

working with photography :: lighthouse postcard

PHOTOSHOP FUNCTIONS

File formats
Image size
Selections
Cropping
Transformations
Resolutions
Moving images
Content Aware
Masking
Non-destructive Edits
Adjustment Layers

DESIGN TERMINOLOGY USED

Visual Language
Abstraction
Figure/ground
Closure
Frame of reference
Point/line/plane/volume
Unity/harmony

- Repetition with variation
- Rhythm
- Anomaly
- Texture
- Pattern

Balance

- Symmetrical
- Asymmetrical

Hierarchy

- Contrast
- Proximity
- Focal point/dominance
- Scale/proportion

Space/white space
Direction

- Alignment
- Concentration
- Radiation
- Gradation
- Value

Time/motion

- Layering/transparency

Gestalt

- Dynamic

Purpose Students will experiment with a variety of Photoshop techniques to recreate a postcard design. Students will perform non-destructive image edits. They will resolve masking and color adjustment issues. They will learn to apply design principles and independent thinking by working with images. Students must learn to be observant and accurate.

Process Recreate the postcard layout and match as close as possible to the original. Update with a new lighthouse image and adjust color so that it matches the original environment.

Part 6.1 Specifications

Use the lighthouse photos provided. Crop and straighten *EX6_start.jpg* image to fit a 6" x 4" horizontal postcard size, include bottom left wave in the image. Be sure to re-size as needed (do not resample). Use content-aware to fill the empty spaces after straightening.

FORMAT: 6" x 4" horizontal postcard, 150 dpi, RGB

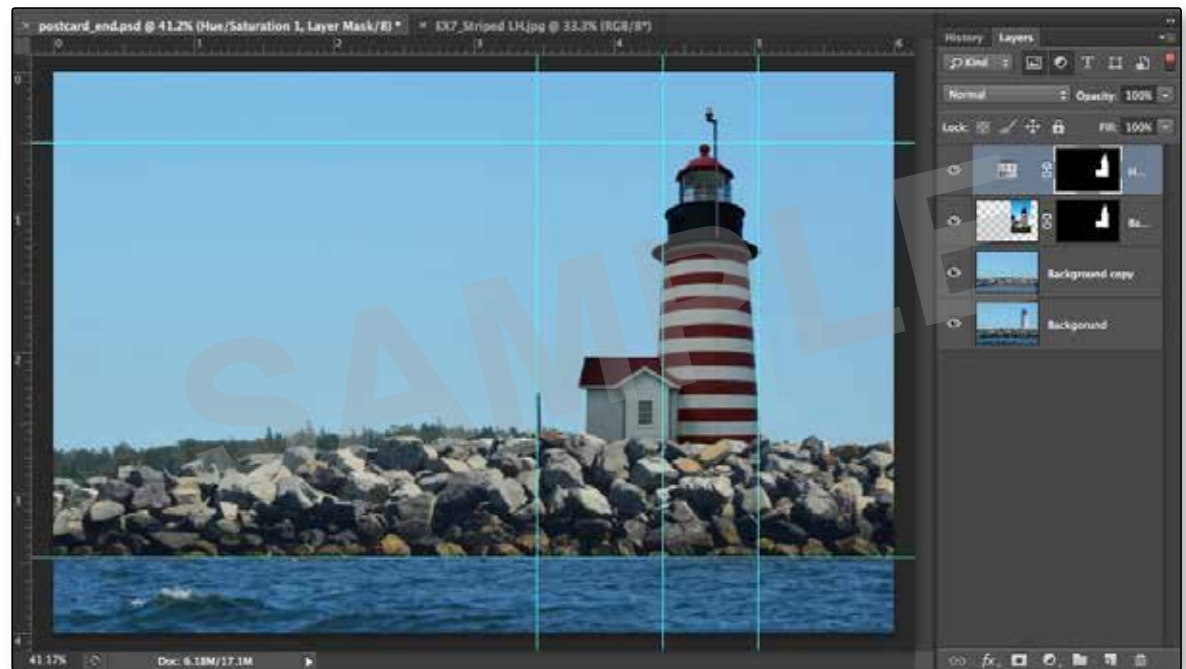
LAYERS: Create, name and organize at least 3 or more layers. Be sure to make a copy of the background layer for non-destructive edits. Use content aware to delete the old lighthouse and replace the original with *EX6_Striped LH.jpg*.

MASK: Mask the unwanted background and then bring the striped lighthouse into the original postcard (*include the mask*). The new striped lighthouse should appear approximately the same size and location as the original (*re-size if necessary*).

ADJUSTMENT: At least one Adjustment layer. Apply an Adjustment layer to make the new image appear as natural as possible in its new environment. Use the brush tools on the mask layer to blend the two images.

Part 6.2 Final Presentation

Save final as a .jpg and layered .psd file. Hand in the homework according to your instructor's direction. Any file handed in online must be named appropriately, view your syllabus for naming conventions.



(Not to scale.)