

EYE SHOPPING

Marketplace
where customer
can create their
product wishlist
and share with
other users

E-COMMERCE
MARKETPLACE

SOCIAL
NETWORK



Our Mission.

Offer a bespoke way to browse and shop the products available online in one place. Aggregating millions of products with the layer of personalization and discovery.

Guarda headphones

- Apple
- Audio-Technica
- Fino a 80 A\$
- 80 A\$ - 150 A\$
- Oltre 150 A\$
- Nelle vicinanze



Sennheiser PXC
550 Wireless...

348,00 A\$
Amazon AU
Spediz. gratuita

Vista rapida



Optoma NuForce
BE Sport4...

122,78 A\$
Amazon AU
Spediz. gratuita

Vista rapida



Sony WH-
CH700N/BME...

199,00 A\$
Amazon AU
Spediz. gratuita

Vista rapida



SoundPEATS True
Wireless Bluetoot...

40,99 A\$
Amazon AU

Vista rapida



True Wireless
Headphones, TW...

61,00 A\$
Amazon AU
Spediz. gratuita

Vista rapida



TaoTronics Active
Noise Cancelling...

89,99 A\$
Amazon AU
Spediz. gratuita

Vista rapida

WHY?

Massive number of information and products are available online.

To Fulfill each individual consumer's needs and wants is becoming increasingly difficult.

—

High barrier for small industries to reach the consumer

**From the customer perspective,
Limited access of information**

HOW?

Current Functionality :

Save items found browsing online

Create a Mood-Board like Shopping-Cart

Receive rewards redirecting traffic to the retailer

Create social interaction through other people's selection

STRETCH GOALS

—
**Easily create and affiliate link while browsing
the products on any platform.**

(e.g. payment through PayPal)

**Automatically update stock levels (out-of-stock items
being greyed out).**

**Create more than one board based on factors such as
product selection, themes, occasions etc.**

**Commission tracked and rewarded by the destination
retailer.**

Display the mood-board on the own website / blog.

User Profile

PRODUCER

CONTENTS PRODUCER USER1

Like to lead the decision of other users by sharing their experience and opinion.

Willingness to show their ability to be on the right track and demonstrate how it is up to date and fashionable

NEEDS

a) The huge amount of information and products available online are easy to lose and re-locate.

b) It's impossible to own all the options available in real life and interact with offers even if you like them.



User can save their found items by browsing online and design their own mood board.

They can return to the interested items easily and show them off.

User Profile

READER

CONTENTS READER USER2

They have a tendency to conform to the decision-making expectations that others have of someone in their position.

NEEDS

- a) Need the recognition from other users to purchase items.
- b) Like to be updated with new trends without putting too much effort and time.



They can visit the moodboard of other users and save the interested items.

User Story

Age: 15
Sex: Male

I'm Damien, I want to see which skate board most of my friends like so I can tell my mum what to buy me for christmas

I'm Damien, I want to see what my girlfriend is posting so that i know what to buy her for valentines day

I'm Damien, I want to make a cool selection of products so that all the girls can see im trendy

Age: 25
Sex: Female

I'm Sally, I want to see Amy is posting so that I can get some inspiration from her style.

I'm Sally, I want create the moodboard so that my boyfriend can stop buying me crappy presents

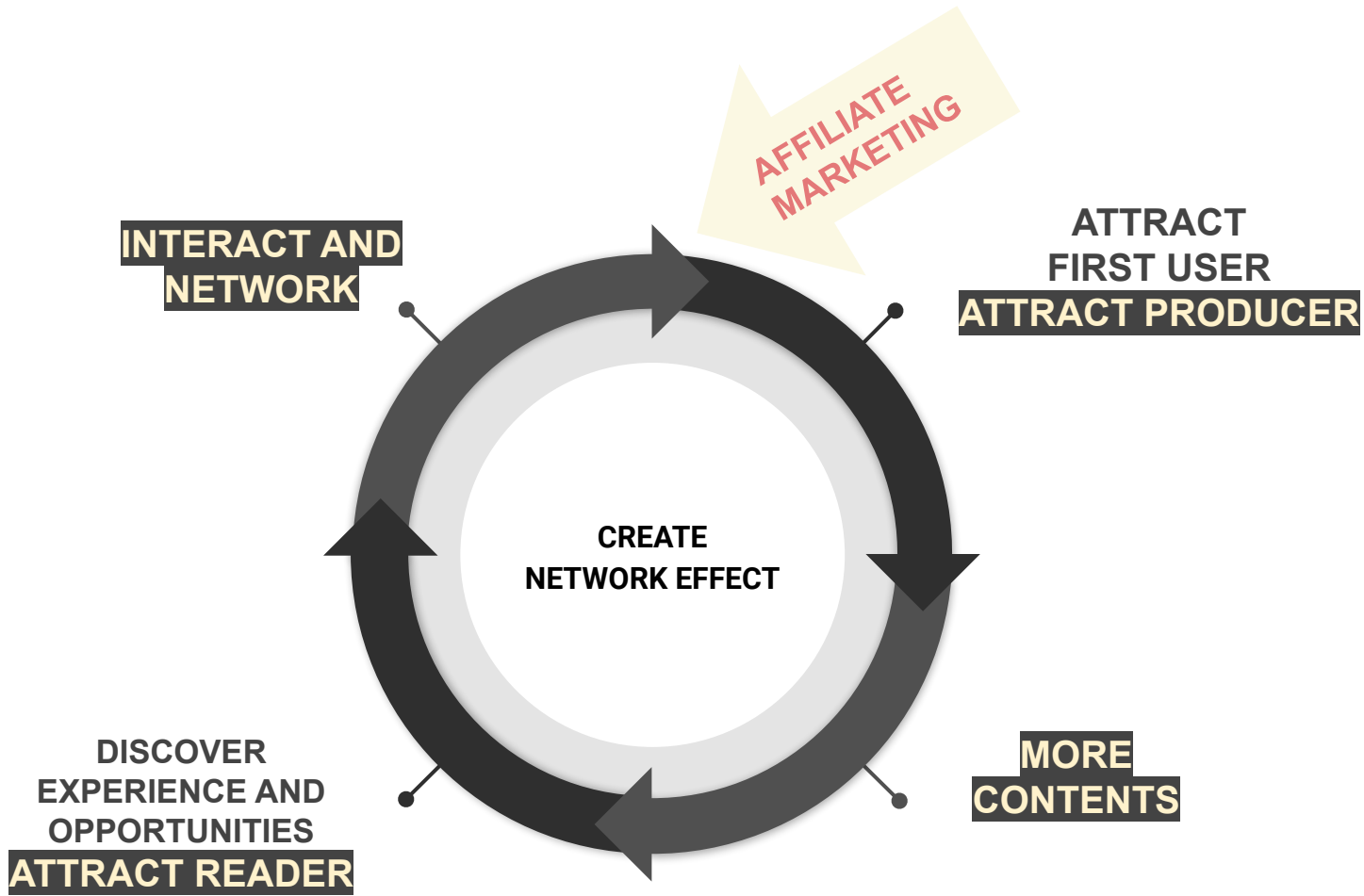
I'm Sally, I want to know what Jame have updated so I can get some idea of what cell-phone buy

Age: 34
Sex: Female

I'm Amy, I want to create my wedding registry so my friends can know what to buy

I'm Amy, I want to create my moodboard so I can present to my followers new upcoming trend

I'm Amy, I want to post new things so that I can earn money when people buy the products i've uploaded



CODING

DAY1

DAY 2

DAY 3 - DAY 9

DAY 10

1ST
STEP

2ND
STEP

3ST
STEP

4TH
STEP

5TH
STEP

6TH
STEP

STRATEGY PLAN

STRUCTURE

BUILD MAIN FEATURES

FINALIZE

DOCUMENTATION

MISSION/VISION

Database set-up

MVC

AWS Capability

Deploy to Heroku

Q&A

USER STORY

GENERATE APP

Generated all of the
models and the
respective
association.
Created the VIEW
and CONTROL

DEVISE
STRIPE
Style

Final validation

README

WIREFRAME

MODEL

Testing application

Presentation

ERD

Settled the main
features
(Sign in/out,
Create/edit/delete the
board ,Like /Follow)

DATA STRUCTURE

“PINTEREST / INSTAGRAM like data structure”

Content (data) is user driven and is largely focused on images.

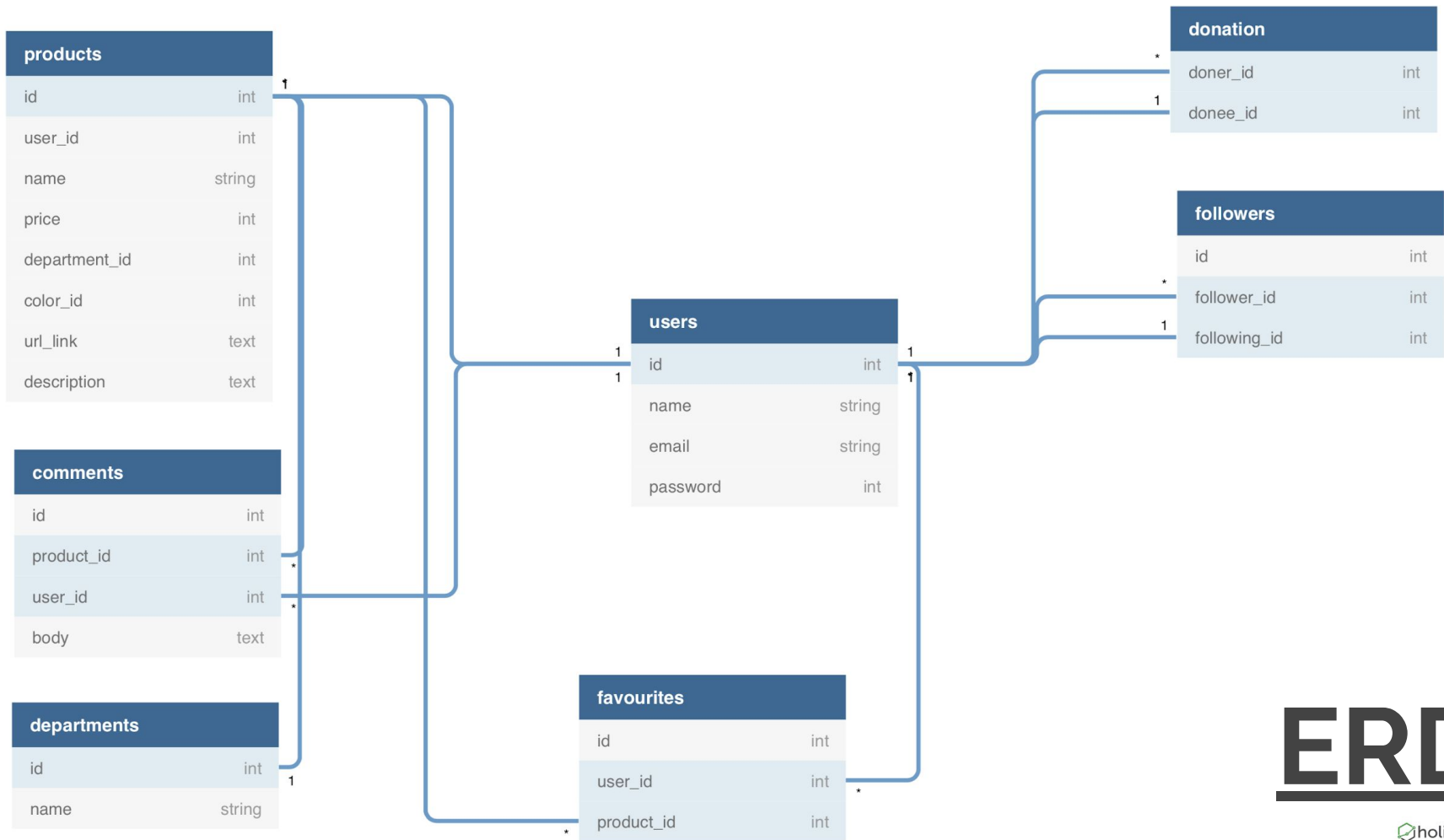
Our users are able to follow and share content with other users as well as comment/favourite contents.

Our main point of difference is to develop the features of being able to retrieve the sales commissions of the posts that users have created.

PINTEREST INSTAGRAM.

+

LYST. AMAZON. LIKEtoKNOW.



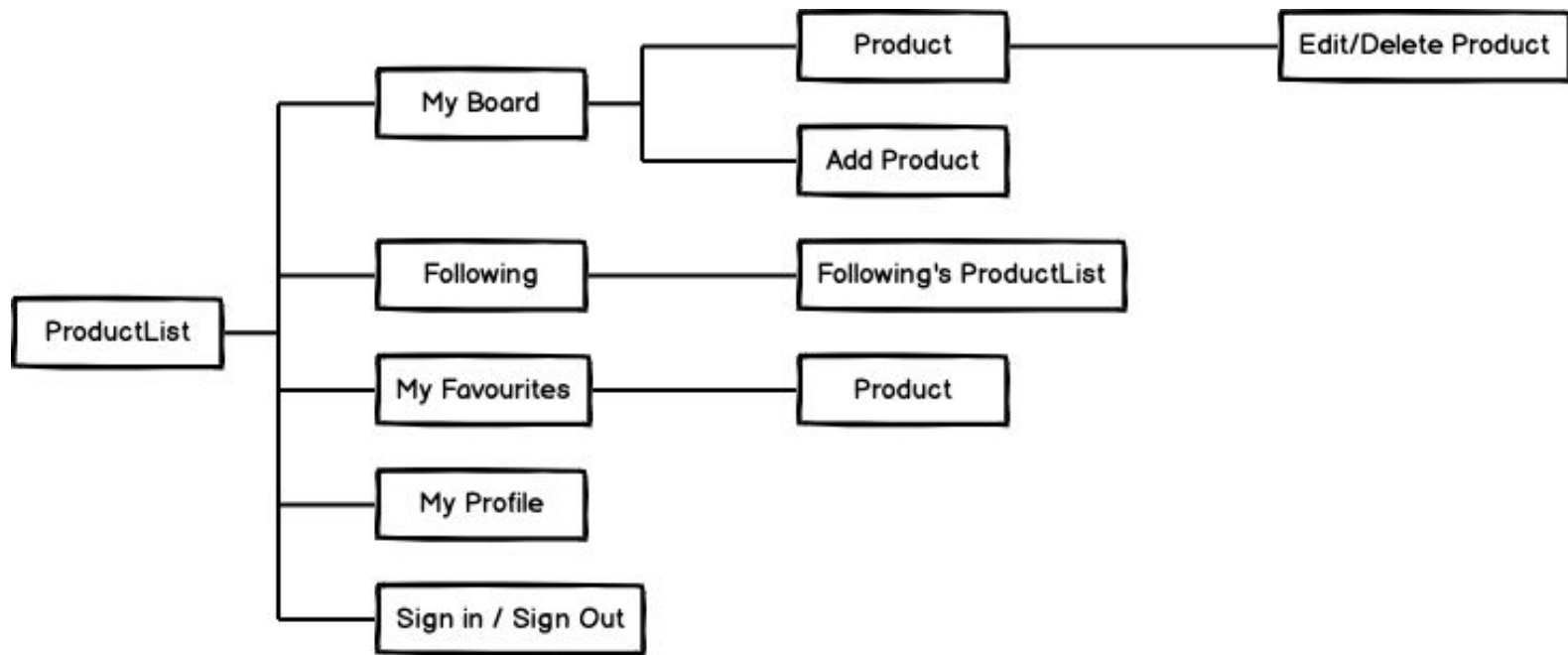
ERD

DESIGN

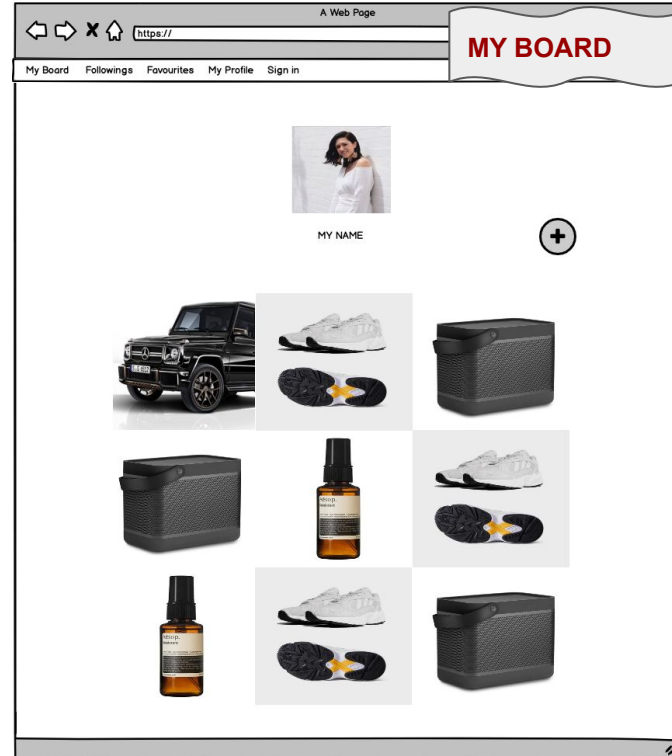
—
Clean

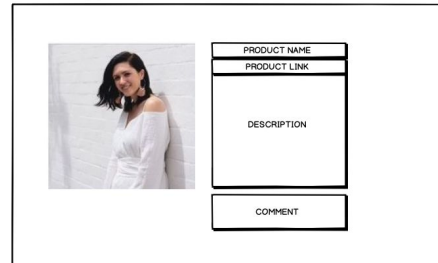
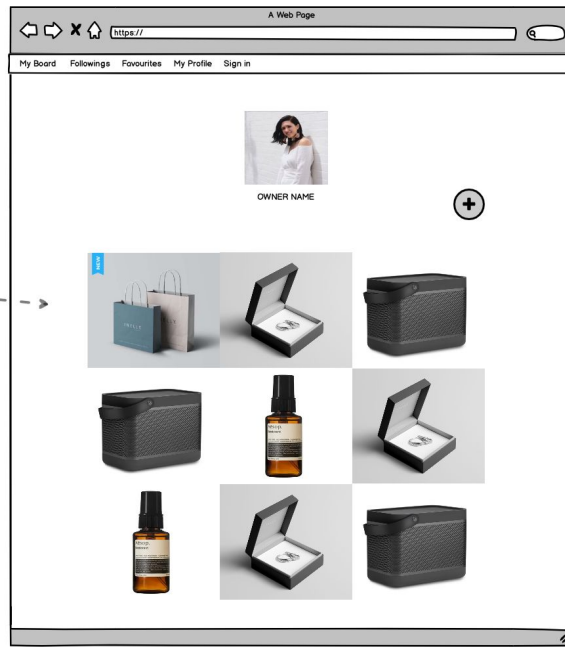
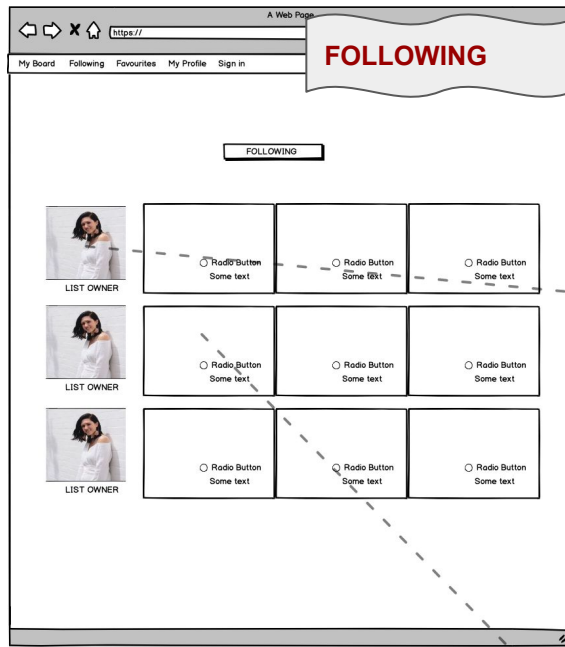
Fun

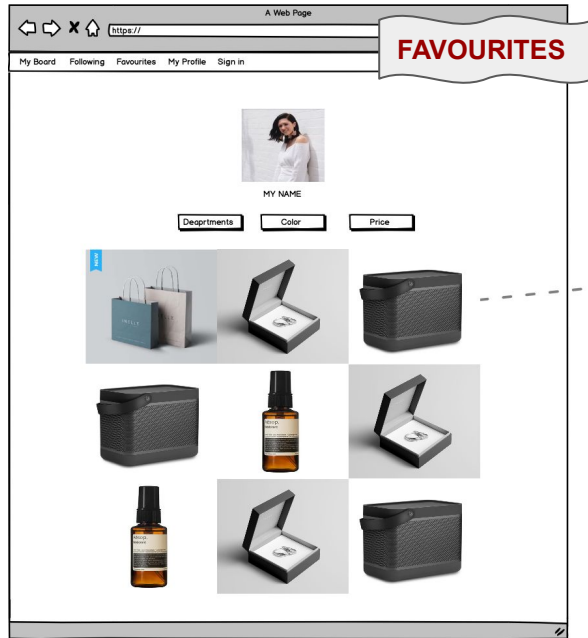
Trendy




WIREFRAME







PRODUCT



PRODUCT NAME
PRODUCT LINK
DESCRIPTION
COMMENT


ADD PRODUCT

PRODUCT NAME
PRODUCT LINK
DESCRIPTION

PRICE
 COLOR
☒ option 1
☐ option 2
☐ option 3
 DEPARTMENT
☐ option 4
☒ option 5

UPLOAD IMAGE

EDIT / DELETE




PRODUCT NAME
PRODUCT LINK
DESCRIPTION

☐ not selected
☒ selected
☐ indeterminate
☐ disabled
☒ disabled selected
☐ disabled indeterminate
 A row without a checkbox

[Home](#)[My Board](#)[Followings](#)[Favourites](#)[My Account](#)[Logout](#)




My Board.




Minh Bruen DVM


Followers: 2

Products: 3





[Home](#)[My Board](#)[Followings](#)[Favourites](#)[My Account](#)[Logout](#)






Dodam

#Followers: 2

#Donations: \$0.00

Donate to Dodam

Message



Search

Search Your Product

Bottom price

1

Top price

1

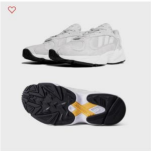


Color




red


Dep

Outdoors

Search







Minh Bruen DVM

neil@turcotte.org

#Total Donations: 0.00




Associations:

#Link-clicks: 0



#Revenue: \$0.00

Edit account information




MY BOARD



MY FOLLOWINGS







MY FAVOURITES





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[Home](#)[My Board](#)[Followings](#)[Favourites](#)[My Account](#)[Logout](#)

Followings.






Dodam




Eszelir Kurus


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Favourites.





winter jacket



Edit this product

Delete this product

Go to MyBoard

Minh Bruen DVM

Price: 3000

Department: Outdoors

Color: green

Go to product

Editing Product

Name

winter jacket

Price

3000

Department

Outdoors

red

blue

green

yellow

brown

black

https://afterrain.descart
s.com/v

Url link

jacket

Description

Photos

No file chosen

Update Product

Show / Back

New Comment

Body

Create Comment

Watch

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Billy Leitch & Dodam Lee