# Wafa Khan

**UX Designer/ Researcher**

Ann Arbor, MI

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English, Urdu, Hindi

## Design/Research

UX Design
UX Reserarch
UI Design
Contextual Inquiry
Usability Testing
Field Observations
Surveys
Sketching
Storyboarding
Journey mapping
Wireframing
Prototyping

## Tools & Languages

Adobe CC
Sketch
Adobe XD
Marvel App
Invision
Slack
Procreate
HTML
CSS
Java Script
Python

## EXPERIENCE

### University of Michigan / Instagram

Research Assistant

January 2020 - Present

Researching on cross-cultural perceptions of justice in relation to experiences of online harassment. Assisting with recruitment, surveying and data analysis.

### Birdie

Product Manager / UX Designer

January 2020 - Present

Managing a team of five at the Design Clinic while building a frictionless interface for a startup and identifying the attributes of the ideal first community to target and develop a strategy for engaging and growing their engagement. Also responsible for surveying and testing out what type of experience suits their needs.

### Freelance

Web and Graphics Designer

January 2016 - September 2019

Worked with multiple clients on multiple design projects, produced design concepts and layout of the websites. Created and updated the ongoing promotional contents, and program book using Adobe CC, HTML and CSS.

## PROJECTS

### World Medical Releif

Contextual Inquiry Lead
Lead the team to investigate WMR's current volunteer management system and then made several recommendations based on the based on interviews, background research, and analyses.

### Ayaani

UX Research/Designer
Created a platform for parents to find their children's friends with similar interests locally. UX research included creating scenarios, storyboards, empathy maps, personas, user flow, and low fidelity prototypes.

## EDUCATION

### University of Michigan, School of Information

Masters in Science of Information (**GPA 3.8**)
Studying User Experience (UX) Research and Design
2019 - 2021 - Ann Arbor, MI

### Eastern Michigan University

Bachelors of General Studies in Honors (**GPA 3.7**)
Individualized Study Program in 3 Concentrations
**Interactive Design - Business Management - Social Psychology**
August 2019 - Ypsilanti, MI