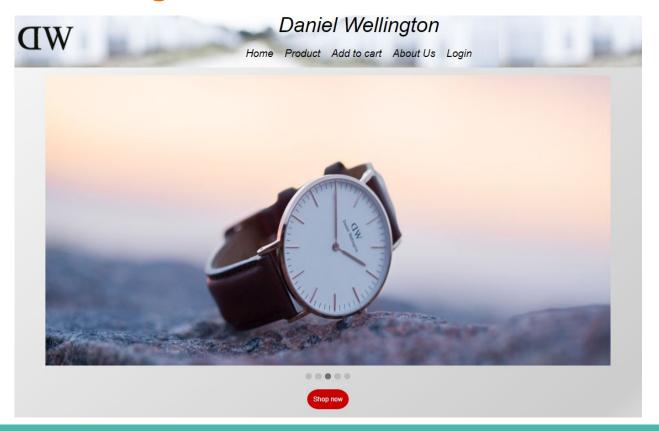
# AACS1094 Web Page Design

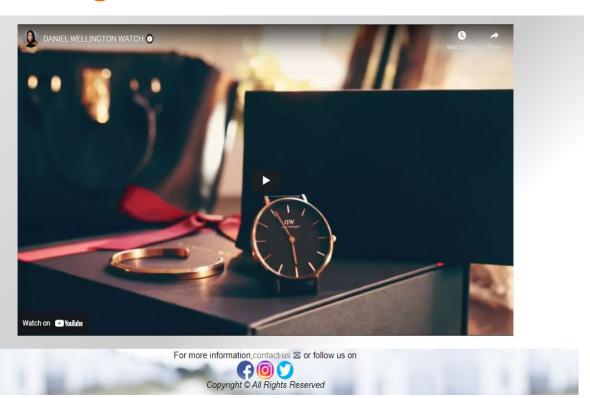
Screenshots of Outputs

# **Home Page**



This is the upper part of the home page, the photo will change automatically every 2 seconds.

### **Home Page**



This is the lower part of the home page, there is video about DW watch for user to watch. User can also contact DW by clicking the social media icon on the footer.

### **About Us Page**



#### THE STORY BEHIND DANIEL WELLINGTON

It was a coincidental meeting halfway around the world that inspired the idea for Daniel Wellington.

On this trip, our founder, Filip Tysander, met an intriguing British gentleman with impeccable yet understated style.

The man had a particular fondness for wearing his vintage watches on old, weathered NATO straps.

His name? Daniel Wellington.

Inspired by his new acquaintance's timeless style, Filip decided to create his own line of watches.

Minimalistic and refined, the classic design with interchangeable straps that came to be has become a staple, with truly wide-ranging appeal.

A few years on, this design is still part of the fabric of what makes Daniel Wellington so special.



# **About Us Page**

#### The Design

Daniel Wellington represents detail oriented design at its finest.

Coveted for their tasteful allure, our iconic timepieces and accessories are worn on all occasions by men and women all over the world.

We believe in keeping it is miple, using clean lines, and letting the product speak for itself.

That is why all of our products are characterized by simplicity and minimalism.

This subtle set of qualities is what makes a Daniel Wellington a true classic to love for years to come.



#### Our Mission



We were founded on the belief that style shouldn't break the bank.

Our goal is to change the way you think about fashion by delivering premium designs at radically fair prices.

### **Store Location Page**

<u>Location</u> <u>Opening Hours</u>



**Gurney Paragon** 

Mon: 10.00am - 22.00pm Tues: 10.00am - 22.00pm Wed: 10.00am - 22.00pm Thurs: 10.00am - 22.00pm Fri: 10.00am - 22.00pm Sat: 10.00am - 22.00pm Sun: 10.00am - 22.00pm

03-2100 8187

Tel



**Pavilion** 

Mon: 10.00am - 22.00pm Tues: 10.00am - 22.00pm Wed: 10.00am - 22.00pm Thurs: 10.00am - 22.00pm Fri: 10.00am - 22.00pm

Fri: 10.00am - 22.00pm Sat: 10.00am - 22.00pm Sun: 10.00am - 22.00pm 03-2113 0090



Mid Valley Megamall

Mon: 10.00am - 22.00pm Tues: 10.00am - 22.00pm Wed: 10.00am - 22.00pm Thurs: 10.00am - 22.00pm Fri: 10.00am - 22.00pm Sat: 10.00am - 22.00pm

Sun: 10.00am - 22.00pm

03-2280 0348

# **Login Page**

### Sign In

Username

Password

Login

□ Remember Me

#### I'm new here

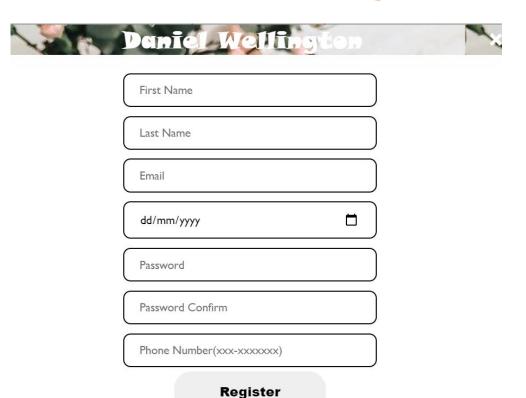
creating an account is easy just click the create an

account button below, fill out the form, and enjoy the benefits

**Create An Account** 

This is the User Login page. When valid user successfully login, it will link the user to product page to select the products they want to purchase. New user may also create account to enjoy new user benefits.

### **Create New Account Page**



This is the page where user need to fill in their details in order to register an account. Validations has been made to ensure user input correctly.

### WD

### Daniel Wellington

Product Add to cart About Us Login

#### Watches

Classic

Classic Black

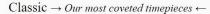
Classic Petite

Dapper

#### Accessories

Classic Bracelet

Classic Cuff





RM830



RM740



RM740

Classic Black  $\rightarrow$  A true eye-catcher  $\leftarrow$ 



CLASSIC CAMBRIDGE

RM830

CLASSIC BLACK ROSELYN RM740



CLASSIC BLACK BAYSWATER RM740



CLASSIC BLACK CORNWALL RM740



This is the products page. User can select the column on the left to jump to the category user wants to browse.

#### Watches

Classic

Classic Black

Classic Petite

Dapper

#### Accessories

Classic Bracelet

Classic Cuff

#### Classic Petite $\rightarrow$ A must-have staple for every modern icon $\leftarrow$



CLASSIC PETITE ASHFIELD RM740



CLASSIC PETITE BRISTOL RM700



CLASSIC PETITE BONDI RM700



CLASSIC PETITE CORNWALL RM620

#### Dapper $\rightarrow$ It is an effortless piece made for every adventure. $\leftarrow$



DAPPER DURHAM RM870



DAPPER ST MAVES RM870



DAPPER READING RM870





#### Details

Inspired by the gorgeous colors of a classic flag, this red, white and blue NATO band celebrates timeless preppy American fashion. The playful band, when paired with the simplistic and elegantly slim dial, gives you a timepiece that can be worn to both work and after work.

SKU: DW00100003

Case Thickness: 6mm

Dial Color: Eggshell White

Movement: Japanese Quartz Movement

Strap Width: 20mm

Adjustable length: (Min-Max)165-220mm
Strap: NATO Strap
Strap Color: Blue.red and white

Strap Color: Blue,red and white Interchangeable Straps: Yes

Water Resistant: Up to 3 ATM (rain resistant)

This is the product details page. User can read the product details and select the color they want by clicking the "Add to cart" button to proceed.



#### **Details**

Classic beauty goes beyond the boundaries of time and space. It lasts forever. Born out of a love for elegance, refined materials and quality, the new Classic Bracelet is an exquisite affirmation of the core values of Daniel Wellington. Adorn your wrist with the Classic bracelet. Something so delicate deserves to be worn by someone worthy of its beauty. The subtle 'Daniel Wellington' logo is engraved on the outside of the bracelet.

 SKU:
 DW00400010

 Circumference:
 155mm / 6 inch

 Color:
 Dusty Rose

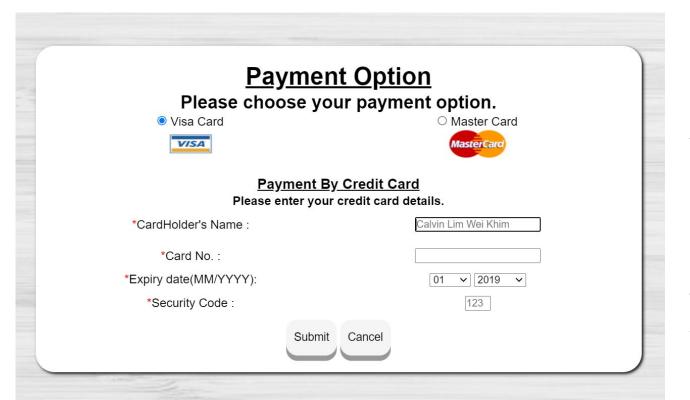
Material: Double plated stainless steel(316L)and enamel

### **Add To Cart Page**



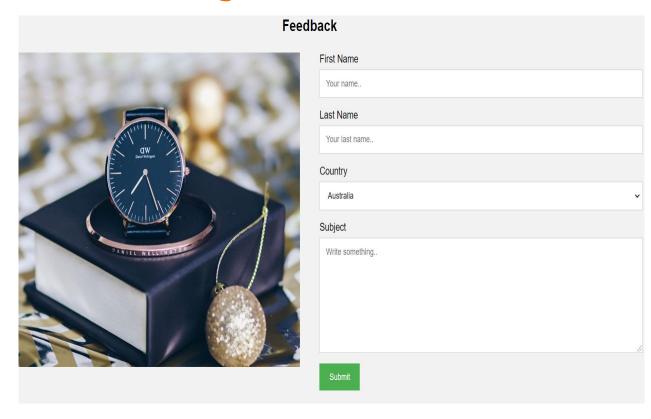
This is the "Add to Cart" page where user can select the items and quantity they wants. After clicking check out, it will show the total payment at the bottom part.

# **Payment Option Page**



After user successfully check out, the system will link user to this page to select their preference payment method. Validations has been made to avoid errors.

### Feedback Page



This is feedback page where user can leave their comments or problems faced to us so that we can improve user satisfaction.