



Whitney M. Kotlewski

Design Leader & Program Manager

WORK

Experience	10 Years UX/UI
Job	Design Leader

EDUCATION

Ph.D.	In Progress @ CGU
Graduate	M.S. Informatics (HCI)
Graduate	M.S. HCI
UnderGrad.	B.S. EMAC (New Media)

SOFTWARE

Balsamiq, Abstract, Invision	██████████
Sketch, Figma	██████████
Usability Hub	██████████
HTML (5) & CSS (3)	██████████
Morae	██████████
Google Analytics	██████████
IBM Digital Analytics	██████████
Powerpoint & Keynote	██████████

TRAINING

Franklin Covey: Leadership Essentials
Scrum Master & Agile Methodologies
John Slatin AccessU- Accessibility
Cooper: Design Leadership
Cooper: Leading Creative Ideation
Situational Self Leadership
Interviewing Skills
Introduction to WPF/XAML
Introduction to Javascript API

TIMELINE

2021 2020 -	● Design Leader & Program Manager Esri
2019	● Co-Founder and Director of Innovation and Research BGMAPP @ Esri (2019 - Present)
2016	● Senior Designer (2016-2019) UX Designer (2014-2016) Esri Redlands, CA
2014	● CX/UX Researcher & Designer Pacific Life Insurance Aliso Viejo, CA
2013	● M.S. Informatics (HCI) IUPUI Indianapolis, IN
2010	● UX Researcher & Designer IUPUI (Ph.D. Assistantship) Indianapolis, IN
2010	● Media Designer Legislative & Public Affairs, SCAQMD (Intern) Diamond Bar, CA
2010	● M.S. HCI Rensselaer Polytechnic Inst. Troy, NY
2009	● B.S. (EMAC) /Minor Music Rensselaer Polytechnic Inst. Troy, NY

CONTACT

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ABOUT

Whitney is leading Design Operations at Esri, working at the corporate headquarters in Redlands, CA. Her core responsibilities are to support high profile products, for mobile, desktop, and web applications, with designs that embrace UX Principals, User Research, and Design System consistency. Whitney's most influential work at Esri has been her contributions to Esri's data visualization application, Insights for ArcGIS, where she led the UX design of the product's V1 interface. Today, Whitney has impacted various new projects at Esri, where she has led redesigns for Field Mobile Applications, Developer doc sites, and UI oversight over Drone to map interfaces.

Not only is she a hands-on Design Lead at Esri but is currently pursuing a Ph.D. at Claremont Graduate University, where she hopes to advance her personal research centered around empowering various members of her local community, specifically underrepresented and lower socioeconomic groups by the avenue of advanced technology.

Whitney is the visionary and co-founder of Black Girls M.A.P.P.; a community-focused group to empower women of color and marginalized groups in the field of GIS. Her vision through this initiative is to inspire a network of people, using GIS to solve community problems. **She is recently the co-award recipient of the 2021 American Association of Geographers Diversity and Inclusion award** where she co-led 150+ volunteers in building GIS based election information products to empower people to vote.

SYNERGISTIC ACTIVITIES

	UX Mentor & Recruiter Esri-Interns, Texas A&M HCI Students, Purdue University HCI Grad's.
	Accessibility Evaluates compliance across products
	Visionary and Co-Founder BGMAPP Community Mapping using Esri Tech bgmapp.org

	Usability Testing & Analysis Moderator and Data Consolidator of observe: feedback @Esri
	Research Co-Publications -- http://www.ncbi.nlm.nih.gov/pmc/articles/PMC3884078/ -- http://www.learnthehub.org/noaccess/150599
	Visionary and Co-Founder P4TP Community Mapping in Politics people4thepeople.org

ONLINE PROFILE

	Twitter www.twitter.com/UXSki
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	LinkedIn www.linkedin.com/whitney-kotlewski-coleman-3074b876
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