

CHAPTER

Come and visit us!

XIII

Abracadabra
Concert.
Celebrating
10 years in town
Free entry!



LEMONZ
100% SODA



CHOCO

100%

HOMEMADE
CHOCOLATE

I will learn to understand the promotion of goods and services in short and simple advertisements



Observing & Questioning



Here are two advertisements,
Fried Kepok Banana Sensation and
Grandma's Sambal Uleg.

Let's read the recipes together, one
by one. First, listen to me carefully.

Then, repeat after me. Say the
sentences loudly, clearly, and
correctly.



Fried Kepok Banana Sensation
*Come and taste our hot and sensational
fried bananas of your choice*

Chocolate banana
Coconut banana
Original banana

IDR 3,000 / pack of 3 pieces
Every Wednesday & Friday
At the school canteen
12 pm – 3 pm

Maria, 0812345678
Murni, 0812098765







Observing & Questioning

Work in your group. Look closely at the advertisements again. Use the tabel below to identify the different kinds of information available in the advertisements.

Hand-write your work on a piece of paper.

Make sure you know the meaning of every word and spell it correctly. Use the punctuation marks correctly, too.

While you are writing, say the words loudly, clearly, and correctly. Use the punctuation marks correctly, too.

The analysis of the advertisement of Fried Kepok Banana has been done for you as an example. First, copy the example.

Use a dictionary. If you have any problems, come to me.





Observing & Questioning

<i>Goods / services *</i>	Fried kepok banana
<i>Varieties</i>	Chocolate, coconut, original
<i>Price</i>	IDR 3,000 nett/packs of 3 pieces
<i>Time / Place</i>	Wednesday & Friday, 12 pm – 3 pm At the school canteen
<i>Contact number / email address</i>	Maria, 0812345678 Murni, 0812098765
<i>Selling points / promoting words</i>	hot and sensational

* Cross the one that does not refer to the object promoted

<i>Goods / services *</i>	
<i>Varieties</i>	
<i>Price</i>	Not available
<i>Time / Place</i>	
<i>Contact number / email address</i>	
<i>Selling points / promoting words</i>	

* Cross the one that does not refer to the object promoted



Experimenting



Work in your group. Use the same table to identify the different kinds of information about the goods or services.

Hand-write your work on a piece of paper.

Make sure you know the meaning of every word and spell it correctly. Use the punctuation marks correctly, too.

While you are writing, say the words loudly, clearly, and correctly.

Use a dictionary. If you have any problems, come to me.



Experimenting



A Complete Encycloplodia of Flora and Fauna In English

**Get to know animals and plants
from around the world.**

**Highly recommended
by all teachers.**

**The school library
8 am to 1 pm**

Story Telling Competition

For Grade 7 and Grade 8 students

A special prize for the Winner

**A complete set of 10 story books
for children for the first five win-
ners.**

Registration

Pak Imam

Adminstration Office,

8 am to 2 pm

Monday to Friday



Experimenting



Badminton lessons for SD and SMP students

**1-month free for
the first 100 applicants
IDR 250,000 / month.
Professional trainers
with real experience as winners.**

**Free shuttlecocks.
Gorontalo Sports Centre**

**Call Syaiful, 0865345672
for further information**



Language Courses
English, Korean, Arabic,
Japanese



**Discounts for the high
achievers**



**Experienced teachers
Air-conditioned class-
rooms**



**Morning classes
Afternoon classes
Evening classes**

**Poliglot Language
Cendrawasih campus, Ja-
karta
021-8765432
Anoa campus, Bogor
0251-9876543**



Associating

On the next page is another kind of advertisements. They are called classified advertisements.

Work with your group. Use the same table you have used before to identify the different kinds of information about the goods or services stated in the classified advertisements.

Hand-write your work on a piece of paper.

Make sure you know the meaning of every word and spell it correctly. Use the punctuation marks correctly, too.

While you are writing, say the words loudly, clearly, and correctly.

Use a dictionary. If you have any problems, come to me.





Associating

COURSES

ABC Indonesian Course for foreigners. Experienced & friendly teachers. We can come to your place. For further info, call 081201012 or lea@abc.com.

Bima English course. English for children, SMP & SMA students. Interesting events in English. For further info, visit bimaenglish.com

SERVICES

Free Jaipong Lesson. Every Saturday, 10 am – 12 pm, Bangsal Budaya, Sumedang. For further info call Asep Subagja at 0812128123

Housework services. Need help to clean and fix your house? Services for your gutters, fences, floors, ditches. Call Heri, 08131940257

ABCD Translation Service. English-Indonesian, Indonesian-English. Experienced translators. Free pick-up & delivery. 031-8627672.

COURSES

Brand new 2-bedroom houses. Ceramic floors, big sinks, shower and bath. Near market and bus terminal. Call RumahKita, 08159929439.

A 100-year-old antique cupboard. Solid teak wood. Newly polished. Delivered to your place for free. Call Ahmad, 021-28808080

Motors of all brands. New and used. Good prices. Rianto, 0865234565

Books, magazines, novels, dictionaries, encyclopedias, CDs, etc. Old and new. Local and imported. Toko Buku Cerdas. Jln. Dwima 6-7 Blitar.



Communicating



In your journal, write your reflection about your learning this chapter.

My Journal

I have just learnt to

The activities I like most were

The activities I found most difficult were

What I need to do better is/are

**"You may encounter many defeats.
But you must not be defeated."**

MAYA ANGELOU

