



# Whitney M. Kotlewski

## Design Lead & Program Manager

### WORK

<b>Experience</b>	10 Years
<b>Job</b>	Design Lead / Manager

### EDUCATION

<b>Ph.D.</b>	In Progress @ CGU
<b>Graduate</b>	M.S. Informatics (HCI)
<b>Graduate</b>	M.S. HCI
<b>UnderGrad.</b>	B.S. EMAC (New Media)

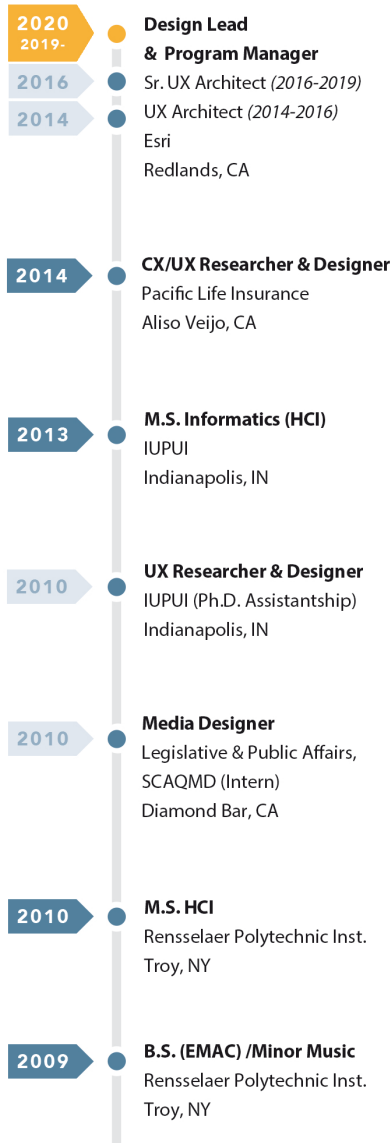
### SOFTWARE

Balsamiq, Axure, Invision	██████████
Sketch, Adobe Illustrator	██████████
Adobe Photoshop (CS6)	██████████
HTML (5) & CSS (3)	██████████
Morae	██████████
Google Analytics	██████████
IBM Digital Analytics	██████████
Powerpoint & Keynote	██████████

### TRAINING

Franklin Covey: Leadership Essentials
Scrum Master & Agile Methodologies
John Slatin AccessU- Accessibility
Cooper: Design Leadership
Cooper: Leading Creative Ideation
Situational Self Leadership
Interviewing Skills
Introduction to WPF/XAML
Introduction to Javascript API

### TIMELINE



### CONTACT

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 W [wkotlewski.github.io](http://wkotlewski.github.io)

### ABOUT

Whitney is leading Design Operations at Esri, working at the corporate headquarters in Redlands, CA. Her core responsibilities are to support high profile products, for mobile, desktop, and web applications, with designs that embrace UX Principals and User Research.

Whitney's most influential work at Esri has been her contributions to Esri's data visualization application, Insights for ArcGIS, where she led the UX design of the product's V1 interface. Today, Whitney has impacted various new projects at Esri, where she has led redesigns for Field Mobile Applications, Developer doc sites, and UI oversight over Drone to map interfaces.

Not only is she a hands-on Design Lead at Esri but is currently pursuing a Ph.D. at Claremont Graduate University, where she hopes to advance her personal research centered around empowering various members of her local community, specifically underrepresented and lower socioeconomic groups by the avenue of advanced technology.

Whitney is also the visionary and co-founder of Black Girls M.A.P.P.; a community-focused group to empower women of color and marginalized groups in the field of GIS. Her vision through this initiative is to inspire a network of people, using GIS to solve community problems.

### SYNERGISTIC ACTIVITIES

- UX Mentor & Recruiter**  
Esri-Interns, Texas A&M HCI Students, Purdue University HCI Grad's.
- Accessibility**  
Evaluates compliance across products
- Visionary and Co-Founder BGMAPP**  
Community Mapping using Esri Tech [bgmapp.org](http://bgmapp.org)

- Usability Testing & Analysis**  
Moderator and Data Consolidator of observer feedback @Esri
- Research Co-Publications**  
-- <http://www.ncbi.nlm.nih.gov/pmc/articles/PMC3884078/>  
-- <http://www.learnedtechlib.org/noaccess/150599>

### ONLINE PROFILE

- Twitter**  
[www.twitter.com/UXSki](https://twitter.com/UXSki)
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