

Weber Maisel

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EDUCATION

UC Santa Barbara	Santa Barbara, California
<i>Financial Mathematics & Statistics, B.S.; Strategic Investments Program</i>	<i>Sep. 2024 - Jun. 2028</i>
<ul style="list-style-type: none">• GPA: 3.89 / 4.0; Dean's Honors• Relevant Coursework: Calculus I-III, Linear Algebra, Differential Equations, Intro to Statistics and Probability, Micro/Macroeconomic Principles, Microeconomic Theory	

LEADERSHIP & EXTRACURRICULAR EXPERIENCE

UCSB Consult Your Community	Santa Barbara, California
<i>Engagement Manager - Santa Barbara Gift Baskets (Ongoing)</i>	<i>Oct. 2025 – Present</i>
<ul style="list-style-type: none">• Led a 10-week consulting engagement preparing a local retail business for acquisition, conducting SMO/SEO, creating a SOP binder, and polishing a buyer-facing pitch deck.• Directed a team of 5 consultants in market, client, and financial analyses, focusing on addressing operational inefficiencies and improving brand positioning for sale readiness.• Developed a client management system to increase corporate client acquisition and retention.	
<i>Recruitment Chairman - Founding Executive Board</i>	<i>Jul. 2025 – Present</i>
<ul style="list-style-type: none">• Built UCSB's founding Consult Your Community consultant team, organizing and executing a full-cycle recruitment strategy from scratch that attracted 140 applicants for only 18 spots• Designed and implemented applicant evaluation rubrics, represented CYC at campus fairs and tabling events, planned and hosted information sessions and application workshops.• Collaborated with six other founding executive board members to establish CYC at UCSB, partnering with nationals leadership and UCSB SEAL advisors to ensure a successful launch.	
UCSB Ascend Consulting Group	Santa Barbara, California
<i>Product Consultant</i>	<i>Mar. 2025 – Present</i>
<ul style="list-style-type: none">• Led end-to-end UX research for Coverd, a VC-backed gamified finance startup, conducting ~50 user interviews, synthesizing insights into weekly deliverables, and collaborating directly with the founders to refine product-market fit through Gen Z-driven feedback.	
<i>Director of Operations</i>	<i>May 2025 – Present</i>
<ul style="list-style-type: none">• Oversaw club operations such as room scheduling and organization of intraclub coffee chats	
<i>Intern</i>	<i>Oct. 2024 – Jan. 2025</i>
<ul style="list-style-type: none">• Designed and launched a multifunctional website from scratch using WordPress and Elementor, delivering a client-ready product under tight deadlines and daily feedback loops.	
Alpha Tau Omega Fraternity, Iota Nu Chapter	Santa Barbara, California
<i>Treasurer</i>	<i>Jan. 2026 – Dec. 2026</i>
<ul style="list-style-type: none">• Managed chapter finances, collecting dues and overseeing an annual budget of \$150,000.	
UPenn Social Innovators Program/Entrepreneurial Leaders Program	Virtual Course
<i>Student</i>	<i>Mar. 2023 – Sep. 2023</i>
<ul style="list-style-type: none">• Sponsored for a selective entrepreneurship course through Schoolyard Ventures and UPenn.• One of 3 students (out of 25) invited to advance to the ELP program for further training.	

SKILLS, ACTIVITIES & INTERESTS

Technical Skills: Excel, PowerPoint, Tableau, Python, R, SQL, WordPress with Elementor

Interests: Weightlifting, Golf, Cooking, Camping, Surfing, Snowboarding, House Music