Whitney M. Kotlewski

Design Lead & Program Manager

WORK

Experience	10 Years
Job	Design Lead / Manager

EDUCATION

Ph.D.	In Progress @ CGU
Graduate	M.S. Informatics (HCI)
Graduate	M.S. HCI
UnderGrad.	B.S. EMAC (New Media)

SOFTWARE

- Balsamiq, Axure, Invision
- Sketch, Adobe Illustrator
- Adobe Photoshop (CS6)
- HTML (5) & CSS (3)
- Morae
- Google Analytics
- IBM Digital Analytics
- Powerpoint & Keynote

TRAINING

- Franklin Covey: Leadership Essentials
- Scrum Master & Agile Methodologies
- John Slatin AccessU- Accessibility
- Cooper: Design Leadership
- Cooper: Leading Creative Ideation
- Situational Self Leadership
- Interviewing Skills
- Introduction to WPF/XAML
- Introduction to Javascript API

TIMELINE

2020 – 2019- **Design Lead & Program Manager**

2016 Sr. UX Architect *(2016-2019)*

2014 UX Architect *(2014-2016)*
Esri
Redlands, CA

2014 **CX/UX Researcher & Designer**
Pacific Life Insurance
Aliso Veijo, CA

2013 **M.S. Informatics (HCI)**
IUPUI
Indianapolis, IN

2010 **UX Researcher & Designer**
IUPUI (Ph.D. Assistantship)
Indianapolis, IN

2010 **Media Designer**
Legislative & Public Affairs,
SCAQMD (Intern)
Diamond Bar, CA

2010 **M.S. HCI**
Rensselaer Polytechnic Inst.
Troy, NY

2009 **B.S. (EMAC) /Minor Music**
Rensselaer Polytechnic Inst.
Troy, NY

SYNERGISTIC ACTIVITIES

UX Mentor & Recruiter
Esri-Interns, Texas A&M HCI Students, Purdue University HCI Grad's.

Usability Testing & Analysis
Moderator and Data Consolidator of observer feedback @Esri

Accessibility
Evaluates comliance across products

Research Co-Publications
-- http://www.ncbi.nlm.nih.gov/pmc/articles/P-MC3884078/
-- http://www.learntechlib.org/noaccess/150599

Visionary and Co-Founder BGMAPP
Community Mapping using Esri Tech
bgmapp.org

ONLINE PROFILE

Twitter
www.twitter.com/UXSki

Linkedin
www.linkedin.com/whitney-kot-lewski-coleman-3074b876

CONTACT

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ABOUT

Whitney is leading Design Operations at Esri, working at the corporate headquarters in Redlands, CA. Her core responsibilities are to support high profile products, for mobile, desktop, and web applications, with designs that embrace UX Principals and User Research.

Whitney's most influential work at Esri has been her contributions to Esri's data visualization application, Insights for ArcGIS, where she led the UX design of the product's V1 interface. Today, Whitney has impacted various new projects at Esri, where she has led redesigns for Field Mobile Applications, Developer doc sites, and UI oversight over Drone to map interfaces.

Not only is she a hands-on Design Lead at Esri but is currently pursuing a Ph.D. at Claremont Graduate University, where she hopes to advance her personal research centered around empowering various members of her local community, specifically underrepresented and lower socioeconomic groups by the avenue of advanced technology.

Whitney is also the visionary and co-founder of Black Girls M.A.P.P.; a community-focused group to empower women of color and marginalized groups in the field of GIS. Her vision through this initiative is to inspire a network of people, using GIS to solve community problems.