

## Lawson Kelly

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<https://github.com/wlawsonkelly>

## EXPERIENCE:

### Work:

#### Crusht

Los Angeles, CA

CEO, Co-founder, Lead Developer

October 2018 - Current

- 200 active users within a week after launch at Boston College. School closed down a week later due to COVID
- Implemented geolocating technology, chat feature, liking system, push notifications, and did all UI Design
- App Store Link: <https://apps.apple.com/app/id1452128566>

#### Dentsu Aegis Network

Los Angeles, CA

Assistant Planner, Posterscope

April 2019 - October 2020

- Made mobile app MVP in Swift for tracking billboards and rating them
- Manage ad campaigns for Disney Parks, Jack in the Box, VISA, Air New Zealand and others

### Other Projects

#### Code Mania

- Web application for educational videos curtailed to learning how to code.
- Made in (Frontend) HTML, CSS, Javascript. (Backend) Node.js, Express.js, SQL

#### Snippets

- Web application for saving “snippets” of code that developers would want to reuse
- Made in (Frontend) React.js. (Backend) Node.js, Express.js, SQL

#### Breezy Outdoor

- Web application that aids out of home advertising sellers in managing their inventory and their campaigns.
- Made in (Frontend) React.js. (Backend) Node.js, Express.js, SQL

### Creative

#### Hello...Shovelhead

Boston, MA

Premiere sketch comedy group at Boston College

September 2014-May 2018

- Performed eight sell out shows per year
- One of two accepted freshmen after highly competitive auditions

### Personal Writing

- Written two pilots: *The One of Many* and *Pulitzer Worthy* and one screenplay: *T.S.A. Terrorists Stay Away*

## EDUCATION:

### Boston College, Morrissey College of Arts and Sciences

Chestnut Hill, MA

Bachelors in Science in Political Science

May 2018

### UCLA Extension

Los Angeles, CA

Full Stack Javascript Bootcamp

November 2020 - January 2021

## SKILLS:

- Swift, Javascript, jQuery Node.js, React.js, Jest.js, Express.js HTML, CSS, SQL, Python, Objective C, C#
- Proficient in Spanish (Semester exchange in Buenos Aires junior spring)