



Whitney M. Kotlewski

Design Leader & Program Manager

WORK

Experience	10 Years UX/UI
Job	Design Leader

EDUCATION

Ph.D.	In Progress @ CGU
Graduate	M.S. Informatics (HCI)
Graduate	M.S. HCI
UnderGrad.	B.S. EMAC (New Media)

SOFTWARE

Balsamiq, Abstract, Invision	██████████
Sketch, Figma	██████████
Usability Hub	██████████
HTML (5) & CSS (3)	██████████
Morae	██████████
Google Analytics	██████████
IBM Digital Analytics	██████████
Powerpoint & Keynote	██████████

TRAINING

Franklin Covey: Leadership Essentials
Scrum Master & Agile Methodologies
John Slatin AccessU- Accessibility
Cooper: Design Leadership
Cooper: Leading Creative Ideation
Situational Self Leadership
Interviewing Skills
Introduction to WPF/XAML
Introduction to Javascript API

SYNERGISTIC ACTIVITIES

UX Mentor & Recruiter
Esri-Interns, Texas A&M HCI Students, Purdue University HCI Grad's.

Accessibility
Evaluates compliance across products

Visionary and Co-Founder BGMAPP
Community Mapping using Esri Tech
bgmapp.org

ONLINE PROFILE

Twitter
[www.twitter.com/UXSki](https://twitter.com/UXSki)

TIMELINE

2021
2020 -

Design Leader & Program Manager
Esri

2019

Co-Founder and Director of Innovation and Research
BGMAPP @ Esri (2019 - Present)

2016

Senior Designer (2016-2019)
UX Designer (2014-2016)
Esri
Redlands, CA

2014

CX/UX Researcher & Designer
Pacific Life Insurance
Aliso Viejo, CA

2013

M.S. Informatics (HCI)
IUPUI
Indianapolis, IN

2010

UX Researcher & Designer
IUPUI (Ph.D. Assistantship)
Indianapolis, IN

2010

Media Designer
Legislative & Public Affairs, SCAQMD (Intern)
Diamond Bar, CA

2010

M.S. HCI
Rensselaer Polytechnic Inst.
Troy, NY

2009

B.S. (EMAC) /Minor Music
Rensselaer Polytechnic Inst.
Troy, NY

CONTACT

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ABOUT

Whitney is leading Design Operations at Esri, working at the corporate headquarters in Redlands, CA. Her core responsibilities are to support high profile products, for mobile, desktop, and web applications, with design processes that embrace UX Principals, User Research, and Design System consistency. Whitney's most influential work at Esri has been her contributions to Esri's data visualization application, Insights for ArcGIS, where she led the design teams vision of the product's V1 interface. Today, Whitney has impacted various new projects at Esri, where she has led product redesigns for Field Mobile Applications, Developer platforms, and UI oversight over Drone to map interfaces.

Not only is she a hands-on Design Lead at Esri but is currently pursuing a Ph.D. at Claremont Graduate University, where she hopes to advance her personal research centered around empowering various members of her local community, specifically underrepresented and lower socioeconomic groups by the avenue of advanced technology.

Whitney is the visionary and co-founder of Black Girls M.A.P.P.; a community-focused group to empower women of color and marginalized groups in the field of GIS. Her vision through this initiative is to inspire a network of people, using GIS to solve community problems. She is recently the co-award recipient of the 2021 American Association of Geographers Diversity and Inclusion award where she co-led 150+ volunteers in building GIS based election information products to empower people to vote.

