAMILY & FRIENDSHIP							
Channel 2	1	PICTURE							
	2	INSTRUCTION RESOURCE DIVISION							
	3	CHAPTER							
	4	EASY READER							
	5	ACQUISITION							
			OK 100K 200K 300K 400K						
			Total Books Sold						

Where should primary Channel Distribution Hubs be located?



Which channel has sold more books by county?

