

Miguel Lopez by Andrew Alton

age: 17

residence: Columbia, South Carolina

education: High School

occupation: None

marital status: N/A



School is hard to focus on but I want to do well.

Goes to school, comes home, and has a hard time focusing on homework/studying.

Comfort With Technology

INTERNET



SOFTWARE



MOBILE APPS



SOCIAL NETWORK



Criteria For Success:

Graduating High School

Positive Feedback from teachers

Constructive criticism

Needs

- To do better in school.
- Pass high school.

Values

- Disciplined
- Honest
- Efficient

Wants

- Get into a prestigious college.
- Get into a high paying career field.

Fears

- Failure
- Not doing good in school
- Not being able to get into college

Claire Johnson by Jordyn A.

age: 19

residence: Savannah, Georgia

education: High School

occupation: Cashier

marital status: Single



There never seems to be enough time in the day.

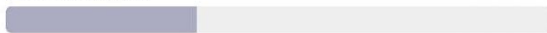
I graduated high school with a GPA of 4.0 ready to excel in college. However, many of my old habits from high school were not effective in this new environment. I attempted to study for my multitude of classes similarly to how I previously did in high school but this took up far too much of my time. I am having trouble creating a schedule that works for me.

Comfort With Technology

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SOCIAL NETWORK



Criteria For Success:

Perform in all classes to my full potential

Needs

- Study for all classes for the appropriate amount of time
- Maintain a stable passing grade in every class
- Maintain a good representation in my place of work in order to build my career

Wants

- Maintain a healthy social life
- Maintain a stable sleep schedule
- Prioritize, social life, sleep, and studies

James Keasbey by William Atkinson

age: 19

residence: OR

education: Highschool Graduate

occupation: Student

marital status: Single



"Lots of times you don't know what interests you most till you start talking."

Performs well when in class and is a talented student but finds it hard to find motivation to work outside of class.

Comfort With Technology

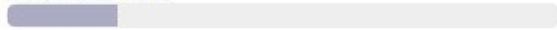
INTERNET



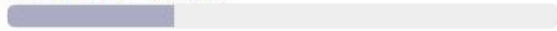
SOFTWARE



MOBILE APPS



SOCIAL NETWORK



Criteria For Success:

Graduating College

Well Defined Goals

Recognition For His Work

Needs

- Motivation
- Reassurance

Values

- Honesty
- Recognition
- Community

Wants

- Graduate with recognition for his research.
- Get hired in a field related to his research.

Fears

- Wont be recognized for his work.
- His work isn't of good quality.